PUBLIC ANNOUNCEMENT

APPOINTMENT OF GROUP COMPANY SECRETARY

The Board of Equity Group Holdings Plc (EGH) is pleased to announce the appointment of Ms. Victoria Cherotich as Group Company Secretary, following approval by the Central Bank of Kenya.



Victoria is an accomplished governance and finance professional with over 15 years of experience in company secretarial services, securities registration, governance advisory and regulatory compliance.

She is a Certified Public Accountant (CPA-K), a Certified Secretary (CS) and an Accredited Governance Auditor and has completed the Certified Human Resource Professional (CHRP-K) programme. She holds a Bachelor of Arts in Economics and Sociology from the University of Nairobi.

Before joining Equity Group, Victoria served as Chief Executive Officer of Image Registrars Limited. She joined Equity Group Holdings Plc in November 2024 as Group Registrar General, with responsibility for corporate governance, share registry and strategic HR governance.

The Board would like to thank Ms. Lydia Ndirangu for her distinguished service and wish her well as she assumes the role of Group Chief Tax, Regulatory Affairs & Sustainability Officer.

The Board congratulates Victoria on her appointment and looks forward to her leadership in advancing the Group's high standards of corporate governance.

For and on behalf of the Board Of Directors

Prof. Isaac Macharia
Chairman, Board of Directors
Equity Group Holdings Plc