

EQUITY GROUP HOLDINGS PLC 22<sup>ND</sup> ANNUAL GENERAL MEETING

**SHAREHOLDERS'  
FREQUENTLY ASKED QUESTIONS AND ANSWERS**



Questions	Answers
<p><b>How do I register for the AGM?</b></p>	<p>A shareholder can register to participate in the Equity Group Holdings Plc AGM which will be held virtually on Wednesday, 24<sup>th</sup> June 2026 at 9.00am by dialing *760# on your Equitel mobile telephone line and *483*190# on your Safaricom, Airtel or Telkom mobile telephone and follow the various prompts regarding the registration process.</p> <p>Any Shareholder domiciled outside of Kenya and wishing to participate in the meeting should send an email to Image Registrars via <a href="mailto:EquityAGM@image.co.ke">EquityAGM@image.co.ke</a> or <a href="mailto:EGHAGM2026@equitygroupholdings.com">EGHAGM2026@equitygroupholdings.com</a> providing their details i.e, Name, Passport/IDNumbers, their CDSC Account Number and Mobile telephone number requesting to be registered. Image Registrars shall register and send them a confirmation once registered.</p> <p>Registration will open on Wednesday, 3<sup>rd</sup> June 2026 at 9.00am and will close on Monday, 22<sup>nd</sup> June 2026 at 9.00am.</p>
<p><b>What time does the AGM start and end?</b></p>	<p>The Annual General Meeting (AGM) shall start on Wednesday, 24<sup>th</sup> June 2026 at 09.00am and end on Wednesday, 24<sup>th</sup> June 2026 at 1.00pm.</p>
<p><b>I do not recall my CDS Account number/I have not managed to register successfully?</b></p>	<p>Kindly dial the following helpline number +254763 026 842/ 709-170-000 from 9.00am to 5.00pm on Monday to Friday. Any shareholder outside Kenya should dial the helpline number to be assisted to register or send an email to <a href="mailto:EquityAGM@image.co.ke">EquityAGM@image.co.ke</a> or <a href="mailto:EGHAGM2026@equitygroupholdings.com">EGHAGM2026@equitygroupholdings.com</a>.</p> <p>Any shareholder who does not successfully register will be assisted by Image Registrars Limited. Image Registrars Limited are the external consultants working with Equity Group Holdings Plc on the Annual General Meeting virtual meeting logistics. Kindly send an email to <a href="mailto:EquityAGM@image.co.ke">EquityAGM@image.co.ke</a> or <a href="mailto:EGHAGM2026@equitygroupholdings.com">EGHAGM2026@equitygroupholdings.com</a>.</p>
<p><b>How will I participate in the AGM /what next after successful registration?</b></p>	<p>Registered shareholders will continuously receive messages via SMS and Email reminding them that they can send in their questions either via USSD or Email.</p> <p>Shareholders will also be alerted to propose or second resolutions as well as to Vote.</p> <p>Duly registered shareholders and proxies will receive an SMS prompt on their registered numbers or emails 24 hours prior to the start of the AGM acting as a reminder of the AGM.</p> <p>A second SMS or Email prompt shall be sent 1 hour ahead of the AGM reminding duly registered shareholders and proxies that the AGM will begin in an hour's time and providing a link to the livestream.</p> <p>Duly registered Shareholders and proxies may follow the proceedings of the AGM using the live stream platform and may access the agenda. Duly registered Shareholders and proxies may vote (when prompted by the chairman) via the USSD prompts.</p>
<p><b>How do I raise any queries on the AGM Agenda?</b></p>	<p>Duly registered shareholders and proxies may submit questions via the email address provided in the AGM Notice, mailing or physically drop their written questions to the registered office of the Equity Group Holdings Plc.</p> <p>Duly registered shareholders and proxies can also send their questions by dialing the USSD codes *760# on your Equitel mobile telephone line and *483*190# on your Safaricom, Airtel or Telkom mobile telephone and follow the various prompts to ask a question. Shareholders may also send their questions through email <a href="mailto:EGHAGM2026@equitygroupholdings.com">EGHAGM2026@equitygroupholdings.com</a> or <a href="mailto:EquityAGM@image.co.ke">EquityAGM@image.co.ke</a></p> <p>All questions and clarifications must reach the Equity Group Holdings Plc on or before Friday, 19<sup>th</sup> June 2024 at 1:00 pm for those requiring responses ahead of the AGM, but shareholders can continue forwarding questions thereafter and responses will be provided for during and after the AGM.</p>

Questions	Answers
<b>How do I receive the response to the queries/questions I have raised?</b>	Following receipt of the questions and clarifications, the Directors of the Company shall provide written responses to the questions and clarifications received to the return physical address or email address provided by the Shareholder no later than 10:00 am on Tuesday, 23 <sup>rd</sup> June 2026. A full list of all questions received, and the answers thereto will be published on the Company's website not later than 10:00 am on Friday, 26 <sup>th</sup> June 2026 available at <a href="https://equitygroupholdings.com/agm-annual-general-meeting/">https://equitygroupholdings.com/agm-annual-general-meeting/</a> .
<b>How do I update my details in the Register?</b>	If you are a CDS account holder, please visit your stock broker and update your details. If you are a certificate holder, please visit the Share Registrar's office or reach out through email to <a href="mailto:EGHAGM2026@equitygroupholdings.com">EGHAGM2026@equitygroupholdings.com</a> . You can also visit your broker and update your details from there.
<b>When will the Dividends be paid?</b>	When the shareholders approve the motion to pay dividends at the 22 <sup>nd</sup> AGM, dividends shall be paid on or about 30 <sup>th</sup> June 2026 to the shareholders on the register as at the close of business on 22 <sup>nd</sup> May 2026.
<b>Can I change my Dividend payment mode?</b>	Please contact the Shares Registrar on email address: <a href="mailto:EGHAGM2026@equitygroupholdings.com">EGHAGM2026@equitygroupholdings.com</a> or mobile no: <a href="tel:0763026842">0763026842</a> .
<b>I have not received my past dividends?</b>	Please contact the Shares Registrar on email address: <a href="mailto:EGHAGM2026@equitygroupholdings.com">EGHAGM2026@equitygroupholdings.com</a> or mobile no: <a href="tel:0763026842">0763026842</a> .
<b>When does voting close?</b>	At 1.00 p.m. on Wednesday, 24 <sup>th</sup> June 2026.
<b>Where do I drop the proxy Form?</b>	The Proxy Forms should be emailed to <a href="mailto:EGHAGM2026@equitygroupholdings.com">EGHAGM2026@equitygroupholdings.com</a> or lodged with the Equity Group Holdings Plc Company Secretary at the Equity Group Holdings Plc's Head Office situated at Equity Centre, 9 <sup>th</sup> Floor, Hospital Road, Upper Hill, Nairobi, or to Image Registrars Ltd's offices at 5 <sup>th</sup> Floor, Absa Towers (formerly Barclays Plaza), Loita Street; postal address at P.O. Box 9287- 00100 GPO, Nairobi, email address <a href="mailto:EquityAGM@image.co.ke">EquityAGM@image.co.ke</a> not later than 10:00am on Monday, 22 <sup>nd</sup> June 2026.
<b>Where do I get more information on the proposed establishment of insurance companies in DRC?</b>	A detailed Circular to Shareholders which provides more information on the proposed corporate transactions is available on the Company's website <a href="https://equitygroupholdings.com/agm-annual-general-meeting/">https://equitygroupholdings.com/agm-annual-general-meeting/</a> .
<b>Why set up insurance in DRC?</b>	DRC presents a strong growth opportunity due to its large population, low insurance penetration and positive market uptake. Establishing subsidiaries will enable the Group to leverage its existing ecosystem, validate demand from the proof of concept and capture long-term value in a strategically important market.