

# **INVESTOR BRIEFING**

## **H1 | 2025 PERFORMANCE**





**Equity Group Holdings Plc Headquarters**  
**Equity Centre, Upperhill, Nairobi**



# Table of Contents

1	Equity Group's Philosophies	2
2	Governance and Organizational Structure	3
3	Press Release	10
4	Macroeconomic and Operating Environment	16
5	Strategy Overview	22
6	Banking Group	26
7	Overall Banking Group Performance	39
8	Insurance Group	45
9	Technology Group	55
10	Contribution of Non-Banking Business	60
11	Equity Group Foundation	62
12	Overall Group Performance	66
13	Appendices – Awards and Accolades	74
14	Macroeconomic Environment Indicator and Trends	83
15	Glossary	90

# Equity Group's Philosophies

## Our Purpose:

Transforming lives, giving dignity and expanding opportunities for wealth creation.

## Our Vision:

To be the champion of the socio-economic prosperity of the people of Africa.

## Our Mission:

We offer integrated financial services that socially and economically empower consumers, businesses and communities.

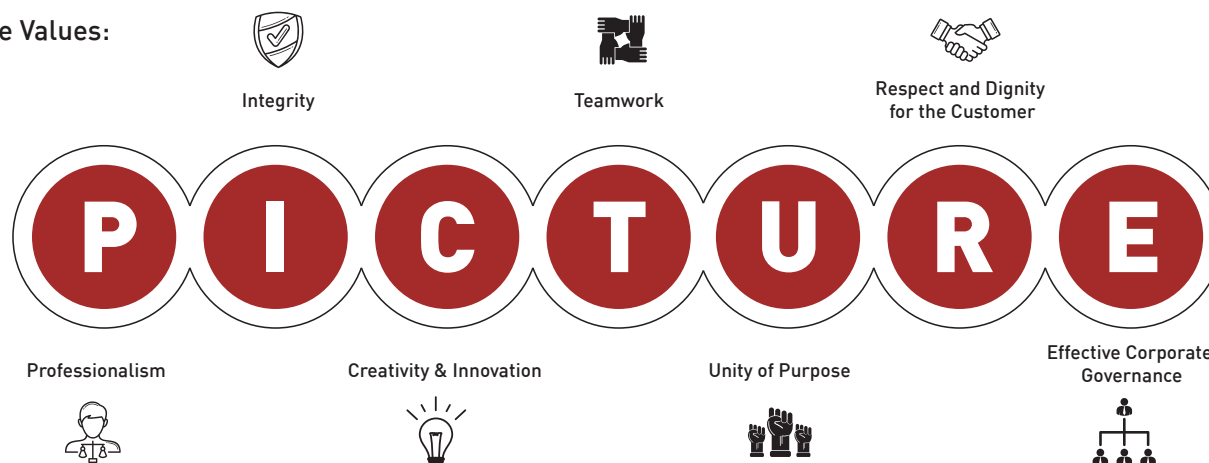
## Positioning Statement:

We provide inclusive financial services that transform livelihoods, give dignity and expand opportunities.

## Our Inspiration:

That when years turn our vision dim and gray, we shall still see beauty in the tired wrinkles of our faces and shall take comfort out of the fact and knowledge that when we were given the opportunity, we did all we could to empower our people to exploit opportunities and realize their full potential on the road to economic prosperity.

## Our Core Values:

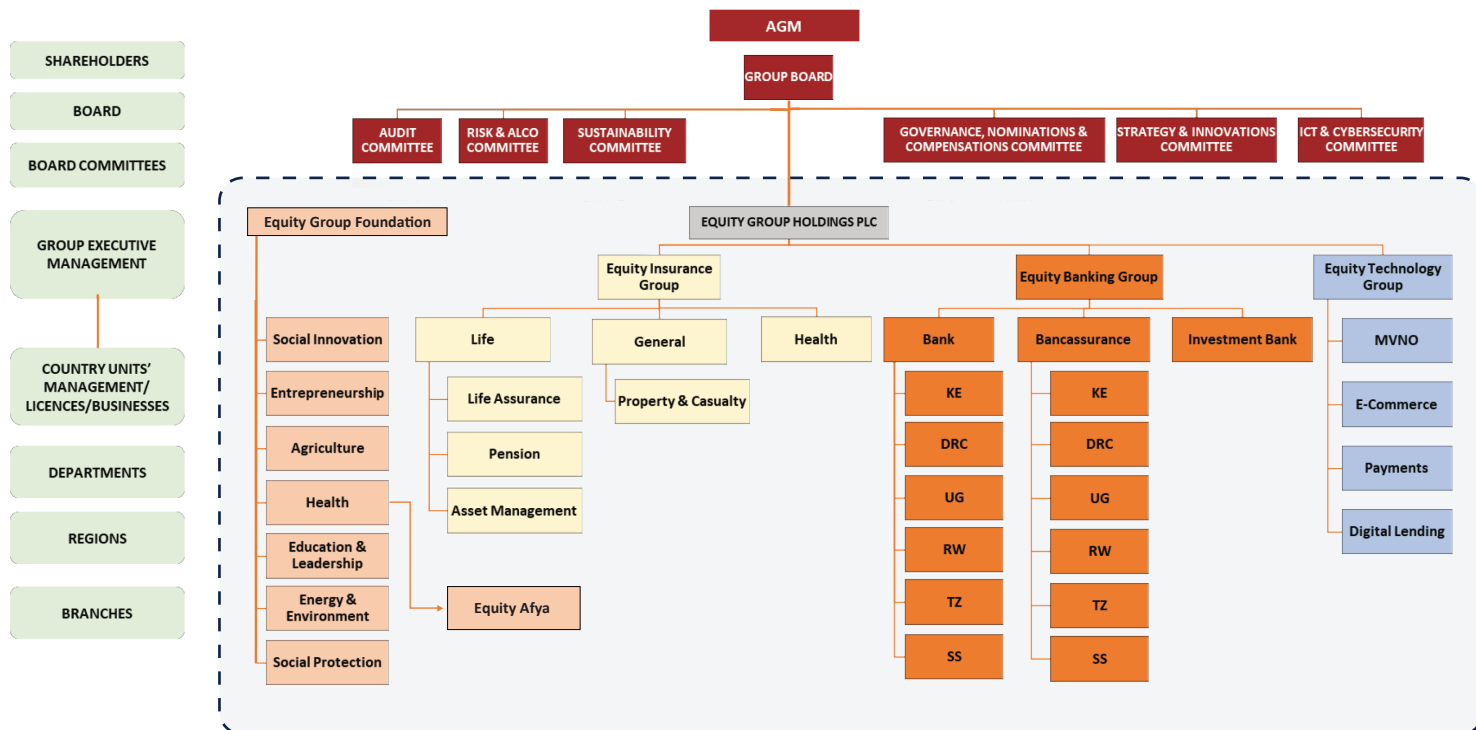






## Governance and Organizational Structure

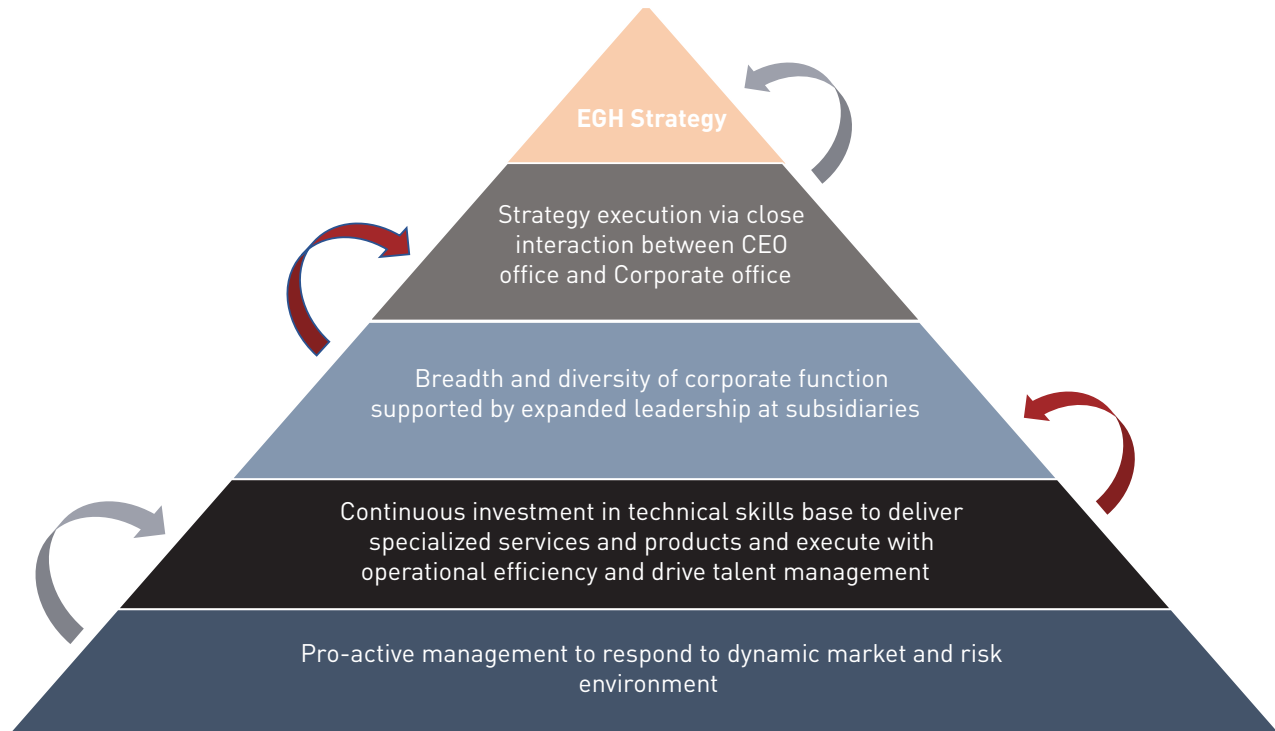
# Governance & Risk Management Framework





## Governance and Organizational Structure

Breadth and Depth of the Management Team



## Group Executive Management



**Dr. James Mwangi, CBS**  
Group Managing Director &  
Chief Executive Officer



**Samuel Kirubi**  
Group Chief Operating  
Officer



**Brent Malahay**  
Group Chief Strategy Officer



**Gertrude Karugaba**  
Chief Legal Officer



**Sam Gitwekere**  
Group Chief Risk &  
Compliance Officer



**Emmanuel Deh**  
Group Director Credit Risk



**Lydia Ndirangu**  
Group Company Secretary



## Group Executive Management



David Ssegawa  
Group Director Human  
Resources Operations



Rene Kalonji  
Chief Product Officer



Christine Browne  
Group Director Special  
Assets



Joy DiBenedetto  
Group Director  
Communications



Michael Kwofie  
Chief Information Officer



John Njuguna  
Group Director  
Capital Allocation



Paul Wafula  
Group Director Compliance



Thelma Kganakga  
Chief Information  
Security Officer



Beth Kithinji  
Group Chief Internal Auditor

## Group Executive Management



Moses Nyabanda  
Managing Director,  
Equity Bank Kenya



Isabella Maganga  
Managing Director,  
Equity Bank Tanzania



Gift Shoko  
Managing Director,  
Equity Bank Uganda



James Kiarie  
Ag. Managing Director,  
Equity Bank South Sudan



Hannington Namara  
Managing Director,  
Equity Bank Rwanda



Willy Mulamba  
Managing Director  
EquityBCDC S.A



Angela Okinda  
Managing Director, Equity Life  
Assurance (Kenya) Limited



Alvin Okari  
Managing Director  
Finserve Africa Limited



## Group Board of Directors



Prof. Isaac Macharia  
Non-Executive Chairman



Dr. James Mwangi, CBS  
Group Managing Director and  
Chief Executive Officer



Samuel Mwale  
Non-Executive Director



Jonas Mushosho  
Non-Executive Director



Dr. Evans Baiya  
Non-Executive Director



Ms. Farida Khambata  
Non-Executive Director



Mr. Nick O'Donohoe  
Non-Executive Director



Mr. Biraro Obadiah  
Non-Executive Director



Lydia Ndirangu  
Group Company Secretary



Press Release

## Press Release

### **EQUITY GROUP RECORDS 17% GROWTH IN PROFIT AFTER TAX TO KSHS. 34.6 BILLION UP FROM KSHS.29.6 BILLION AS TRANSFORMATION STARTS TO BEAR FRUITS, DESPITE CHALLENGING OPERATING ENVIRONMENT.**

- *Strongest quarterly performance in profit before tax of Kshs.22.9 billion in history of the organization, exceeding the quarterly average for the last four years of Kshs.14.8 billion.*
- *Strong recovery of transforming subsidiaries, registering strong profit after tax growth, Kenya 40%, Uganda 40%, Tanzania 75%, DRC 22%.*
- *Three insurance businesses – Life, General and health*
- *Regional banking businesses contribute 49% of banking deposits, 50% of loan book and 50% of banking revenue.*
- *Balance sheet register 3% asset growth, 4% Net Loan growth, 2% deposits growth and 25% shareholders' funds growth.*
- *Earnings per share up 16% to Kshs. 8.8 from Kshs.7.6*

**NAIROBI, 11<sup>th</sup> August 2025:** Four years ago, Equity Group embarked on a journey of transformation. The journey was not of incremental change or optimizing the business but one of self-disruption and complete transformation. Nothing, including the core, the true north, corporate beliefs and philosophies, and culture has been spared. The vision has remained socio-economic transformation but has now significantly evolved. The purpose has pivoted from financial inclusion to giving dignity and changing lives while expanding opportunities for wealth creation to one of championing, catalyzing and facilitating private sector led development financing. Knowing Equity could not own the development of a continent, the Group has collaboratively led to the development of the 'Marshall like plan' for the continent; The Africa Recovery and Resilience Plan (ARRP) which has informed disruption and transformation of the Group to strategically position it to provide African Leadership.

The Group has developed and mapped its 2030 strategic plan to anchor the ARRP with an ambition to have presence in 15 countries and serving a hundred million customers by 2030. This ambition has necessitated disruption and transformation of the core pillars, enablers and critical success factors. Governance and leadership have been overhauled to provide adequacy of capacity, competence, transparency and openness necessary for the ambition. Systems and infrastructure have been fully replaced with scalable next generation, 4th industrial revolution technologies that are digital, machine learning, Generative Artificial Intelligence (GAI) and data analytics ready and enabled. Applications that can leverage the capabilities of the systems and infrastructure with inbuilt enhanced security and innovations are being deployed. Go to market strategy has been developed for the roll-out to transform the capabilities of a modern product house into customer value propositions and solutions for a segmented market on the basis of industries, sectors, segments, demographics and customer specific status. The Group's organization culture is undergoing transformation to have built-in customer centricity and market responsiveness on core values of integrity, professionalism, creativity, innovation and teamwork for a fit for purpose human capital and to attract and retain talented, skilled and experienced staff.

## Press Release (continued...)

Commenting on the Half Year 2025 performance, Equity Group Managing Director and CEO, Dr. James Mwangi said, “The execution of the strategic business plan has started to reflect on the balance sheet and performance of the Group in agriculture, mining, manufacturing, trade and investment, and small and medium enterprises (SMEs) that populate the eco-systems of the formal sector in these value chains and is likely to significantly and increasingly transform the structure and performance of the Group. Continued execution has resulted in transformation of the balance sheet structure and the resultant profit and loss structure creating resilience in performance.”

Group profit after tax grew by 17% to Kshs.34.6 billion up from 29.6 billion year on year driven by a 9% growth in net interest income after an 18% decline in interest expense. Total costs declined by 2% driven by a 34% reduction in loan loss provisions.

The Group has also bounced back to record a 4% growth in loan book to Kshs.825.1 billion despite the challenging global, regional and local macroeconomic environment characterized by uncertainty, depressed GDP, growth rates, high interest rates, volatile exchange rates and high inflation. Customer deposits registered a 2% growth to Kshs.1.32 trillion and total assets grew by 3% to reach Kshs.1.8 trillion.

The loan deposit ratio remains favourable at 62.5% signifying headroom in lending which could be supported by strong capital buffers of 16.5% and 18.1% for both core capital to risk weighted assets and total capital to risk weighted assets respectively and a liquidity ratio of 58.6% confirming the opportunity for asset reallocation from cash and cash equivalent assets to higher yielding loan assets.

The four-year Group business transformation journey has started to deliver consistent quarter-on-quarter improvements. The Group has registered the strongest quarterly performance in Q2 2025 of Kshs.22.9 billion and Q1 2025 of Kshs. 18.6 billion both above the quarterly average for the last 4 years, of Kshs.14.8 billion despite the muted loan book growth, geopolitical uncertainty and impact of culture, governance, systems, people, customer value proposition and transformation the Group is undertaking.

The recovery and build up resilience is evident in every business. Equity Bank Kenya has seen its net interest margin rise to 7.5% from 6.5%, return on assets rise to 3.9% up from 2.8% and return on equity jump to 28.1% from 25%. Equity Bank Tanzania has seen its net interest margin rise to 8.7% up from 8.1%, return on assets rise to 4% from 2.3% and return on Equity grow to 27% from 17.5% year on year. Equity Bank Uganda has seen its return on assets jump to 3.4% from 2.2% and return on equity grow to 25.1% from 17.1%. Equity EBCD has seen its net interest margin rise to 7.1% from 6.9%, return on assets grow to 3.1% from 2.6% and return on equity grow to 23.5% from 21.9% while Equity Bank Rwanda has achieved the highest return on assets of 4.1% and a return on equity of 29.6% and a cost to income ratio of 35.8%.



## Press Release (continued...)

### Recovery

#### In Kenya

Profit after tax increased by 40% from Kshs.13.9 billion to 19.5 billion, net interest income increased by 18% from Kshs. 27.7 billion to Kshs. 32.8 billion after 29% decline on interest expense to Kshs.18.3 billion down from Kshs. 25.6 billion. Total equity grew by 22% to Kshs.154.6 billion from Kshs. 127.2 billion.

#### In DRC

Profit after tax increased by 22% to Kshs. 9.1 billion from kshs.7.4 billion. Loans and advances grew by 13% to Kshs.275.4 billion from Kshs. 244.2 billion funded by a corresponding decline in cash from Kshs. 271.4 billion down to Kshs.236.5 billion. Total equity grew 28% to Kshs.82.6 billion up from Kshs.64.8 billion

#### In Uganda

Profit after tax increased by 40% to Kshs.1.9 billion from Kshs.1.4 billion. Deposits grew by 5% to Kshs.96.8 billion from Kshs. 91.9 billion fueling growth of cash and bank balances by 11% to Kshs.25.7 billion from Kshs.23.1 billion and growth of investment securities by 14% to Kshs.36.8 billion from Kshs. 32.3 billion. Capital grew by 9% to Kshs.16.8 billion up from Kshs. 15.4 billion.

#### In Rwanda

Total assets registered 21% growth to Kshs.130.1 billion up from Kshs.107.6 billion driven by 22% growth in deposits from Ksh.77.7 billion to Kshs.94.7 billion and 23% in loan book from Kshs. 45.5 billion to Kshs. 56.1 billion and 48% growth in cash and bank balances of Kshs. 42.1 billion up from Kshs. 28.5 billion. Capital grew by 26% to Kshs.19.9 billion up from Kshs.15.8 billion.

#### In Tanzania

Profit after tax grew by 75% to Kshs.1.1 billion up from Kshs.0.6 billion. Shareholders' funds grew by 67% to Kshs.10.7 billion up from Kshs. 6.4 billion. Loans and advances grew by 19% to Kshs.31.3 billion from Kshs.26.2 billion.

#### Insurance Group

Balance Sheet grew by 40% to Kshs.31.48 billion up from Kshs. 22.4billion. Profit after tax was 27% up from Kshs.520 million to Kshs. 660 million.

Regional diversification of the banking business continues to register success transforming Equity Group from a Kenyan bank to a regional bank with 49% of deposits, 50% of loan book, 48% of total banking assets and 50% of Group banking revenue coming from the region. The regional banking business has been value creative with 46% of profit before tax and 43% of profit after tax of banking business being contributed by the regional subsidiaries.

## Press Release (continued...)

The Group's loan book quality remains stable with Group NPL ratio having peaked to 14.0 in Q1 2025 from 12.9 in H1 2024 to 13.7 in H1 2025, driven by improvement in NPL ratios of Equity Bank Tanzania 2.9%, down from 10.6% and Equity Bank Uganda which registered NPL ratio of 12.2%, down from 17.9%. Equity Group outperformed the Kenyan industry registering NPL ratio of 13.7% against industry average ratio of 17.6% as at April 2025, while maintaining an IFRS NPL coverage of 68.2%. Group's cost of risk declined from 2.6% to 1.7% year on year.

On business diversification into the insurance industry to transform the Group from a banking Group into an integrated financial services Group, that has now obtained three licenses of life insurance, general insurance and health insurance. In its 3rd year of operations, the life insurance business has become the second largest group credit insurance company with a market share of 7% of group life and credit life, and number 7 in life insurance in terms of return on Equity and number 8 in profitability. Equity Life Assurance saw its gross written premiums grow by 58% to Kshs.3.8 billion up from Kshs.2.4 billion with net insurance and investment revenue growing by 18% to Kshs. 953 million up from Kshs.808 million, with profit before tax rising by 20% to Kshs. 890 million from Kshs.740 million. Insurance contract liabilities grew by 22% to Kshs. 23 billion up from Kshs.18.9 billion. Total assets increased to Kshs. 28.6 billion up from 22.4 billion. Return on equity stood at 40.7% with a return on assets of 4.7%. Within 3 years of operation, Equity Life Assurance has reached 6.7 cumulative unique customers and issued 16.6 million policies. The General insurance, which began operating this year, has had a strong start with a Kshs.1.36 billion gross written premiums within 6 months generating Kshs. 640 million insurance revenue to register a profit before tax of Kshs. 32 million, a 6.6% return on equity and a 2.8% return on assets. Equity Insurance Group registered a 26% growth in profit before tax supported by a 115% increase in gross written premiums, of Kshs. 5.181 billion up from Kshs. 2.414 billion. Insurance revenue grew by 59% while total assets grew by 40%.

The investment in systems to create convenience with compression of distance and time for customers has led to a transformation of the business delivery model with migration from fixed and variable cost channels to self-service channels. While over 98% of transactions happen outside the branch, 87.4% of these happen on digital channels.

The non-banking business of the technology and insurance Group have raised its total contribution to Group assets from 1.4% to 1.9% year on year, revenue to 4% up from 2.8% and profit before tax to 3.8% up from 3.5%. The non-banking Group generated a return on Equity of 42.4% and return on assets 6.6% compared to the Group return on Equity of 26.1% and return on assets of 3.9%.

While the Group continued to transform its business arm (economic engine) it continued to invest in its social and sustainability engine under the Equity Group Foundation. A total of \$715 million in social impact and sustainability investment program with 47% of funding going to social investments of secondary school scholarships and 34% into university scholarship with the balance being invested in the real economy to derisk and capacitate development of enterprise, entrepreneurship, financial inclusion, health, energy and environment and food and agriculture.

## Press Release (continued...)

Equity Group Foundation has taken global leadership in championing private sector led development, financing and offering direction in reform of global financial architecture.

The Equity Leaders Program (ELP) remains central to nurturing the next generation of African leaders, having supported 29,515 university scholars to date. Among them, 1,061 scholars have secured placements at leading global universities, while 9,700 students have participated in paid internships. The Group's investment in technical and vocational education has benefited 3,979 TVET scholars, reflecting its commitment to workforce development.

Advancing environmental sustainability, Equity has distributed 520,549 clean energy products and planted 36.4 million trees, driving both climate action and community resilience. Through targeted climate finance exceeding USD 200 million, the Group is enabling enterprises and households to adopt sustainable practices. This leadership in green financing has earned Equity international recognition, with the International Finance Corporation (IFC) acknowledging it as the global leader in climate-related transactions.

Equity's flagship Young Africa Works program continues to unlock entrepreneurial potential. A cumulative Kshs 363.09 billion has been disbursed to 350,149 MSMEs, while 2.49 million women and youth have received financial education. Complementing these efforts, 658,459 MSMEs have been equipped with entrepreneurship training, broadening economic inclusion across the region.

Further supporting vulnerable populations, the Group's social protection initiatives have reached 5.9 million individuals, with Kshs 169.8 billion disbursed via cash transfer programs. At the same time, Equity Afia, the Group's healthcare network, has expanded to 139 clinics, registering 3.98 million patient visits and contributing significantly to affordable and accessible healthcare in the region.

Equity Bank was named the "Best Regional Bank in East Africa" at the African Banker Awards 2025 and retained title as Kenya's most valuable brand in 2025, for second year running. These recognitions affirm Equity Group's regional leadership and role in advancing financial inclusion and socio-economic transformation across the continent.

-ENDS-



Macroeconomic and  
Operating Environment

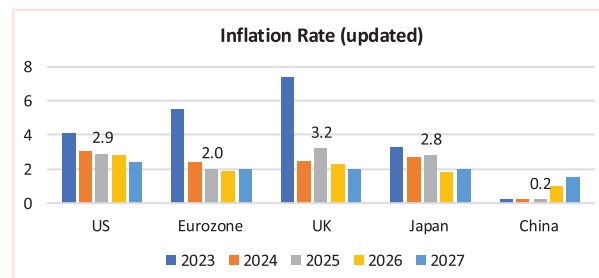
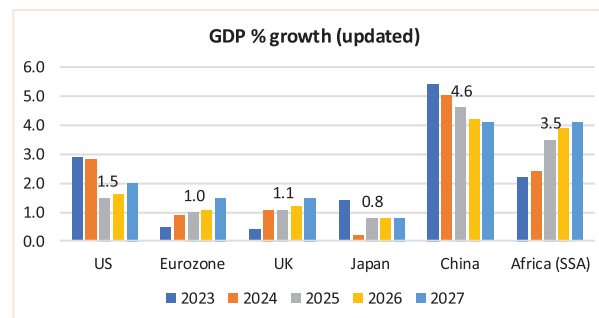
# The Global Economic Landscape

## Securing Wins In A Dynamic Global Environment

- **Slightly stronger Global GDP Growth:** Anchored in improved forecasts for the U.S., E.U, and China--helpful but still sluggish.
- **Lower Global Oil Prices Hold:** Oil prices are still down despite tensions centred on the Straits of Hormuz--positive for most EGH economies.
- **Slowing inflation:** Inflation forecasts in developed economies are coming down slightly, including in the U.S., but are still high.
- **Tariff Uncertainty Overhang:** Uncertainty around U.S. tariffs, including the newly announced 50% copper tariffs, risk further market surprises.
- **East Africa still set to gain from U.S. tariffs:** East Africa expected to benefit from lower U.S. textile tariffs compared to Asian counterparts. Direct effects of U.S copper tariffs on the DRC will be muted as most its copper exports are to China.
- **U.S. aid cuts still pose fiscal risks:** Reduced U.S. development assistance could significantly impact GDP flows in South Sudan (~15% of GDP), DRC (~1.7%), and Kenya (~0.5%).
- **Supportive global monetary environment:** Falling oil prices, a weak U.S. dollar, and expected Fed rate cuts offer monetary policy flexibility for East African central banks.

### Global Factors to Watch in Q3 and Q4 2025

- U.S reciprocal trade tariffs to take effect on August 1
- Potential U.S 50% copper tariffs also set for August 1.





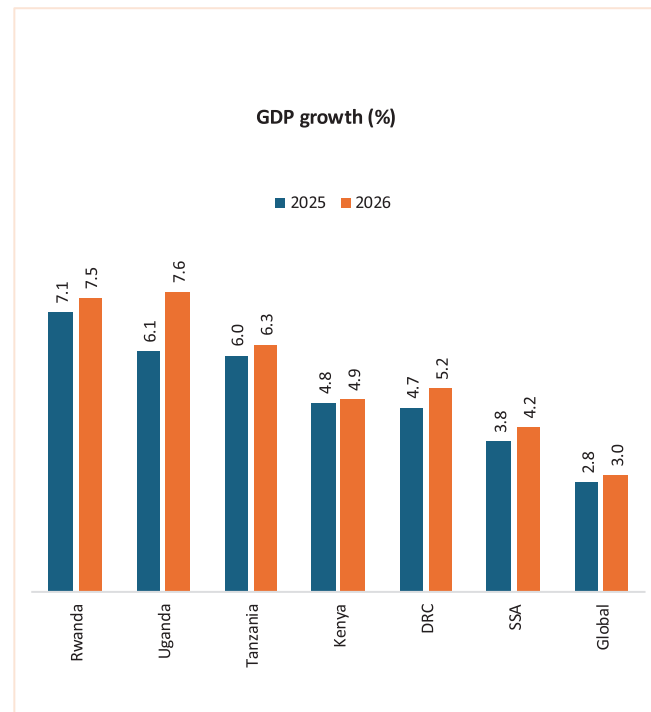
## Dynamics in EGH Economies

### Regional Performance Remains Strong

- **Strong Sub-Saharan Africa outlook:** 21 African countries are projected to grow above 5% in 2025, with 4 countries (Ethiopia, Niger, Rwanda, and Senegal) potentially reaching 7%.
- **Most EGH countries growth outpace Sub-Saharan Africa (SSA):** Most EGH countries are projected to grow faster than the Sub-Saharan Africa average in 2025.
- **Inflation trends support stability:** Kenya, Uganda, Tanzania are maintaining low inflation with easing movement in DRC, which supports economic stability. However, higher June inflation in Rwanda and continued hyperinflation in South Sudan are unhelpful.
- Positive Developments in Peace Talks between the DRC and Rwanda are improving regional sentiment. Increased domestic tensions in Kenya have been noted globally.
- **Good Progress on IMF Programs** by Tanzania and DRC are useful.
- **Fiscal pressures remain a concern:** Budget deficits (Kenya, Uganda) and rising public debt (Kenya, Rwanda) warrant ongoing monitoring, with upcoming elections heightening the importance of fiscal discipline. Further impact is expected from the recent World Bank's freeze on disbursement of \$750 million loan to Kenya due to delayed reforms.
- **Diverging commodity price impacts in the region:** Gold and copper price strength support Tanzania, Uganda, and DRC. Oil price drops hurt South Sudan but other EGH economies. Lower coffee prices have hit Uganda.

#### Regional Factors to Watch in Q3 and Q4 2025

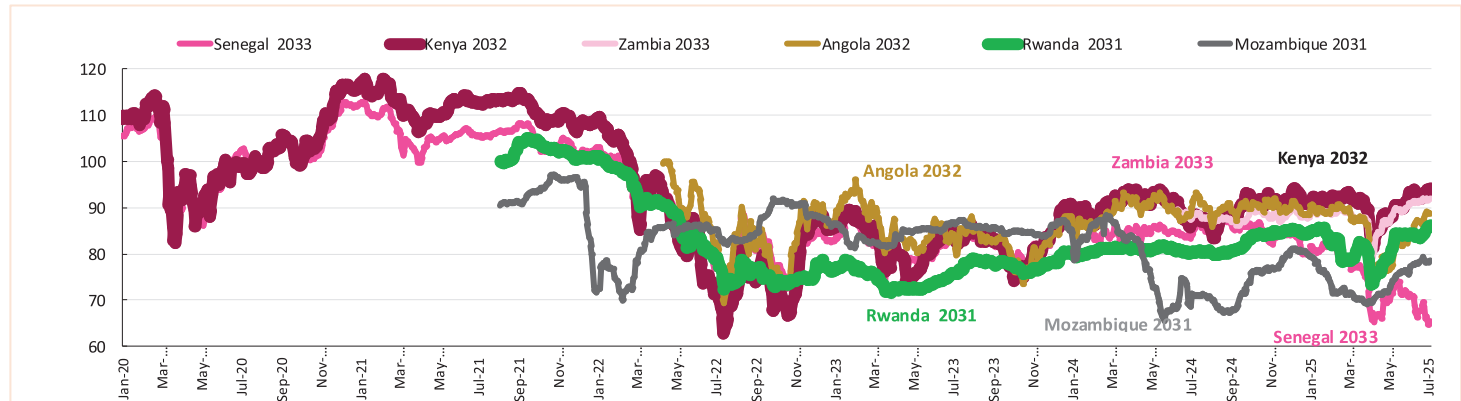
- Extension of cobalt export ban by the DRC in June—could be lifted in 3 months.
- First and second-order effects of U.S Development Assistance on EGH economies



## Select Africa Eurobond Dynamics

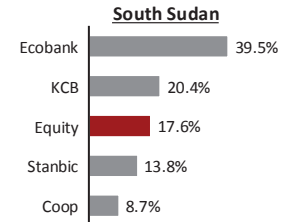
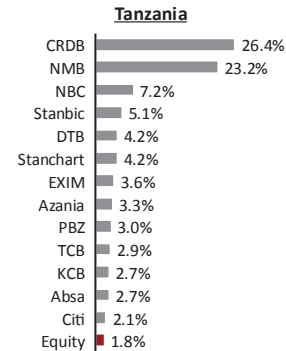
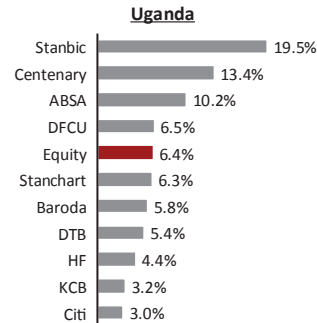
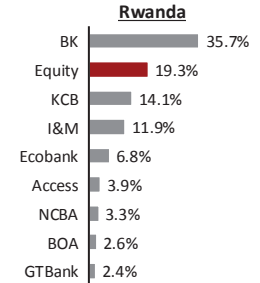
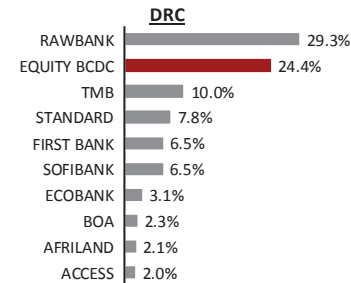
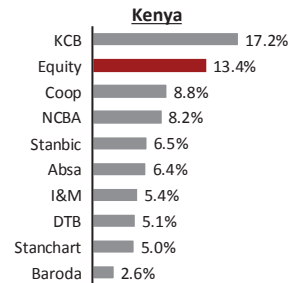
### Eurobond Prices In SSA

- Global asset allocators are beginning to push money towards emerging markets. Appetite for non-US assets has picked up.
- **Kenya's** Eurobonds have risen above the highest level seen since early 2022, despite no current IMF funding deal (talks on this continue). 2025-26 risk is low, but the fiscal/political outlook does concern investors
- **Rwanda's** 2031 Eurobond has performed similarly well.
- **Senegal** is an exception, since a budget and debt added over 30% of GDP to the country's debt. It used to trade in line with Kenya.
- **Outlook:** Over the second half of 2025, continued low oil prices ought to provide more protection to investors in oil-importing countries (Kenya, Rwanda).



# Equity Group presence and Market Position

Equity asset market position in top 2 in half of the markets in 2024



Source: Equity Strategy, Central Banks, Bank Financial Statements

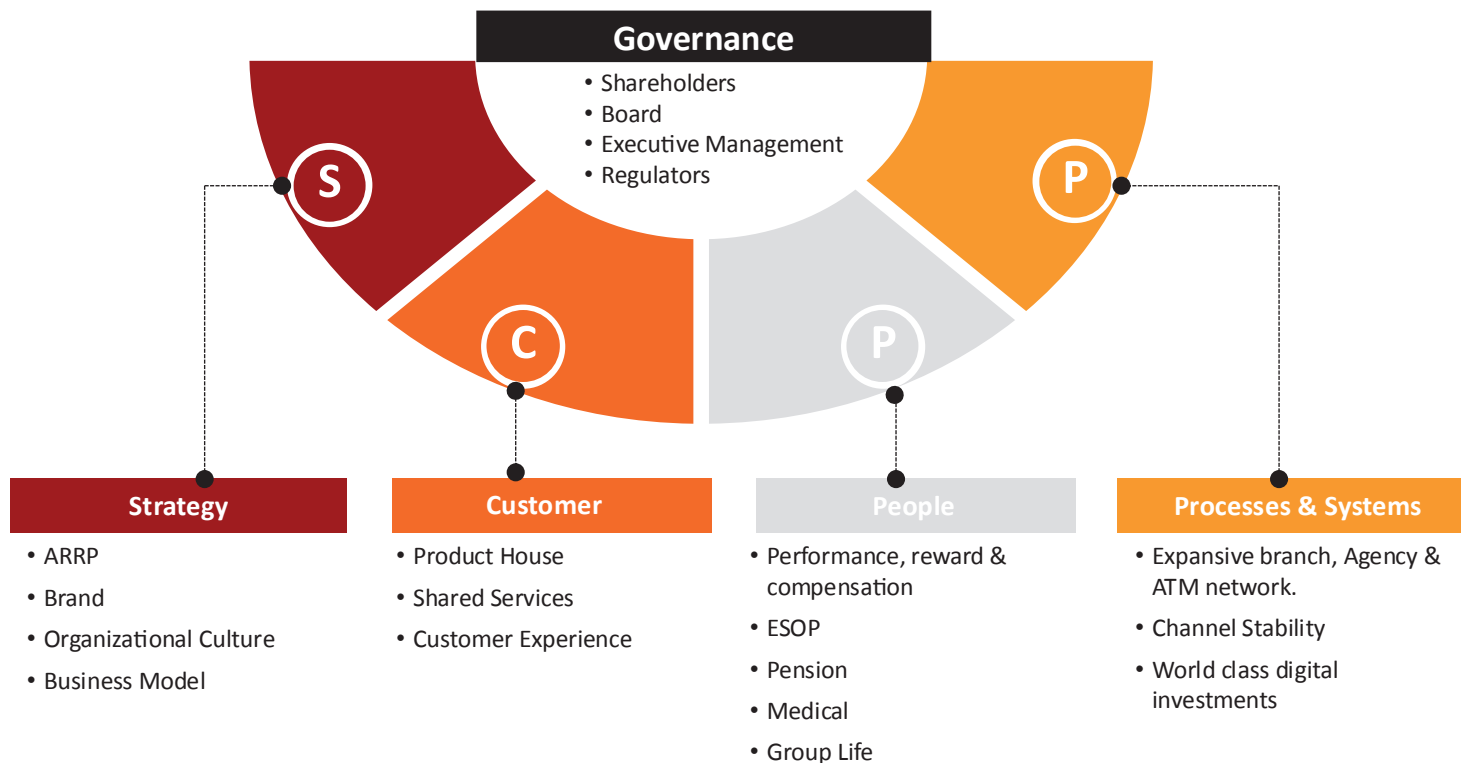
# Transforming Lives in Africa: Regional Footprint





## Strategy Overview

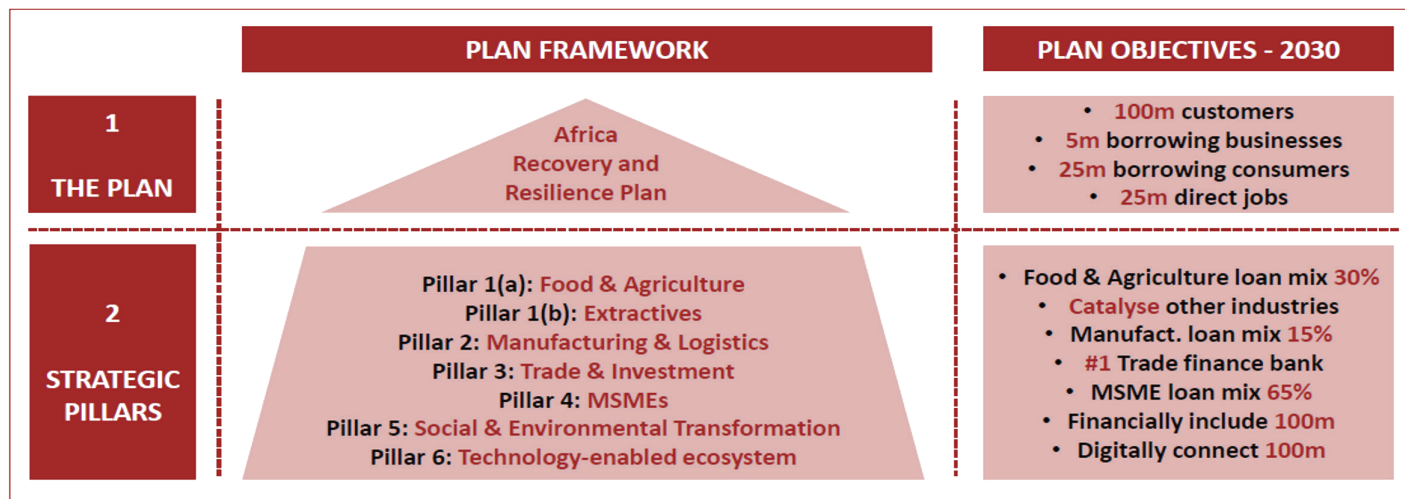
## Equity Group Transformation





## 2030 Strategy Framework

Holistic solution to achieve social and economic transformation of Africa. The Plan comprises interconnected pillars that aim to catalyse, capacitate, connect and finance enterprises and households across Africa.



Scan QR code below to download the  
Africa Recovery and Resilience Plan



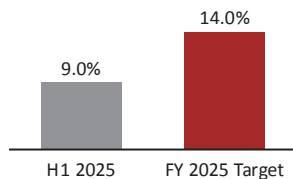
Scan QR code below to download the  
The Africa Recovery and Resilience Plan in Action



## Performance against ARR targets

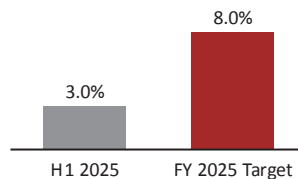
### Loan Mix - Food and Agriculture

2030 target = 30%



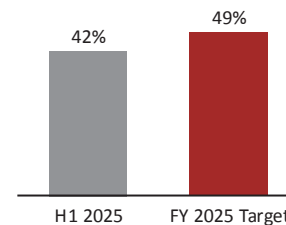
### Loan Mix - Manufacturing and Logistics

2030 target = 15%



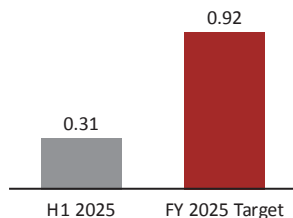
### Loan Mix - MSME

2030 target = 65%



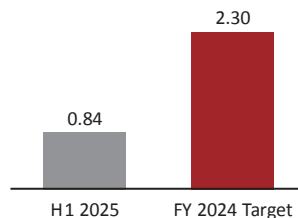
### # Borrowing Businesses (Mn)

2030 target = 5Mn



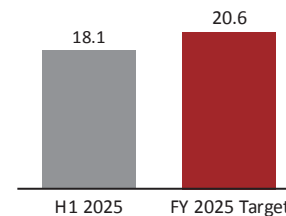
### # Borrowing Consumers (Mn)

2030 target = 25Mn



### # Total Unique Customers (Mn)

2030 target = 100Mn





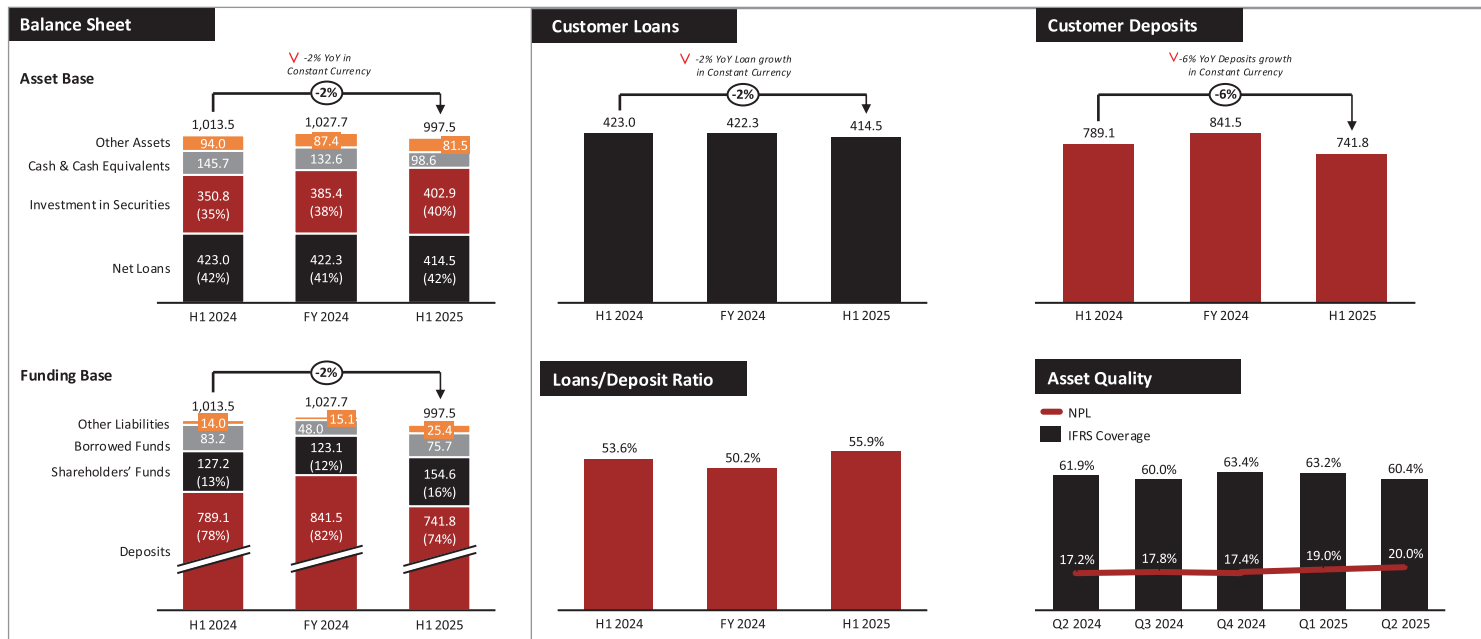
Banking Group

## Banking Group Balance Sheet Optimization and Efficiency

	Net Interest Margins	Return on Assets	Return on Equity	
EBKL	6.5% 7.5% ↑	2.8% 3.9% ↑	25.0% 28.1% ↑	H1 2024 H1 2025
EBCDC	6.9% 7.1% ↑	2.6% 3.1% ↑	21.9% 23.5% ↑	
EBUL	11.0% 9.1% ↓	2.2% 3.4% ↑	17.1% 25.1% ↑	
EBRL	8.2% 7.4% ↓	4.4% 4.1% ↓	31.1% 29.6% ↓	
EBTL	8.1% 8.7% ↑	2.3% 4.0% ↑	17.5% 27.0% ↑	
EBSSL	1.4% 2.1% ↑	16.8% -0.8% ↓	76.0% -3.7% ↓	

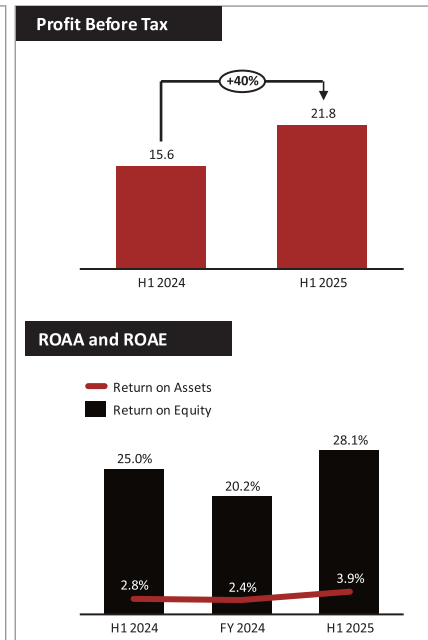
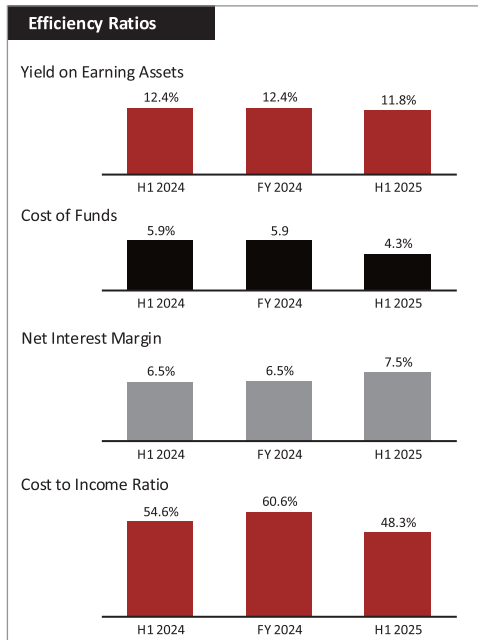
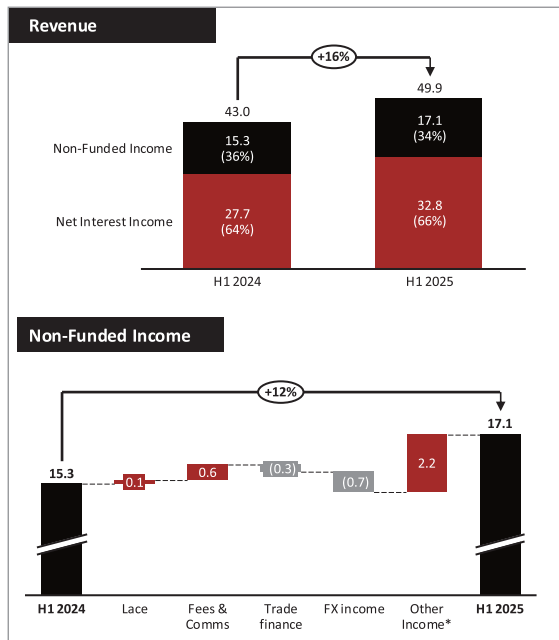
# EBKL Balance Sheet

(Figures in Kes Billion)



# EBKL P&L

(Figures in Kes Billion)

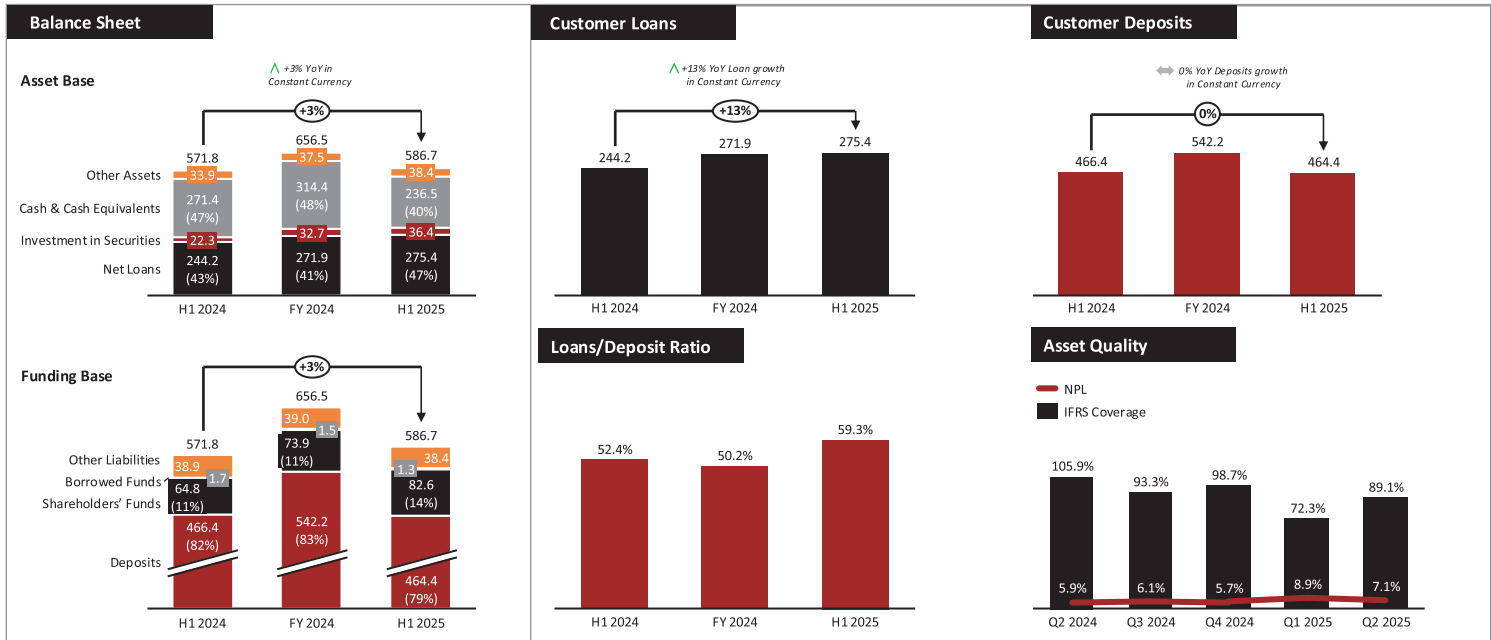


\*Other income relates to trading gains, unrealized revaluation gains/loss and other commissions



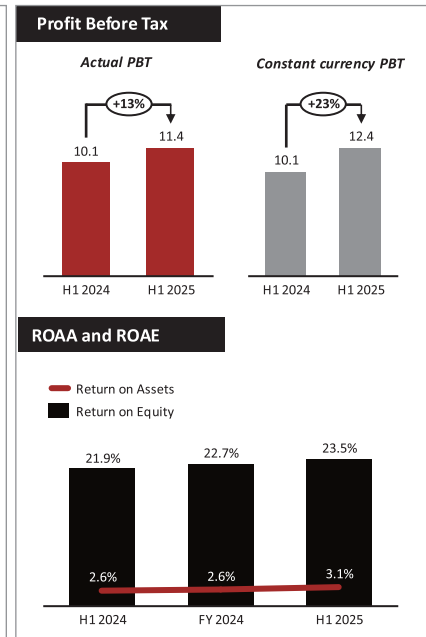
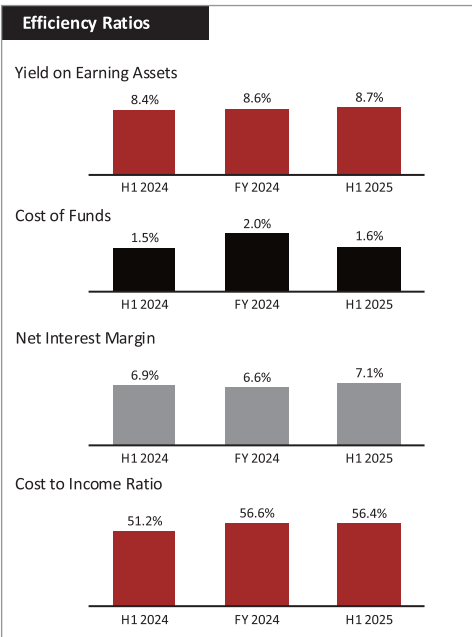
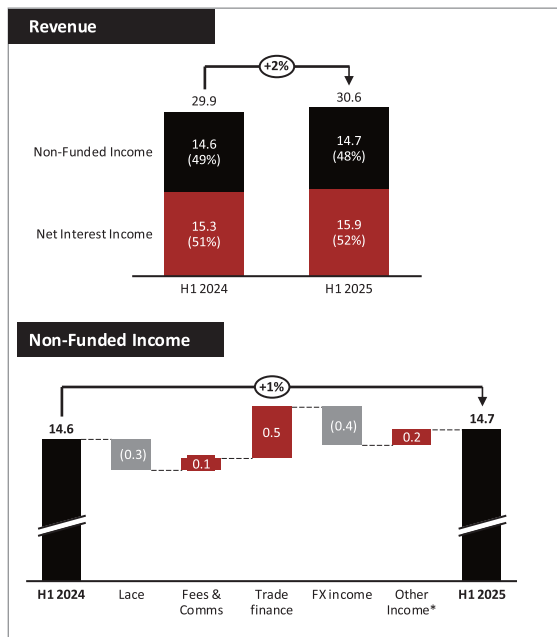
# EBCDC Balance Sheet

(Figures in Kes Billion)



## EBCDC P&amp;L

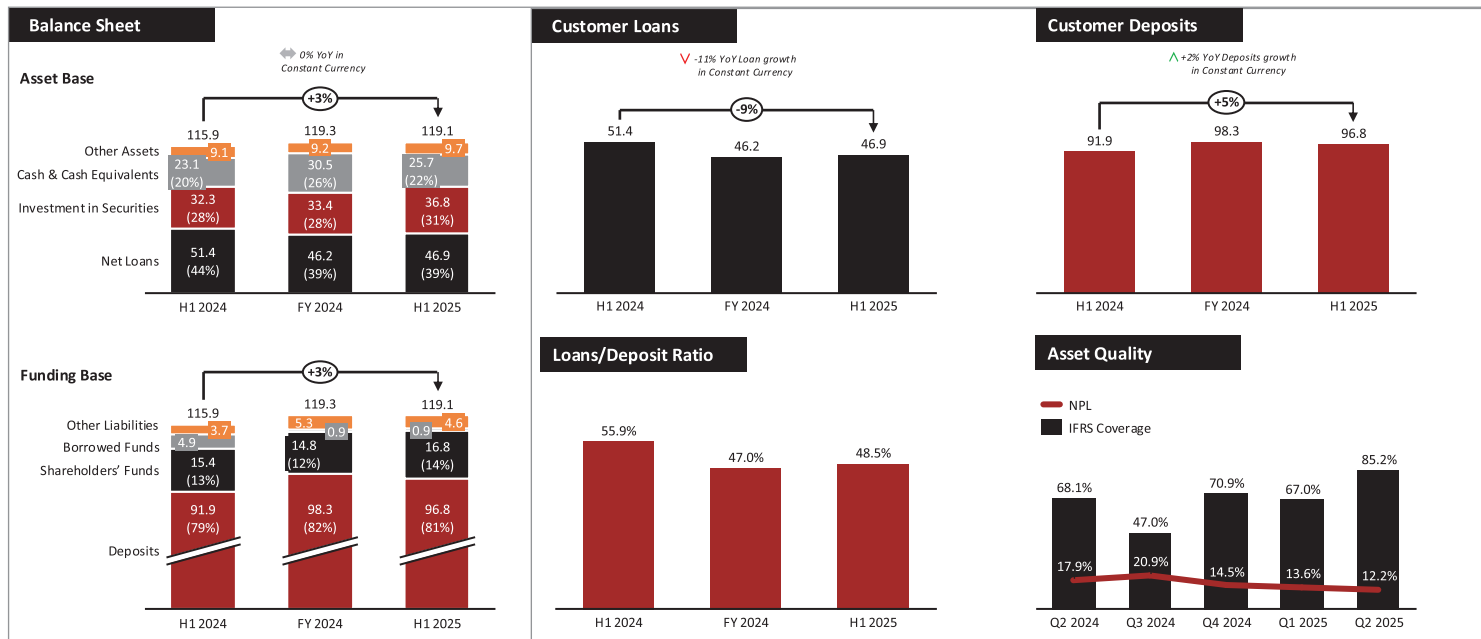
(Figures in Kes Billion)



\*Other income relates to trading gains, unrealized revaluation gains/loss and other commissions

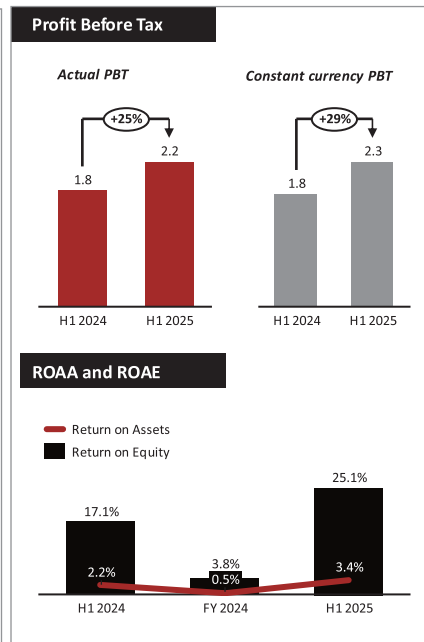
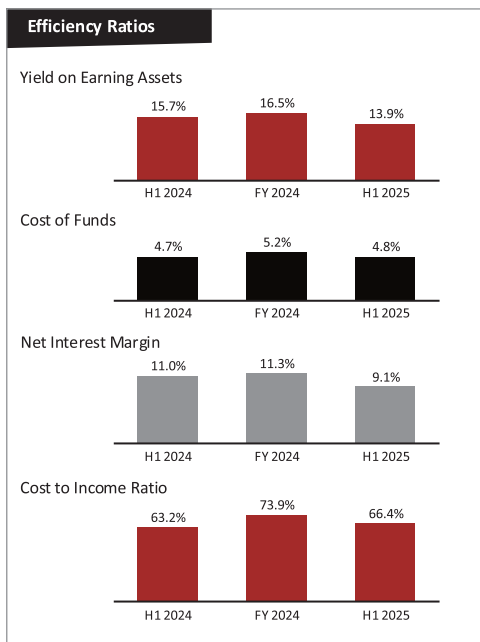
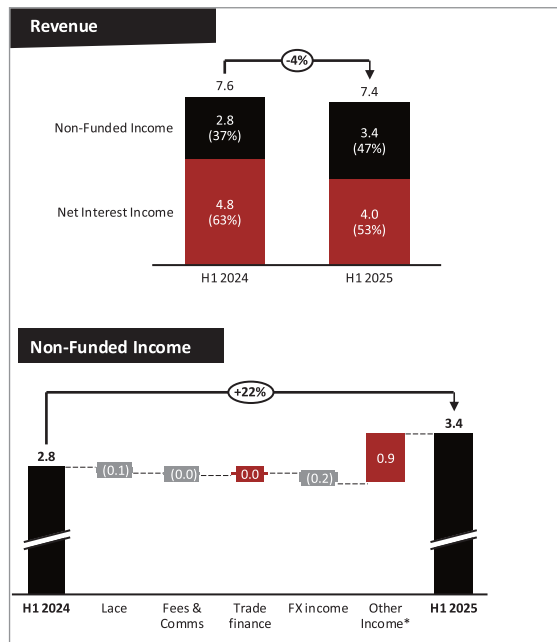
# EBUL Balance Sheet

(Figures in Kes Billion)



## EBUL P&amp;L

(Figures in Kes Billion)



\*Other income relates to trading gains, unrealized revaluation gains/loss and other commissions

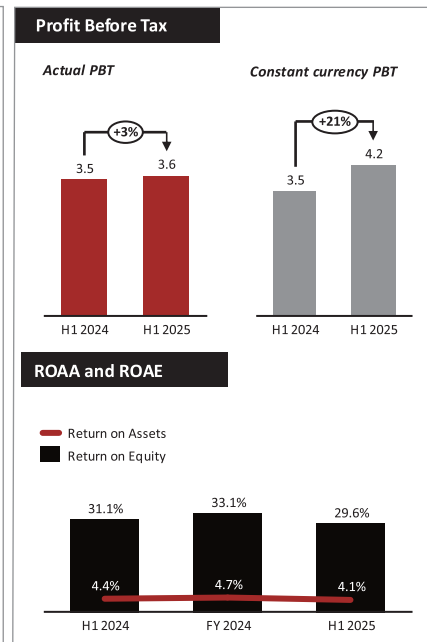
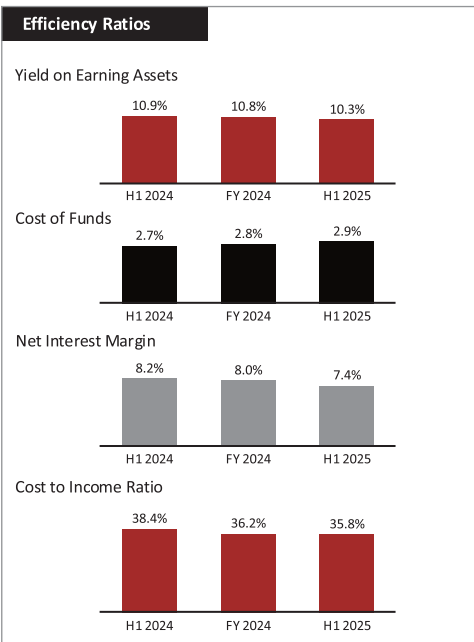
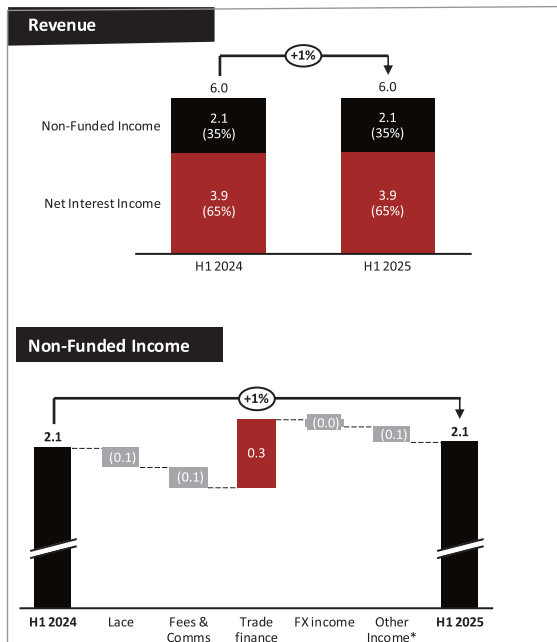
# EBRL Balance Sheet

(Figures in Kes Billion)



# EBRL P&L

(Figures in Kes Billion)

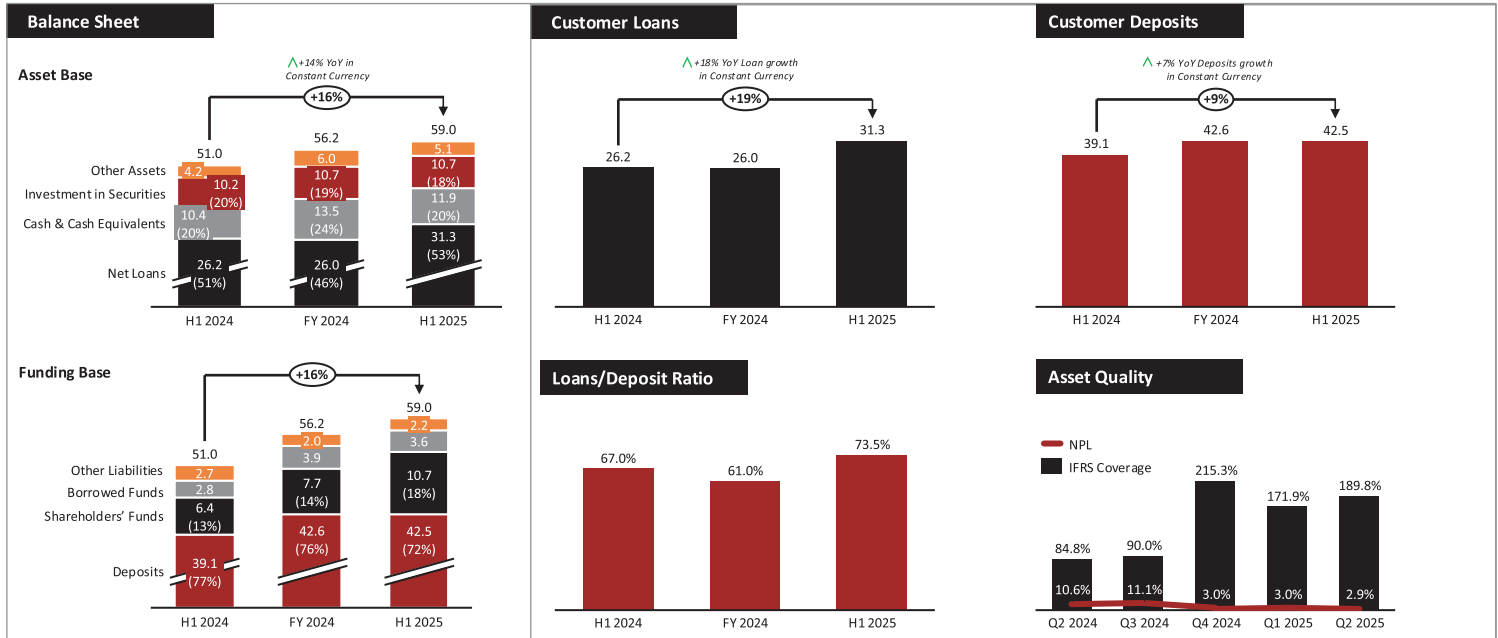


\*Other income relates to trading gains, unrealized revaluation gains/loss and other commissions



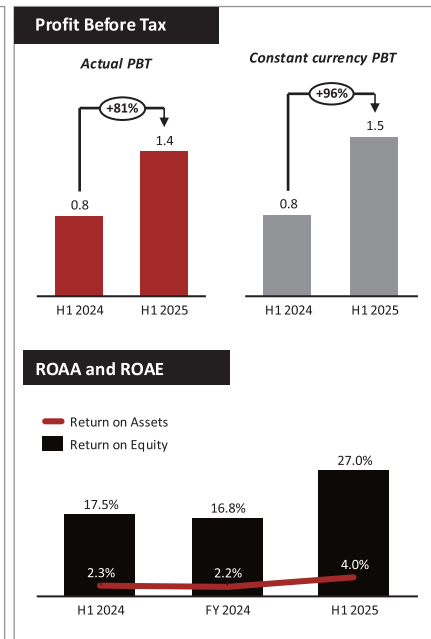
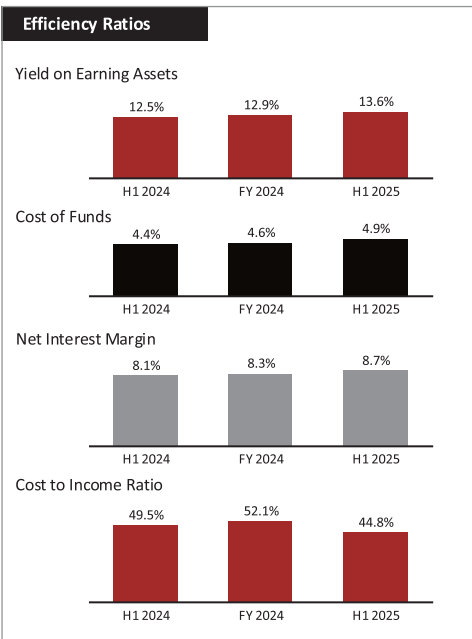
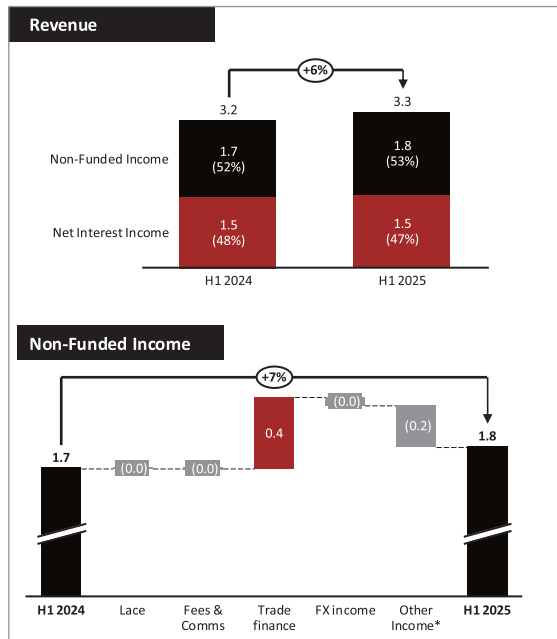
# EBTL Balance Sheet

(Figures in Kes Billion)



## EBTL P&amp;L

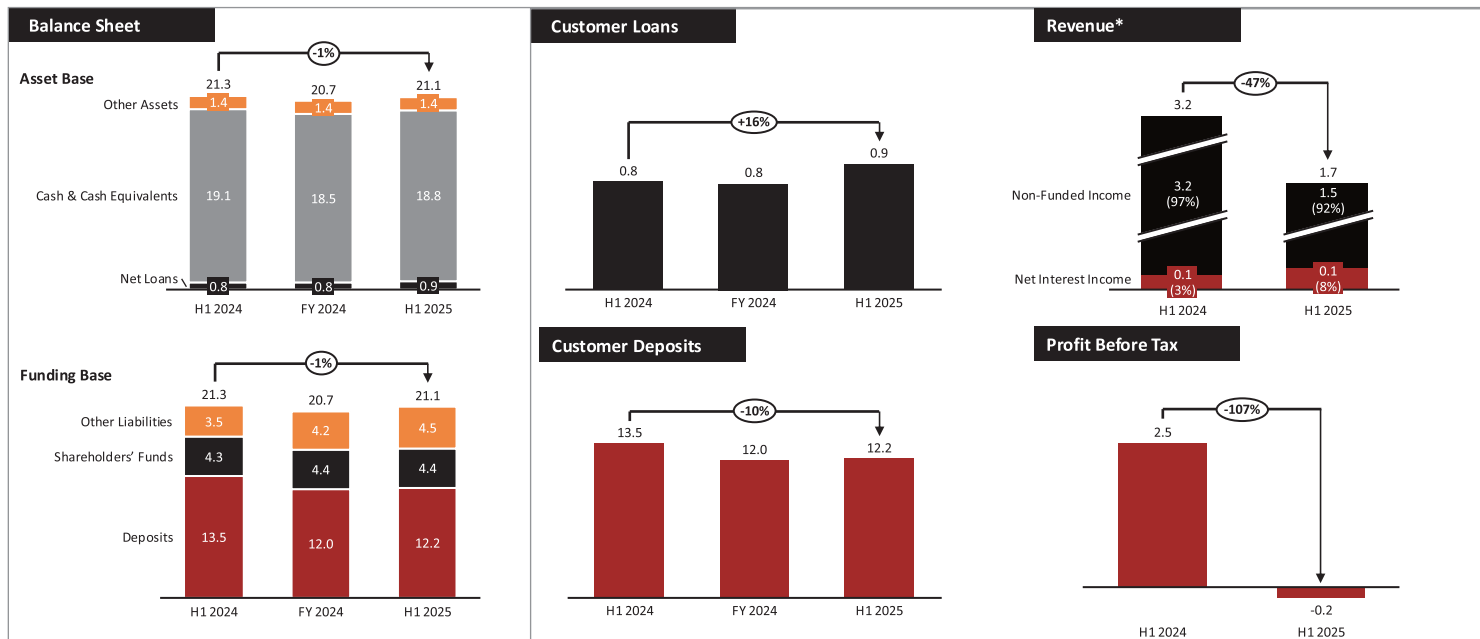
(Figures in Kes Billion)



\*Other income relates to trading gains, unrealized revaluation gains/loss and other commissions

# EBSSL Balance Sheet & P&L

(Figures in Kes Billion)



\*Revenue includes unrealized revaluation gains which are netted of with monetary losses to arrive at PBT



Overall Banking  
Group Performance

## Regional Diversification of Banking Business

Contribution of banking subsidiaries

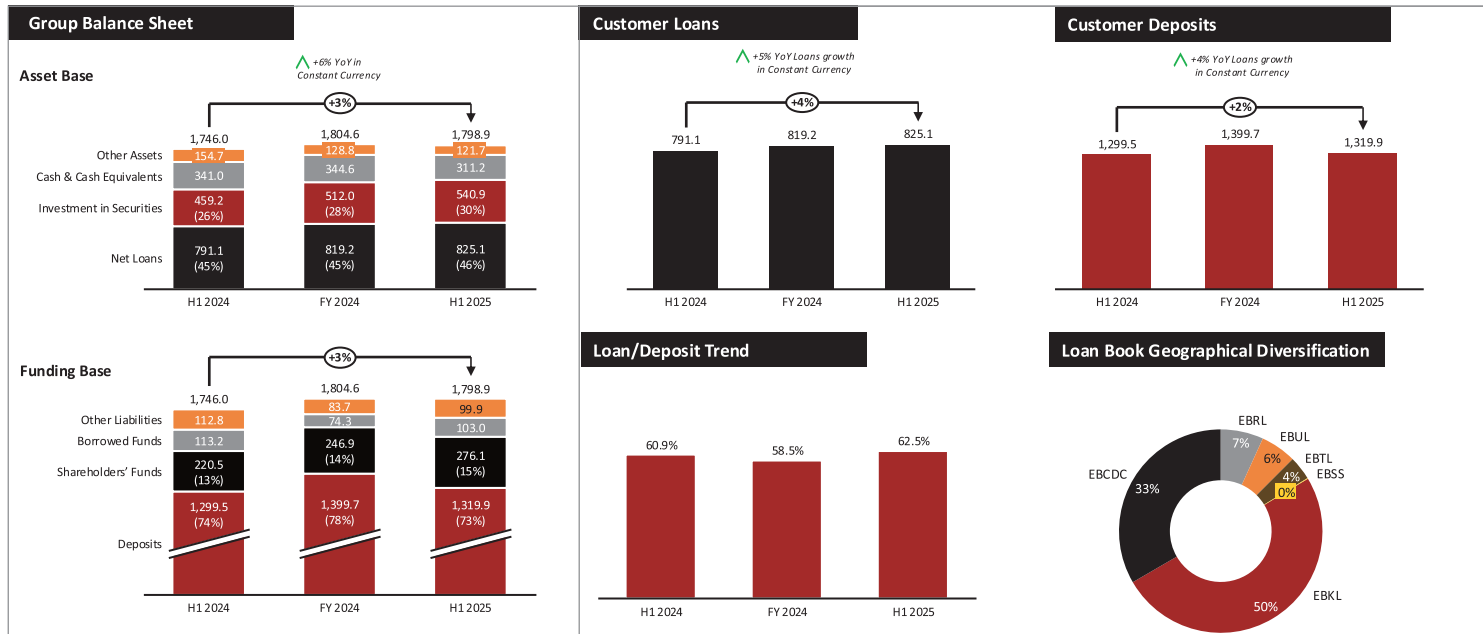
(Figures in Kes Billion)

H1 2025	EBTL	EBRL	EBUL	EBSS	EBCDC	Regional Subs Total	EBKL	*Other Subs Contribution H1 2025	*Other Subs Contribution H1 2024
Deposit	42.5	94.7	96.8	12.2	464.4	710.6	741.8	49%	47%
YoY Growth	9%	22%	5%	-10%	0%	3%	-6%	2%	-1%
Loan	31.3	56.1	46.9	0.9	275.4	410.6	414.5	50%	47%
YoY Growth	19%	23%	-9%	16%	13%	12%	-2%	3%	3%
Assets	59.0	130.1	119.1	21.1	586.7	915.9	997.5	48%	46%
YoY Growth	16%	21%	3%	-1%	3%	6%	-2%	2%	1%
Revenue	3.3	6.0	7.4	1.7	30.6	49.0	49.9	50%	55%
YoY Growth	6%	1%	-4%	-47%	2%	-2%	16%	-5%	8%
Operating Costs	1.5	2.2	4.9	1.8	17.2	27.6	24.1	53%	51%
YoY Growth	-4%	-6%	1%	203%	13%	12%	3%	2%	2%
PBT	1.4	3.6	2.2	(0.2)	11.4	18.5	21.8	46%	55%
YoY Growth	81%	3%	25%	-107%	13%	-1%	40%	-9%	11%
PAT	1.1	2.6	1.9	(0.1)	9.1	14.6	19.5	43%	50%
YoY Growth	75%	3%	40%	-104%	22%	6%	40%	-7%	8%
RoAE	27.0%	29.6%	25.1%	-3.7%	23.5%	24.0%	28.1%		
RoAA	4.0%	4.1%	3.4%	-0.8%	3.1%	3.2%	3.9%		

\*Subsidiary contributions are shown before intercompany eliminations

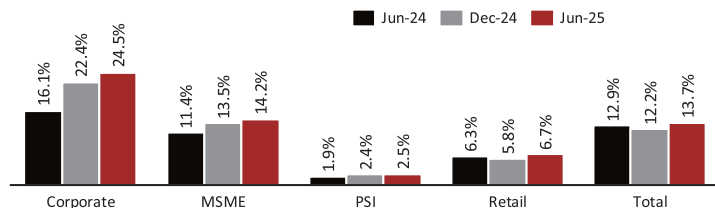
# EGHL Balance Sheet

(Figures in Kes Billion)

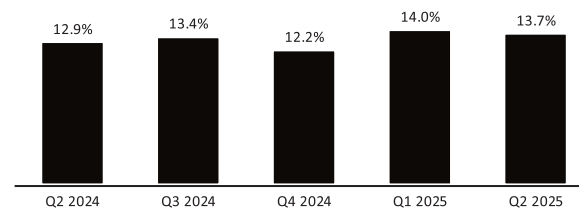


## Asset Quality, Distribution and Risk Mitigation

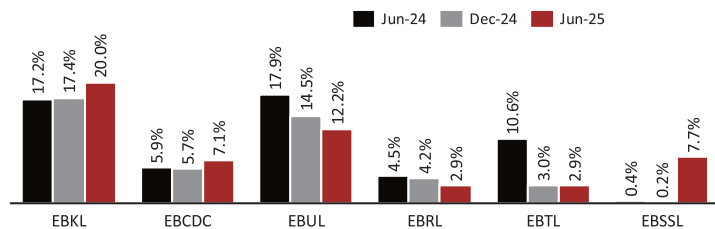
### NPL Ratio by Segment



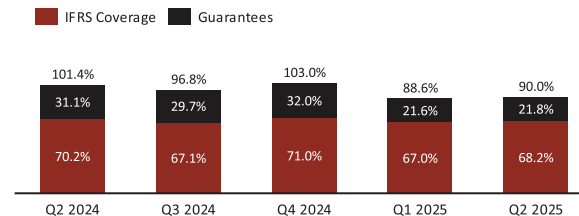
### Group NPL Ratio



### NPL Ratio by Country



### IFRS Coverage Ratio



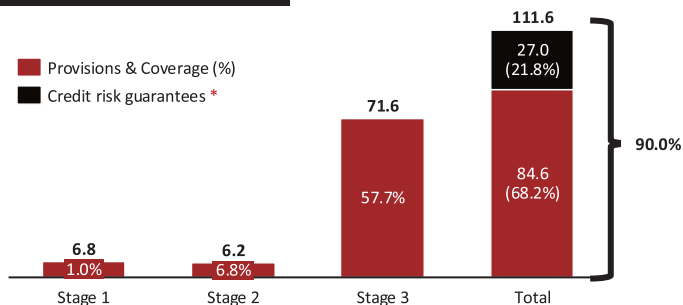


# Asset Quality, Distribution and Risk Mitigation

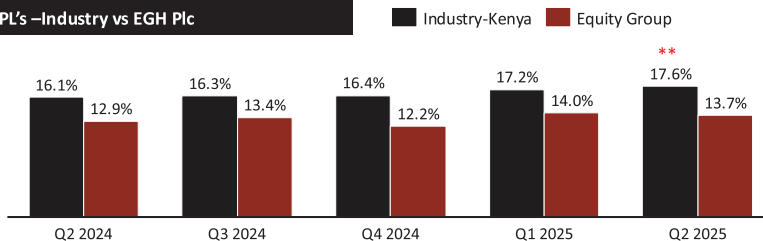
Prudent approach to credit risk management

(Figures in Kes Billion)

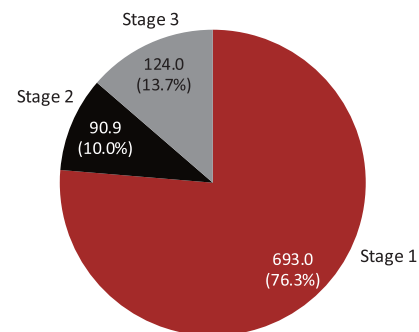
## IFRS Coverage and provisions



## NPL's –Industry vs EGH Plc



## Gross loans staging

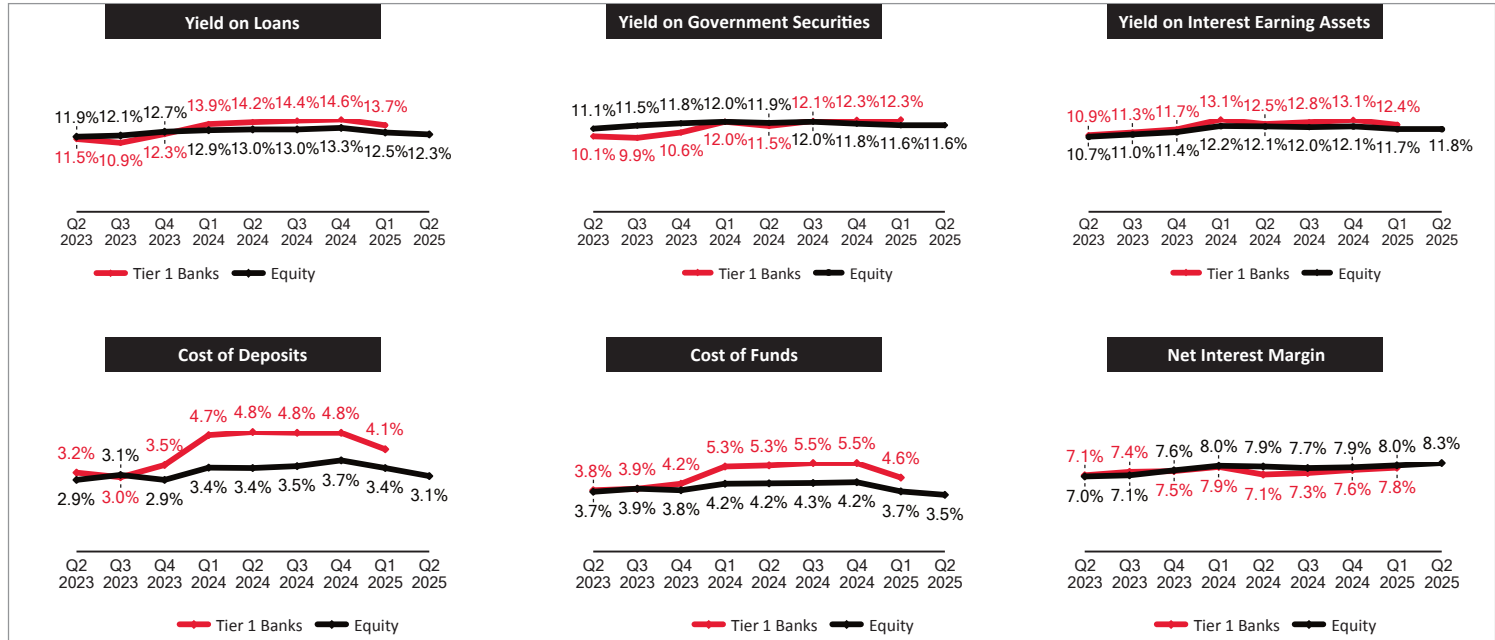


\*Credit risk guarantees providing additional Kes 27 Billion NPL coverage

\*\*Industry NPL ratios available are as at April 2025; Source:

[https://www.centralbank.go.ke/uploads/mpc\\_press\\_release/151253401\\_MPC%20Press%20Release%20-%20Meeting%20of%20June%2010%202025.pdf](https://www.centralbank.go.ke/uploads/mpc_press_release/151253401_MPC%20Press%20Release%20-%20Meeting%20of%20June%2010%202025.pdf)

# Financial Intermediation Efficiency



Tier 1 Banks excludes Equity Group. Industry data available up to Q1 2025








Insurance Group

# Equity Insurance Group: The Opportunity

Opportunity in Africa & the Equity Strategic Intent

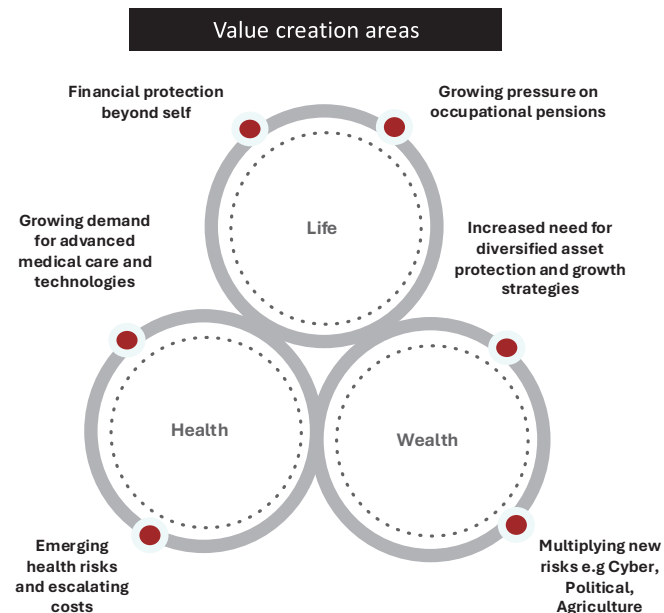
## Low Insurance Penetration in Africa

East Africa Market & Industry Statistics (2024)						
GDP (Billion USD)	120.3	71.01*	56.45*	80.17*	14.25*	
Saving rate	12.9%	10.13%	14.97%	34.3%	13.2%	
Adequacy level	Low	Low	Low	Low	Low	
Life expectancy	64	62	68	67	68	
Working population	23.78Mn	38.5Mn	22.8Mn	32.9Mn	5.67Mn	
% of workforce to population	74.4%	63.6%	69.8%	82.9%	54.1%	
Insurance penetration	2.37%	0.44%	0.87%	2.01%	2.10%	

\*Provisional

- Low average insurance penetration rates. The average Insurance penetration rate across the countries that Equity Operates in stands at only 1.5%. Insurance penetration in Africa at 2.8%.
- Africa is <3% of global insured losses compared with 18% population representation.
- Consumers in Africa are an event away from financial distress
- Insurance has a social and economic role to play in society.
- Opportunity lies in resolving challenges facing the industry in Africa such as: Access, Relevance or Suitability, Affordability, Reliability.

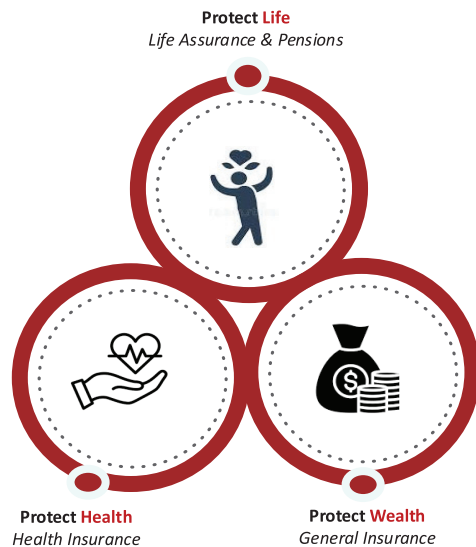
Sources: World Bank, IMF, ILO, KNBS, World Population Review, IRAs etc as at end of 2024



## Equity Insurance Group

Strategic market alignment

### Equity strategic market alignment



### Impact/desired outcome

Equity Insurance as a trusted partner aims to transform lives through insurance solutions that:

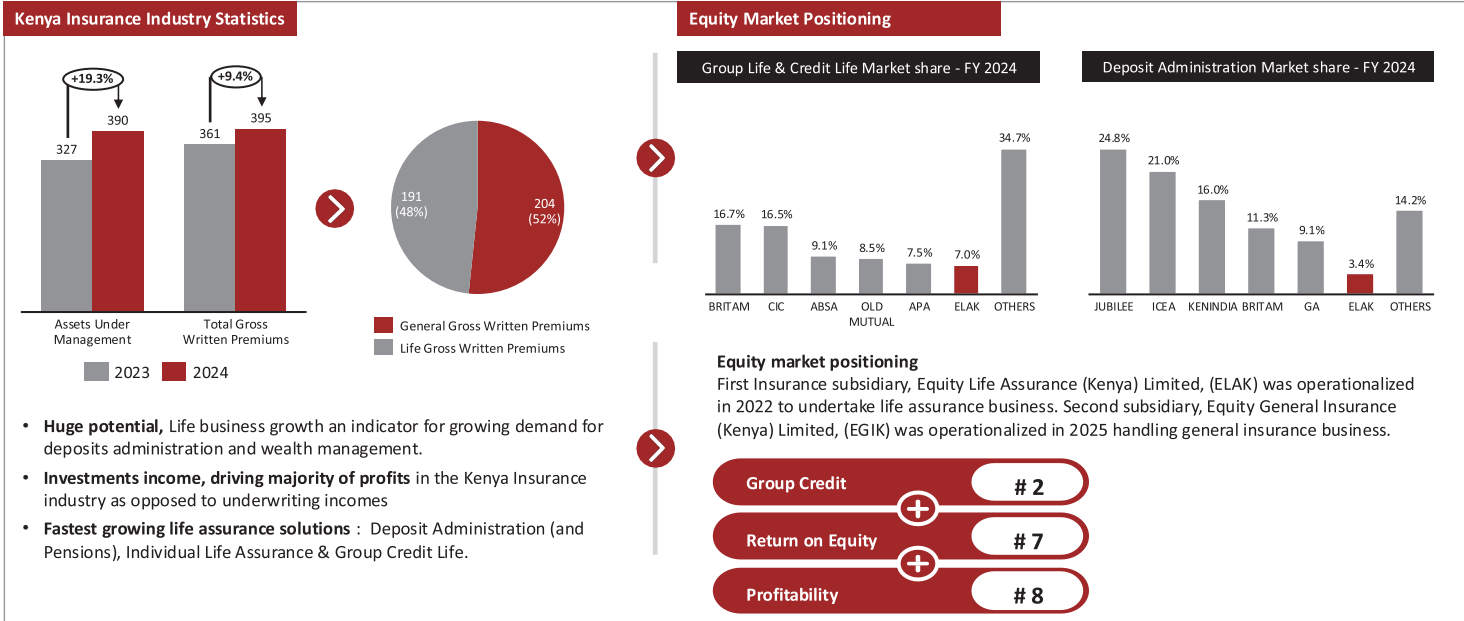
- Provide peace of mind for Members
- Offer financial protection from unexpected shocks
- Deliver optimal investment returns
- Ensure business continuity and resilience



# Equity Market Positioning | Strong Start







## Kenya Insurance Industry Market Affirmation

(Figures in Kes Billion)

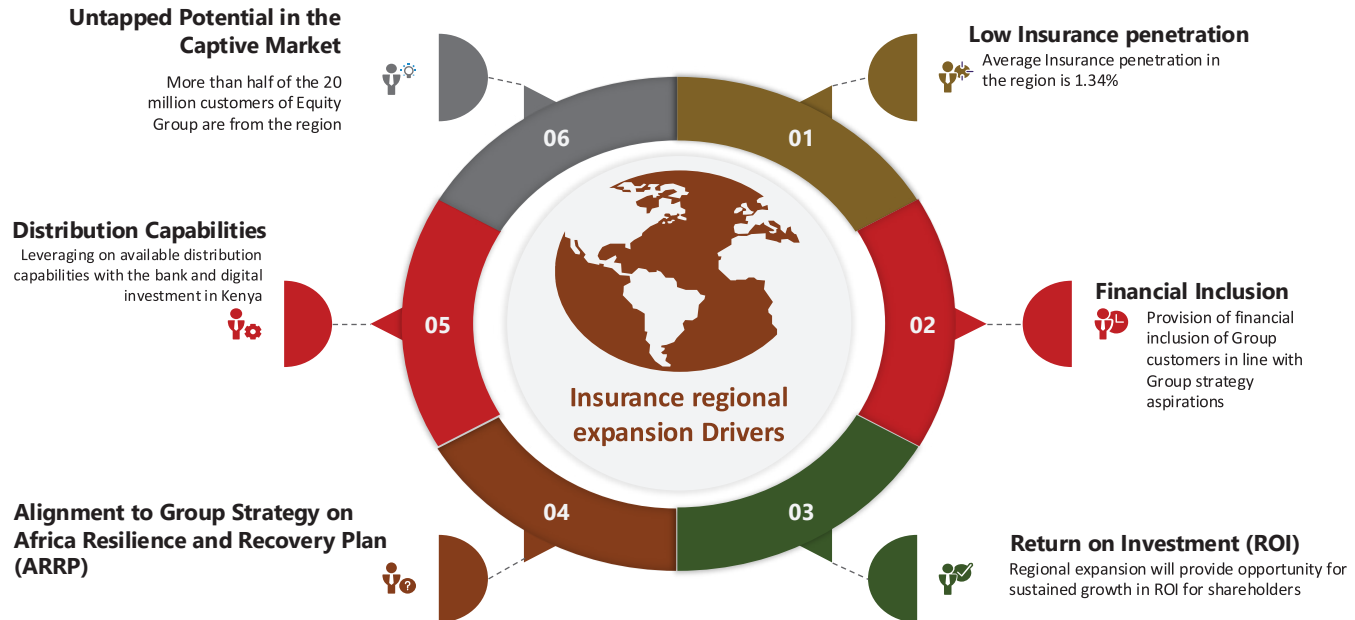


# Equity Insurance Group

Africa Recovery and Resilience Plan | Strategic Alignment

						
	Customer	Businesses & Jobs	Food & Agriculture	Trade Finance	Cost-to-Income	Non Funded Income (NFI)
GROUP	100m customers	5m businesses, 25m direct jobs	30% Food & Agri, 15% Manufacturing, 65% MSMEs	#1 Trade Finance Bank	<40% Cost to Income Ratio	>50% NFI
INSURANCE	+4m customers	5% cross-sell for Life insurance for business owners & employees + business insurance	Target for General Insurance; 20% of MSMEs to consume at least 2 insurance products	Develop Innovative trade finance insurance solutions	Targeted 50% Loss ratio across the book	Insurance revenue will entirely boost Group NFI (Annual Flows of KSh 10 Bn)

## Equity Insurance Group | Growth & Expansion

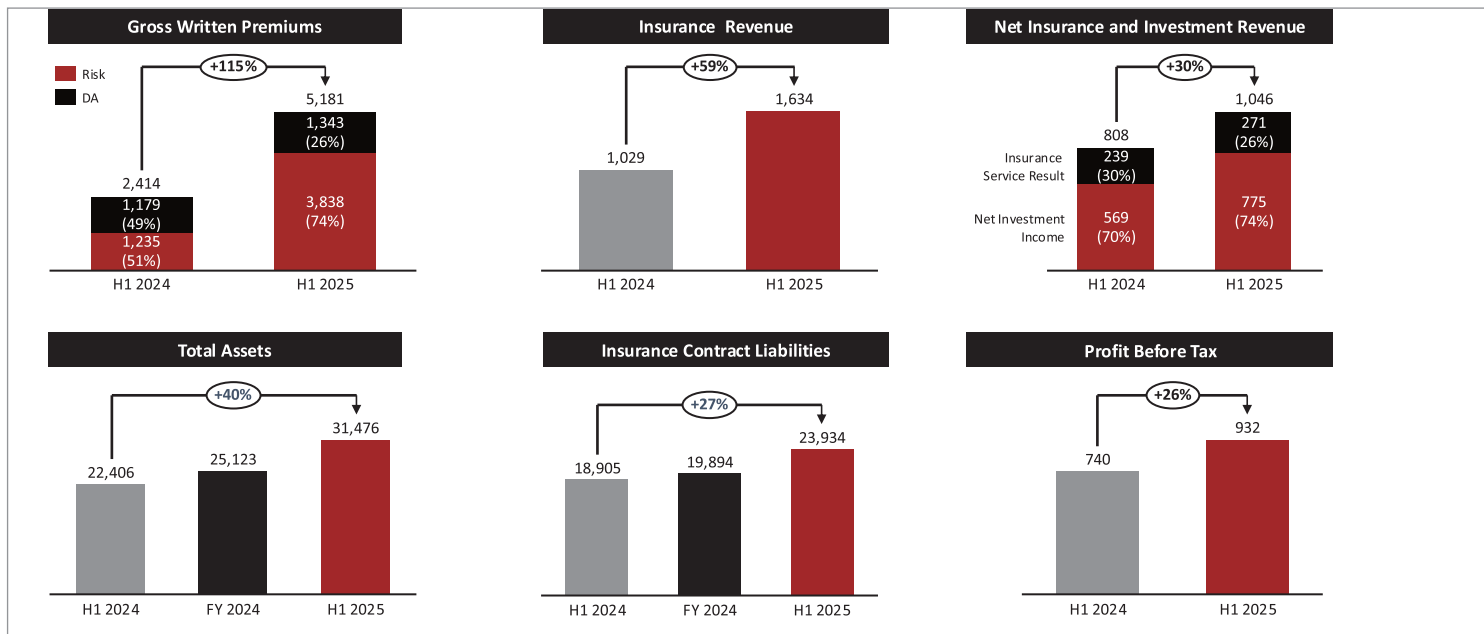




## Equity Insurance Group

26% growth in PBT supported by an 115% increase in gross written premiums.

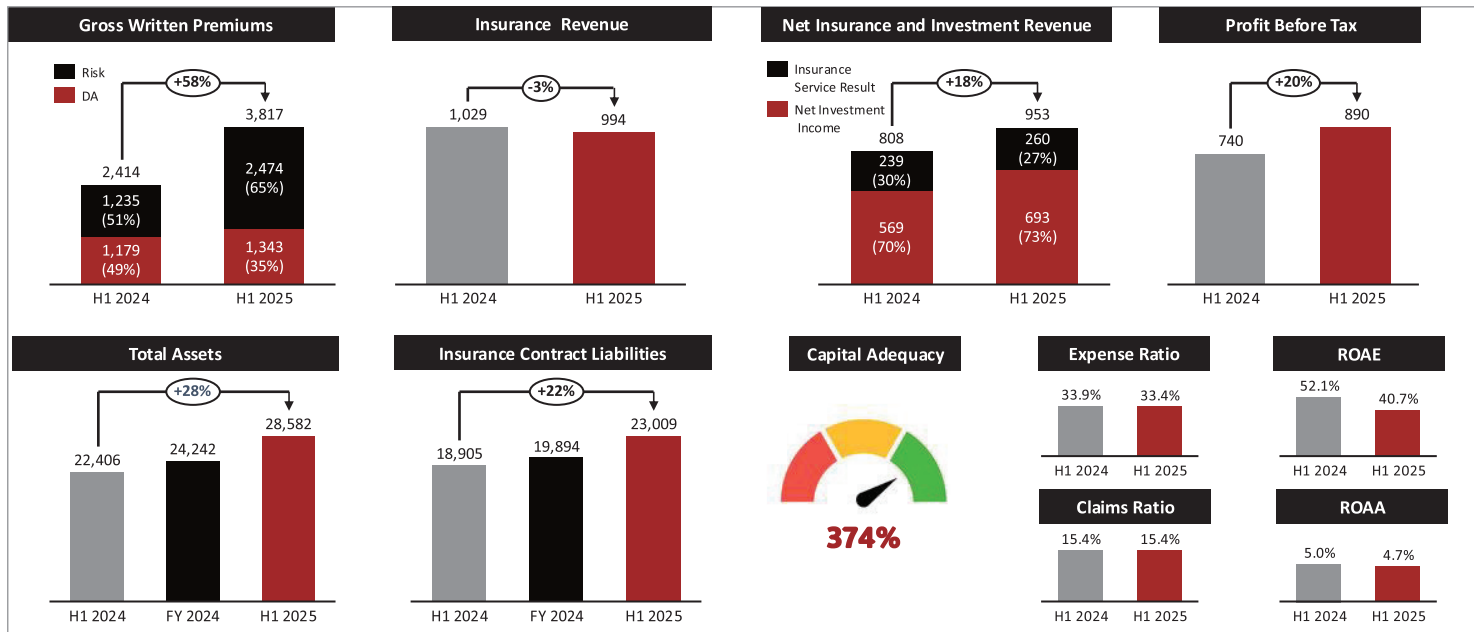
(Figures in Kes Million)



## Equity Life Assurance (ELAK)

20% growth in PBT supported by 18% increase in net insurance and investment revenue.

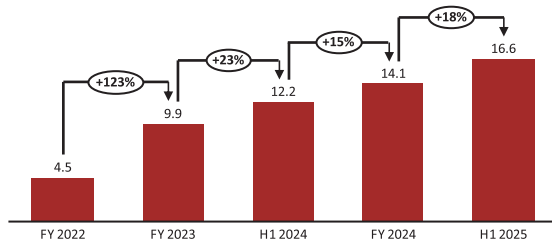
(Figures in Kes Million)



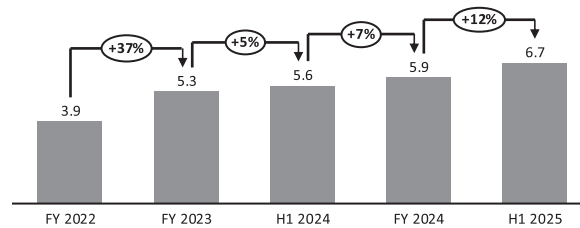
## Equity Life Assurance (ELAK)

Performance & Growth | Demonstrated Distribution Capability

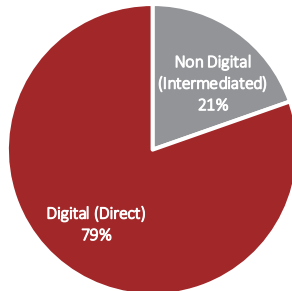
Cumulative No. of Policies Issued to date (in Mn)



Cumulative No. of Unique Customers (in Mn)



Distribution Channel (No. of Policies)



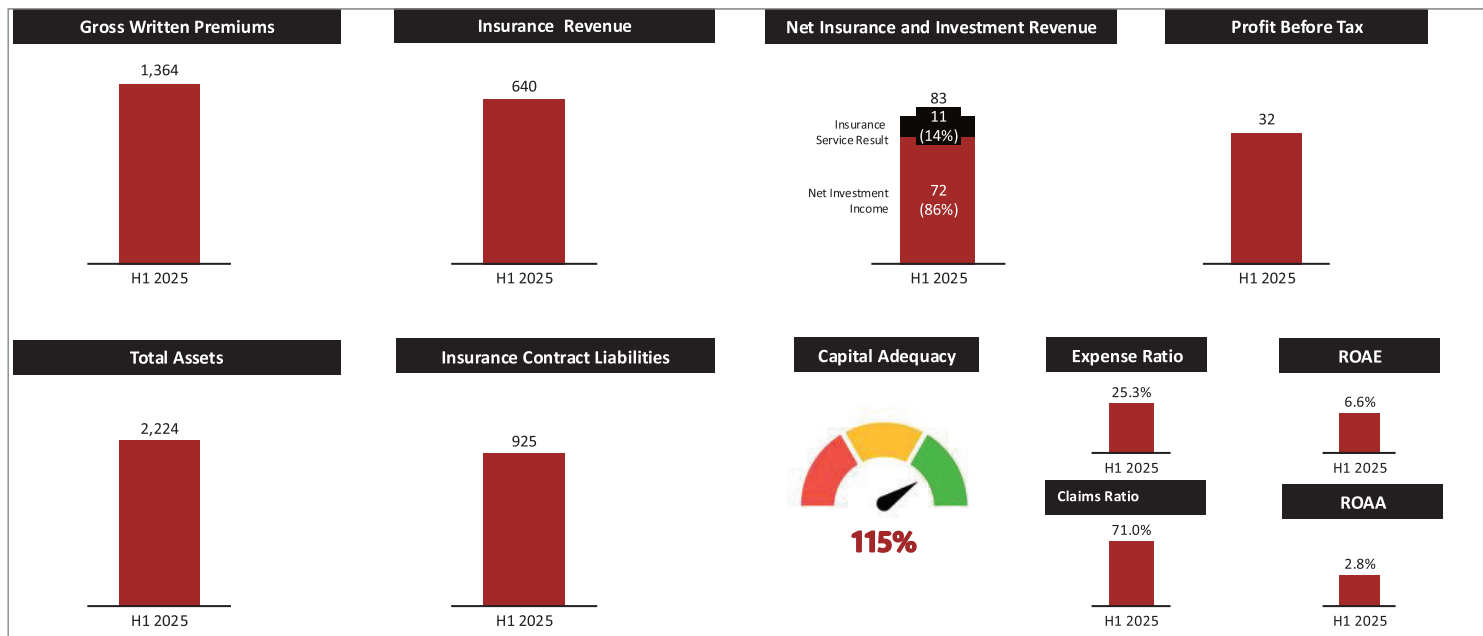
**Notes:**

- 16.6 million policies issued as at 30 June 2025
- 6.7 Million unique customers consuming various insurance products
- Digital Native Insurer with +79% of policies issued digitally due to Insuretech strategy
- Equity bank branch network a critical part of the distribution strategy particularly for non-SME and Non-Consumer Segments

## Launch of Equity General Insurance Kenya (EGIK)

A strong start with 1.4Bn premiums written in the first 6 months of operations

(Figures in Kes Million)

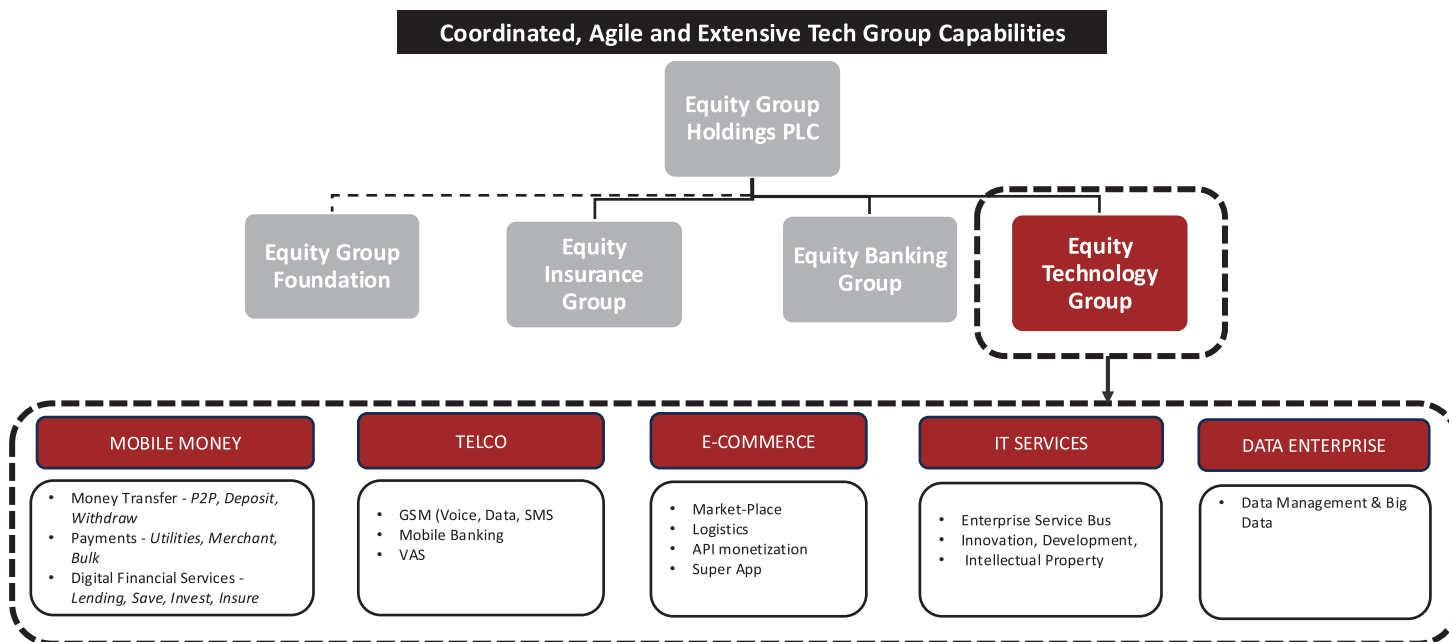




Technology Group

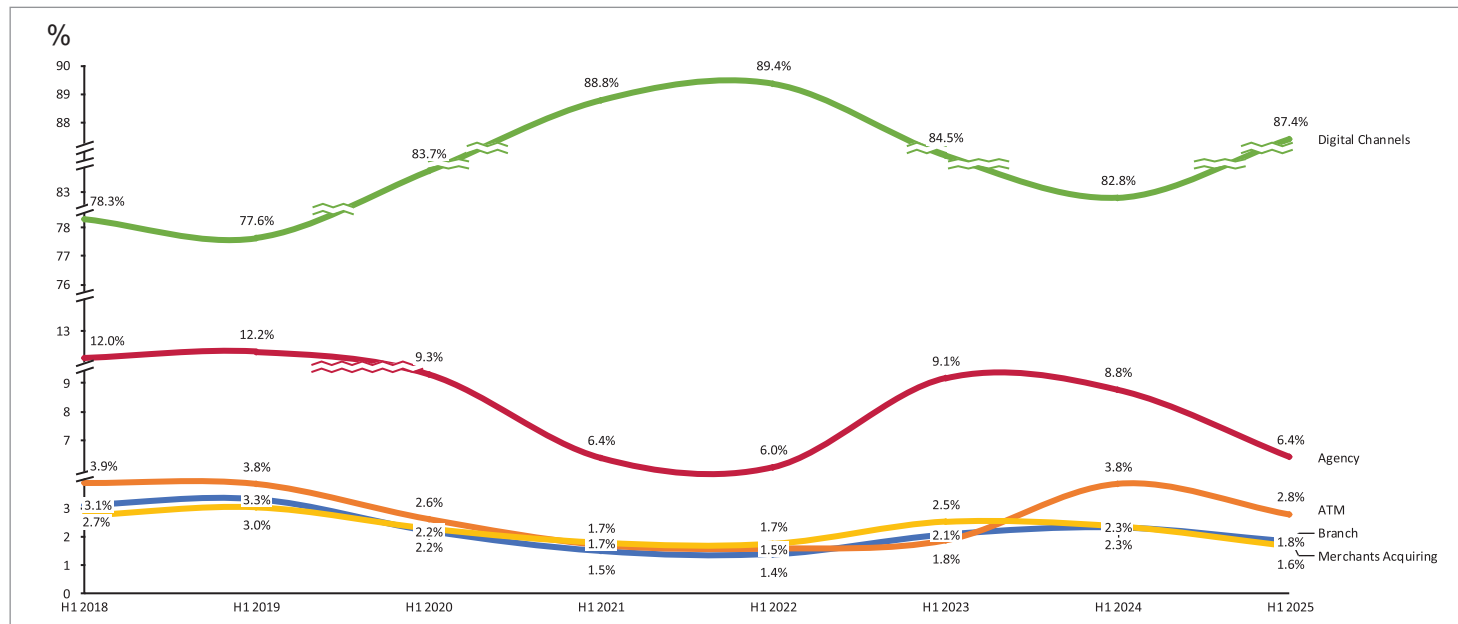
## The Future of Technology Group

Deliver and operate a reliable and scalable mobile money platform designed to offer daily relevant products & services



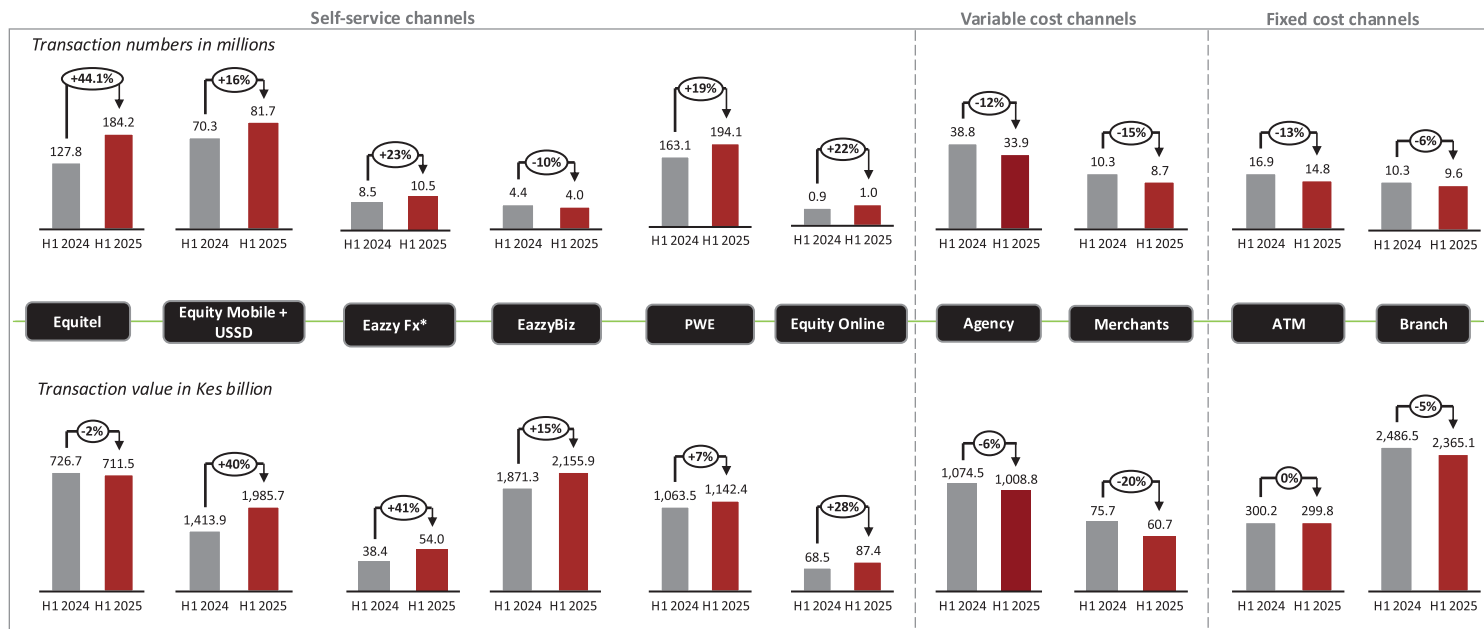
## The Technology Group enabling the banking business

Migrating to self-service channels; 98% of our transactions outside the branch



# The Technology Group enabling the banking business

Migrating from Fixed and variable cost channels to self-service channels

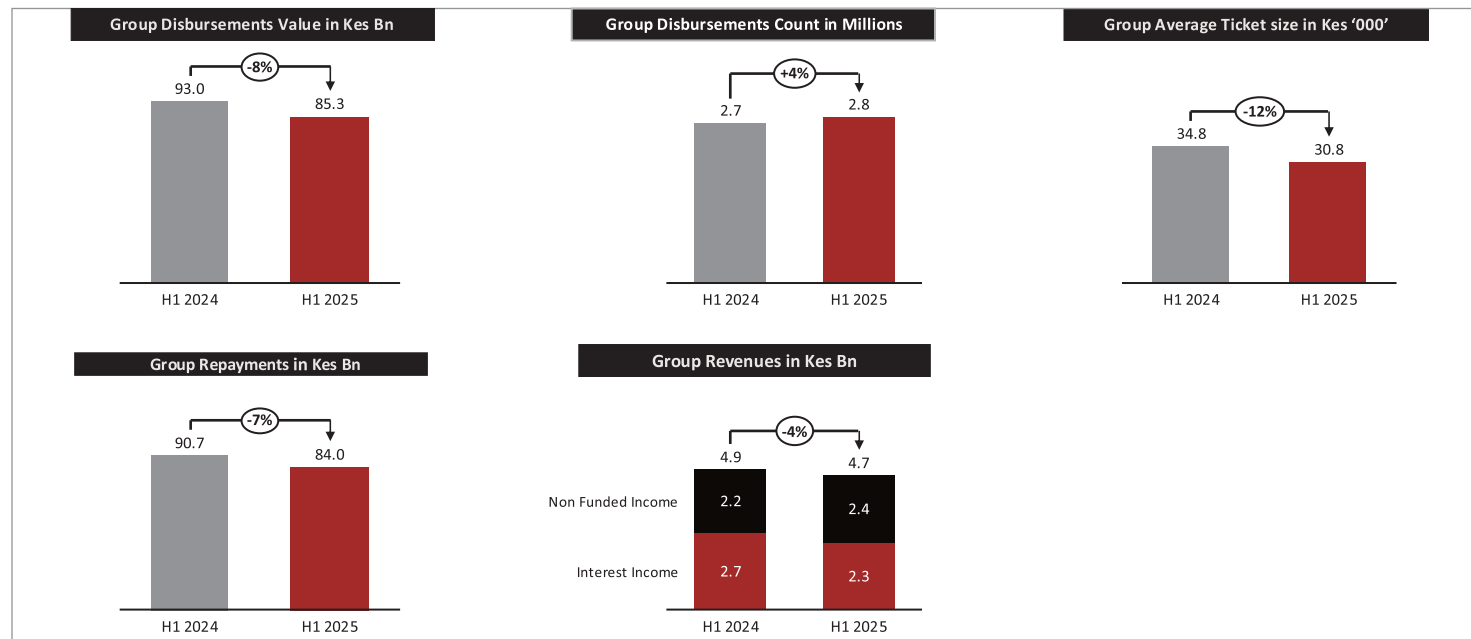


\*Eazzy FX transaction numbers in thousands



## The Technology Group enabling the banking business

Technology enabled lending





Contribution of  
Non-Banking Business

## Business Diversification

Non-banking business contribution increasing YoY

(Figures in Kes Billion)

H1 2025	EBIL	EIB	Finserve	Insurance Group	Non-Banking Total	Banking Business Total	Group (After Elimination)	*Non-Banking Contribution H1 2025	*Non-Banking Contribution H1 2024
Assets	1.57	0.98	3.03	31.48	37.1	1,913.4	1,798.9	1.9%	1.4%
YoY Growth	19%	17%	38%	40%	3.8%	2%	3%	0.5%	0.7%
Revenue	0.57	0.24	0.96	2.35	4.1	98.9	100.2	4.0%	2.8%
YoY Growth	17%	52%	3%	116%	55%	7%	3%	1.2%	-0.2%
Operating Costs	0.23	0.12	0.77	1.42	2.5	51.8	51.8	4.7%	2.9%
YoY Growth	-5%	42%	1%	307%	77%	8%	5%	1.8%	-0.5%
PBT	0.35	0.12	0.19	0.93	1.6	40.2	41.5	3.8%	3.5%
YoY Growth	38%	64%	12%	26%	29%	18%	12%	0.3%	0.6%
PAT	0.24	0.09	0.13	0.66	1.1	34.1	34.6	3.2%	3.1%
YoY Growth	38%	58%	12%	27%	29%	23%	17%	0.1%	0.3%
RoAE	64.3%	28.1%	33.9%	43.4%	42.4%	26.2%	26.1%		
RoAA	31.7%	20.4%	9.7%	4.6%	6.6%	3.6%	3.9%		

\*Non-banking contributions are shown before intercompany eliminations



Equity Group Foundation

## Impact Investment and Sustainability

### Impact & Social Investment Programs



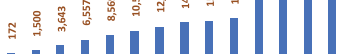
## Impact Investment and Sustainability

Shared Prosperity Business Model and its Social Impact



### 60,009

Scholarships



#### 2024 Wings to Fly Graduates

- 97% secondary school completion
  - 82% attained university entry grades
- #### Equity Leaders Program + TVET
- 29,515 University Scholars
  - 1,061 Global Scholars
  - 9,700 Paid Internships
  - 3,979 TVET Scholars



### 3.8M

Farmers impacted

### 494,300

Small and Medium Sized Farmers reached



### 2,489,402

Women and Youth Trained in Financial Education



### 5.9M

Individuals Reached with Social Protection Programs

### KES 169.8B

Disbursed via Cash Transfers



### 36.4 million

Trees planted

### 520,549

Clean energy products distributed



### 658,459

MSMEs Trained in Entrepreneurship

### KES363.09B

Disbursed to 350,149 MSMEs under the Young Africa Works Program



### USD

### 715,265,673

Total Funds Raised for Programs



### 139

Outpatient Medical Centers

### 3,989,474

Cumulative Patient Visits to Equity Afia Clinics

# Strategic Partnerships Validating the Business Model

## Banking Partners



## Risk Share Partners



## EGF Funding Partners



## EGF Implementing Partners







Overall Group  
Performance



# Balance Sheet

(Figures in Kes Billion)

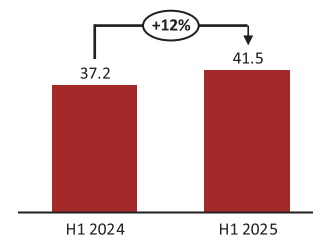
	H1 2024	H1 2025	Growth	H1 2025 Constant Currency	Growth
<b>Assets</b>					
Cash & Cash Equivalents	341.0	311.2	-9%	349.9	3%
Government Securities	459.2	540.9	18%	542.3	18%
Net Loans	791.1	825.1	4%	830.4	5%
Other Assets	154.7	121.7	-21%	124.4	-20%
<b>Total Assets</b>	<b>1,746.0</b>	<b>1,798.9</b>	<b>3%</b>	<b>1,847.0</b>	<b>6%</b>
<b>Liabilities &amp; Capital</b>					
Deposits	1,299.5	1,319.9	2%	1,348.6	4%
Borrowed Funds	113.2	103.0	-9%	103.8	-8%
Other Liabilities	112.8	99.9	-11%	106.7	-5%
Shareholders' Funds	220.5	276.1	25%	287.9	31%
<b>Total Liabilities &amp; Capital</b>	<b>1,746.0</b>	<b>1,798.9</b>	<b>3%</b>	<b>1,847.0</b>	<b>6%</b>

# Income Statement

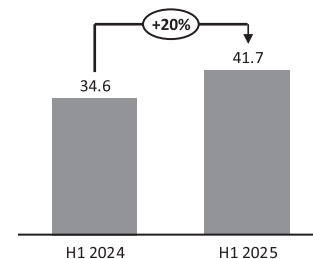
(Figures in Kes Billion)

	H1 2024	H1 2025	Growth	H1 2025 Constant Currency	Growth
Interest Income	84.8	84.3	-1%	87.6	3%
Interest Expense	30.4	25.0	-18%	25.8	-16%
<b>Net Interest Income</b>	<b>54.4</b>	<b>59.3</b>	<b>9%</b>	<b>61.8</b>	<b>14%</b>
<b>Non-Funded Income</b>	<b>42.8</b>	<b>40.9</b>	<b>-4%</b>	<b>45.7</b>	<b>7%</b>
<b>Total Income</b>	<b>97.2</b>	<b>100.2</b>	<b>3%</b>	<b>107.5</b>	<b>11%</b>
Loan Loss Provision	10.5	6.9	-34%	7.1	-32%
Staff Costs	16.0	17.6	10%	18.6	16%
Other Operating Expenses	33.5	34.2	2%	38.8	16%
<b>Total Costs</b>	<b>60.0</b>	<b>58.7</b>	<b>-2%</b>	<b>64.5</b>	<b>8%</b>
<b>Profit Before Tax</b>	<b>37.2</b>	<b>41.5</b>	<b>12%</b>	<b>43.0</b>	<b>16%</b>
Tax	7.6	6.9	-8%	7.1	-5%
<b>Profit After Tax</b>	<b>29.6</b>	<b>34.6</b>	<b>17%</b>	<b>35.9</b>	<b>21%</b>

Group PBT Including EBSSL



Group PBT Excluding EBSSL



## Group Performance Highlights H1 2025

### Customer Deposits (Kes)

1.32Tn

▲ 2%

### Net Loans (Kes)

825.1Bn

▲ 4%

### Total Assets (Kes)

1.80Tn

▲ 3%

### Total Income (Kes)

100.2Bn

▲ 3%

### Profit Before Tax (Kes)

41.5Bn

▲ 12%

### Profit After Tax (Kes)

34.6Bn

▲ 17%

### Efficiency Ratios

NIM 8.3% ▲ 0.4%

CIR 51.7% ▼ 0.8%

### Profitability Ratios

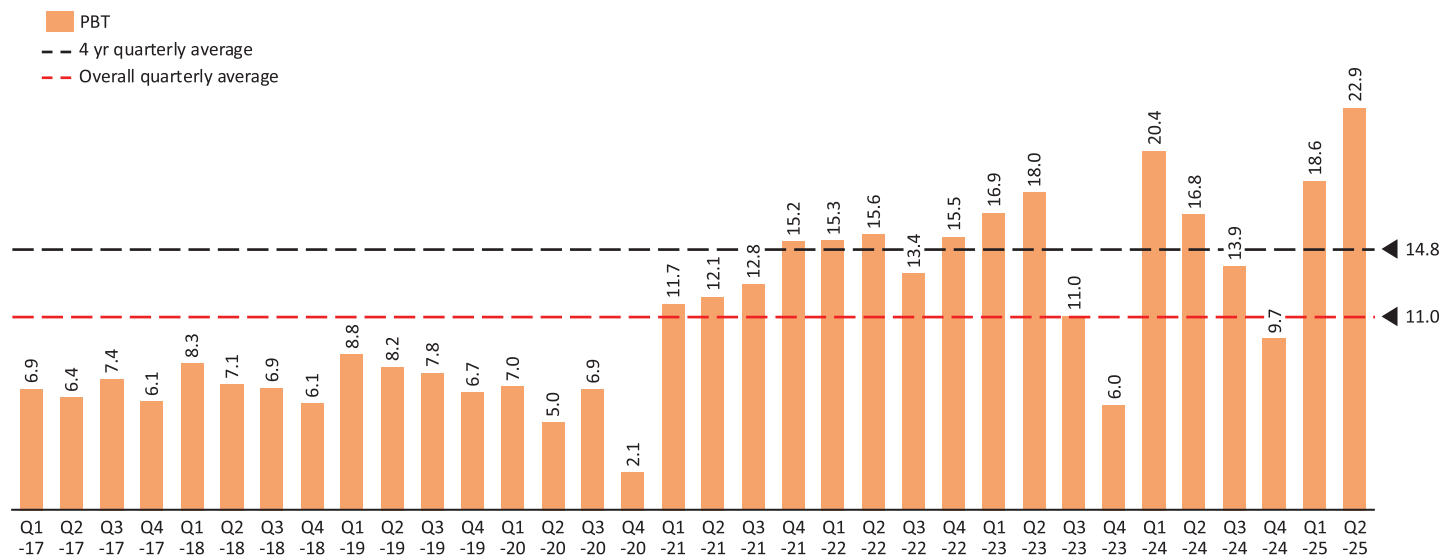
ROAE 26.1% ▼ -0.6%

ROAA 3.9% ▲ 0.5%

## QoQ PBT trend

Strongest quarterly performance by the Group in Q2 2025 at Kes 22.9 billion, despite muted loan book growth, geopolitical impacts and the culture and governance transformation the Group is undertaking.

(Figures in Kes Billion)



# Financial Ratios

	EBKL		EBCDC		Group	
	H1 2024	H1 2025	H1 2024	H1 2025	H1 2024	H1 2025
<b>Profitability</b>						
Yield on Loans	14.1%	13.1%	10.0%	10.0%	13.0%	12.3%
Yield on Government Securities	11.8%	11.3%	12.5%	13.0%	11.9%	11.6%
Yield on Interest Earning Assets	12.4%	11.8%	8.4%	8.7%	12.1%	11.8%
Cost of Deposits	4.9%	4.0%	1.5%	1.5%	3.4%	3.1%
Cost of Funds	5.9%	4.3%	1.5%	1.6%	4.2%	3.5%
Net Interest Margin	6.5%	7.5%	6.9%	7.1%	7.9%	8.3%
Cost to Income Ratio with provisions	63.8%	56.4%	66.3%	62.7%	61.7%	58.5%
Cost to Income Ratio without provisions	54.6%	48.3%	51.2%	56.4%	50.9%	51.7%
RoAE	25.0%	28.1%	21.9%	23.5%	26.7%	26.1%
RoAA	2.8%	3.9%	2.6%	3.1%	3.4%	3.9%
<b>Asset Quality</b>						
PAR	17.2%	20.0%	5.9%	7.1%	12.9%	13.7%
NPL Coverage	61.9%	60.4%	105.9%	89.1%	70.2%	68.2%
Cost of Risk	1.8%	1.9%	3.6%	1.5%	2.6%	1.7%
<b>Leverage</b>						
Loan / Deposit Ratio	53.6%	55.9%	52.4%	59.3%	60.9%	62.5%
<b>Capital Adequacy Ratios</b>						
Core Capital to Risk Weighted Assets	15.3%	16.5%	15.3%	14.6%	15.8%	16.5%
Total Capital to Risk Weighted Assets	18.6%	18.5%	17.0%	16.2%	18.4%	18.1%
<b>Liquidity</b>						
Liquidity Ratio	77.7%	70.9%	137.7%	120.1%	56.7%	58.6%

## 2025 Guidance Vs Actual - Group

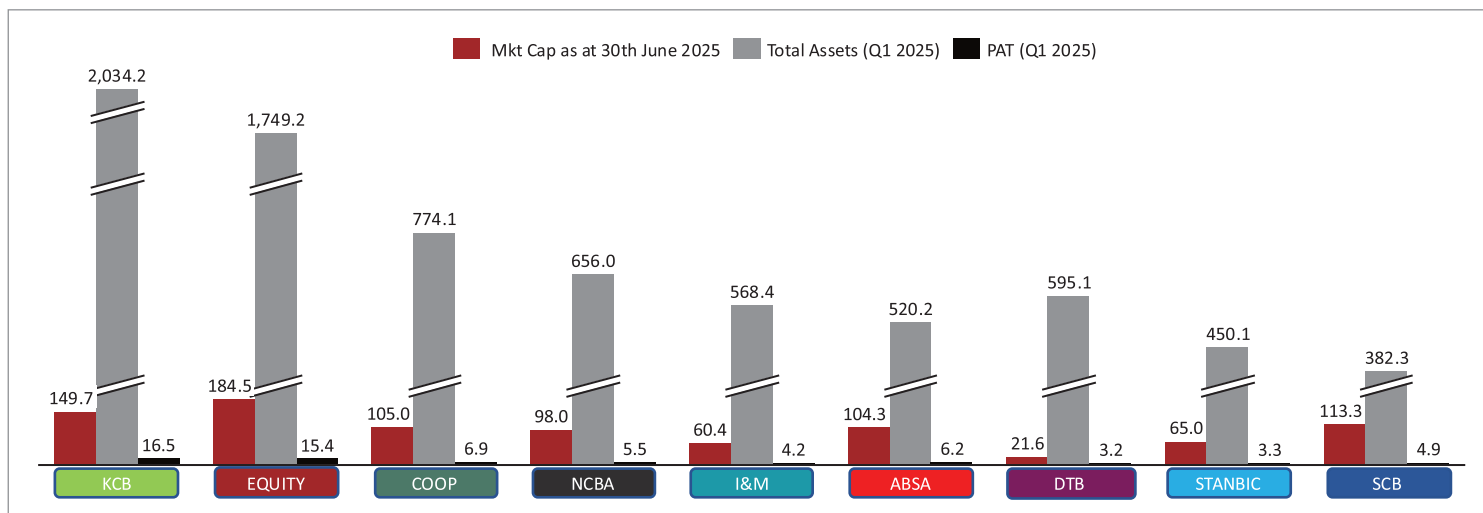
(Figures in Kes Billion)

	2025 Guidance	H1 Actual
Loan Growth	5% - 10%	4%
Deposit Growth	7.5% - 12.5%	2%
Net Interest Margin	7.3% - 7.8%	8.3%
Non-Funded Income Mix	40% - 43%	40.8%
Cost to Income Ratio	48% - 52%	51.7%
Return on Equity	25% - 30%	26.1%
Return on Assets	3.2% - 3.7%	3.9%
Cost of Risk	1.8% - 2.0%	1.7%
NPL	8% - 10%	13.7%
Subsidiaries Contribution (Assets)	50% - 55%	49%
Subsidiaries Contribution (PBT)	45% - 50%	48%

## Industry Positioning by Market Cap, Assets and Profitability

(Figures in Kes Billion)

Market Capitalization as at 30th June 2025



Market Capitalization Source: Business Daily July 01, 2025



## Appendices – Awards and Accolades



## Global Ratings and Accolades

### BRAND FINANCE RANKING

Equity Ranked the 2<sup>nd</sup> Strongest Banking Brand in the World 2024

**Banking  
500  
2024**

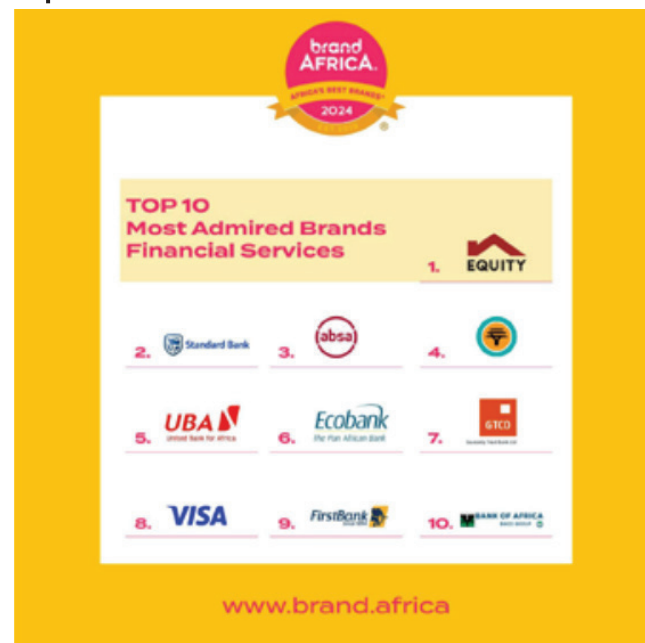
**Brand Finance®**  
The Most Valuable and Strongest Banking Brands



- 2<sup>nd</sup> strongest banking brand in the world 2024
- Position 1 – in Africa
- 10<sup>th</sup> most valuable banking brand in Africa
- Most valuable brand in East & Central Africa
- Brand Strength Index (BSI) score of 92.5 out of 100
- Brand Strength Rating (BSR) of AAA+
- Brand value rose to Kshs. 65.8 billion

### BRAND AFRICA

Top 10 Most Admired Brands Financial



## Global Ratings and Accolades (continued)

### MOODY'S

#### Equity Bank Credit Rating 2025, 2021, 2017

- National rating: Caa1
- Global Rating: Baa3.ke/KE-3
- Rating outlook: Positive same as the sovereign rating

### EUROMONEY AWARDS

- Best Bank for Corporate Responsibility in Africa (2022, 2023 & 2024)
- Best Bank for Corporate Responsibility in Kenya (2022, 2023 & 2024)
- Overall Best Bank in Kenya (2023 & 2024)
- Best Bank for SMEs in Kenya (2023 & 2024)
- Best Bank in DRC (2023)
- Best Bank for Digital Solutions (2023)
- Africa's Best Bank for SMEs (2021)
- Excellence in Leadership in Africa (2020)

### The Banker TOP 1000 WORLD BANKS

#### 2024

- Position 19 in Africa
- Position 1 in East Africa
- Position 9 on liquidity
- Position 3 on soundness (Capital Assets to Assets ratio)

#### 2023

- Position 20 in Africa
- Position 1 in East Africa
- Position 3 on overall performance
- Position 5 on growth
- Position 2 on profitability
- Position 3 on return on assets
- Position 2 on soundness (Capital Assets to Assets ratio)
- Position 19 in Africa
- Position 9 on liquidity



#### African Business Leadership Awards

- Lifetime Achievement Award 2023 - Dr. James Mwangi
- African CEO of the Year 2020 - Dr. James Mwangi



#### Equity Bank Credit Rating 2022

- Long Term Rating: AA-
- Short Term Rating: A1+
- Rating Outlook: Stable



- Best Regional Bank East Africa, 2025
- Best Regional Bank - East Africa, 2021
- Socially Responsible Bank in Africa, 2020
- African Bank of the Year, 2018
- African Banker of the Year (Dr. James Mwangi), 2018
- Best Retail Bank in Africa, 2017



- Visa Top Acquiring Award 2021
- Visa E-Commerce (Acquiring) Award 2021



- 3 Dr. James Mwangi recognized among 80 Most Reputable Bank CEOs in Africa, 2021



#### BUSINESS FOR PEACE FOUNDATION

- Honoree 2020 Oslo Business for Peace Award - Dr. James Mwangi

### Bloomberg

- Dr. James Mwangi, named to the 3rd Annual 2019 Bloomberg 50 list



- 2023 SME Financier of the Year - Africa - Platinum
- 2023 Product Innovation of the Year - Platinum
- 2023 Women Financier of the Year - Honorable mention
- 2022 Best Financier for Women Entrepreneurs - Platinum
- 2022 SME Financier of the Year - Africa - Silver
- 2022 Product Innovation of the Year - Honorable Mention



- Best Trade Finance Bank in Kenya 2023

### THE BANKER

- Bank of the Year - DRC 2020
- Bank of the Year - Rwanda 2020 & 2021
- Bank of the Year - South Sudan 2019, 2020, & 2021
- Bank of the Year - Kenya 2019
- Bank of the Year - Kenya 2022

## Global Ratings and Accolades (continued)



### EQUITY GROUP HOLDINGS PLC RECOGNIZED AS A SUPERBRAND IN EAST AFRICA

Equity Group Managing Director and CEO, Dr. James Mwangi (Right) receives the certificate of recognition from Superbrands East Africa Project Director Jawad Jaffer (left).

Equity Group Holdings Plc has been recognized as a Superbrand in East Africa (2024-2026), a distinction that affirms the Group's commitment to quality, reliability, and excellence in the financial services sector. Equity was the first bank in Kenya to receive this recognition in 2007 and the only bank to have received it four times in East Africa. Equity's inclusion in Superbrands East Africa Volume 9 comes at a pivotal time as the Bank continues to strengthen its presence across East and Central Africa as a regional brand serving the unique needs of its customers across diverse territories.

## Global Ratings and Accolades (continued)



### FREEDOM OF THE CITY OF LONDON

Dr. James Mwangi, Equity Group Holdings Managing Director and CEO with Lord Jonathan Marland, Chair of the Commonwealth Enterprise and Investment Council (right) and Lord Hugo Swire, Deputy Chair of the Commonwealth Enterprise and Investment Council (left). Dr. Mwangi was conferred the Freedom of the City of London, a prestigious honor recognizing his exceptional work in promoting inclusivity and creating equitable communities. The award dates back to the 12<sup>th</sup> century and has been conferred upon only a select couple of hundred individuals like Nelson Mandela, Dwight D. Eisenhower, Benjamin Franklin, Winston Churchill, Margaret Thatcher, Lee Kuan Yew and Archbishop Desmond Tutu.



### UNHCR VISIONARY AWARD

Equity Group Foundation Executive Chairman Dr. James Mwangi received the United Nations High Commissioner for Refugees, UNHCR Visionary Award for his bold leadership and pioneering efforts in financial inclusion for displaced communities across Africa.



## 2025 National Banking Awards and Accolades

### INDIVIDUAL

CEO of the Year – Dr. James Mwangi (5 Years Running)

### BRAND

1. Best Bank in Sustainable Corporate Social Responsibility – Winner (7 years running)
2. Best Bank in Financial Literacy Programs - Winner
3. Best Bank in Tier 1 – 1st Runners Up (Winner – 9 years running)
4. The Bank With The Lowest Tariff – 2nd Runners Up (Winner – 6 years running)
5. Overall Best Bank in Kenya – Unplaced in 2025 (Winner – 12 years running)
6. The Most Customer-Centric Bank – Unplaced in 2025 (Winner – 5 years running)

### FRANCHISE SEGMENT

1. Best Bank in Agency Banking – Winner (8 years running)
2. Best Commercial Bank in Microfinance - Winner (8 years running)
3. Best Bank in SME Banking – Winner (3 years running)
4. Best Bank in Retail Banking – 2nd Runners Up (Winner – 6 years running)
5. Best Bank in Mobile Banking – 2nd Runners Up (Winner – 3 years running)
6. Best Bank in Corporate Banking – Unplaced in 2025 (Winner - 2 years running)

### PRODUCT

1. Best Bank in Asset Finance - Winner (8 years running)
2. Best Bank in Agriculture & Livestock Financing - Winner (5 years running)
3. Best Bank in Mortgage Finance – Winner
4. Special Judges Awards for Product Innovation (EGF – Tree Growing Initiatives) – Winner (5 years running)
5. Best Bank in Trade Financing – 2nd Runners Up (4 years running)
6. Best Bank in Product Marketing (Campaign; Bancassurance) – 1st Runners Up (Winner - 5 years running)



## INSURANCE AWARDS 2025

### 2025 National Insurance Awards and Accolades

#### EQUITY BANCASSURANCE INTERMEDIARY LTD

1. Best Bancassurance Intermediary Ltd - 1st Runner Up
2. Risk Management Award - 1st Runner Up
3. Best Bancassurance Intermediary in Life Products - 2nd Runner Up

#### EQUITY LIFE ASSURANCE (KENYA) LTD

1. Life Insurer of the Year - Winner
2. Most Customer-centric Underwriter - Winner
3. Claims Settlement Award - Winner
4. Best Insurance Company in Ecosystem Partnerships and Cross-Industry Collaboration - Winner
5. Insurance Company in Sustainable CSR - 1st Runner Up
6. Best Insurance Company in Technology Application - 1st Runner Up

#### KENYA E-COMMERCE AWARDS 2021

Finserve named Best in Banking/ Financial and Insurance Services

#### NATIONAL INSURANCE AWARDS AND ACCOLADES KBA SFI AWARDS 2023

1. Best Bank for MSME Financing – Position 1
2. Overall Winner – Position 2
3. Best Client Case Study, Commercial – Position 2
4. Best Client Case Study, Bank Operations– Position 3
5. Best Client Case Study, Promoting PWD Accessibility– Position 3

## Proparco grants €1 million technical assistance to Equity Group Foundation to help Kenyan smallholder farmers transition to Climate-Smart Agriculture

Proparco and Equity Group signed an agreement, granting technical assistance of one million euros to Equity Group Foundation (EGF) for the implementation of its high-impact project, "Climate Resilient Agri-Food Systems (CRAFS)."

This partnership with a long-standing client, Equity Group, aims to support small Kenyan farmers in the adoption of sustainable practices. The signing ceremony took place in, March 18, 2025, in Nairobi, in the presence of H.E. Arnaud Suquet, French Ambassador to Kenya, Jean Guyonnet-Dupérat, Proparco's Regional Director for East Africa and Dr. James Mwangi, Equity Group Managing Director and CEO.



From left to right: Jean Guyonnet-Dupérat, Proparco's Regional Director for East Africa, H.E. Arnaud Suquet, French Ambassador to Kenya, and Dr. James Mwangi, Equity Group Managing Director and CEO during the event.



## The UN General Assembly President Visits Equity to Discuss Youth Innovation and Digital Technology

His Excellency Philemon Yang, the President of the United Nations General Assembly (UNGA), visited Equity for high-level discussions centered on youth innovation, digital technology, and sustainable development. During the visit, he was hosted by Equity Group's Chairman Professor Isaac Macharia, alongside other Board members and senior managers.



From 2nd Left – Right: Professor Isaac Macharia, Equity Group Chairman, H.E Philemon Yang, President of the United Nations General Assembly, Ms. Zainab Hawa Bangura, Director General, United Nations Nairobi and Eng. John Tanui, MBS: Principal Secretary in the Ministry of Information, Communications and the Digital Economy in charge of the State Department for ICT and the Digital Economy, follow a presentation by an Equity Leaders Program scholar (Left) on one of their innovations, during a visit to Equity Group.



H.E Philemon Yang, President of the United Nations General Assembly (front centre), Ms. Zainab Hawa Bangura, Director General, United Nations Nairobi (front right), Eng. John Tanui, MBS: Principal Secretary in the Ministry of Information, Communications and the Digital Economy in charge of the State Department for ICT and the Digital Economy (front left), some of the Equity leadership team led by Equity Group Chairman, Professor Isaac Macharia (front 2nd right) and a section of the Equity Leaders Program scholars during a visit to Equity Group.

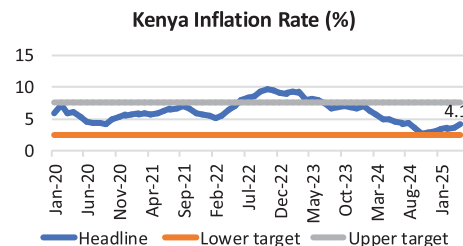
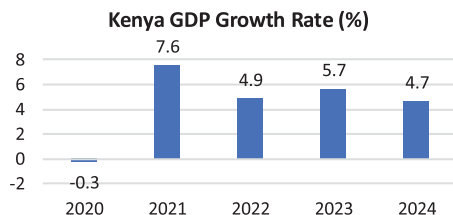




## Macroeconomic Environment Indicators & Trends

# Kenya Economic Update

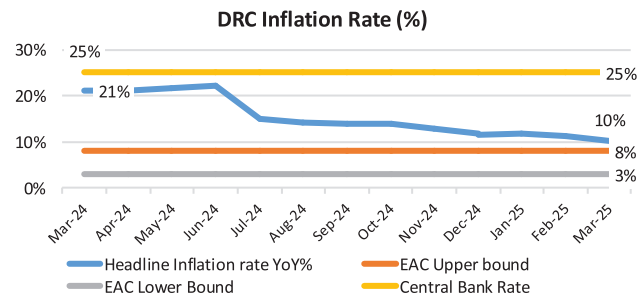
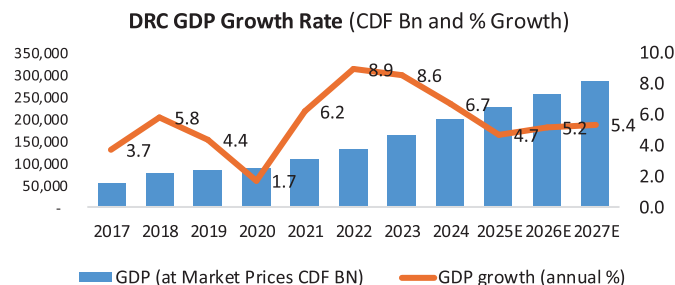
## Stable But Moderating Growth



- ✓ Kenya's economy grew by 4.7% in 2024, the slowest in the post Covid era, down from 5.7% in 2023 (revised). 2025 growth is expected at 5% driven by sectoral growth in agriculture and services; stable inflation and FX; and easing interest rates.
- ✓ Headline inflation stood at 4.15% (y-o-y) in April up from 3.6% in March. Food remains the key driver for inflation. Headline inflation is expected at 4.5% in June and maintain slightly below CBK midpoint (5%) informed by sufficient rainfall and lower global oil prices.
- ✓ The Kenya Shilling is expected to remain stable against the US\$ at 129-130 supported by diaspora remittances; reasonable forex reserves; and tourism receipts.
- ✓ Monetary policy action during the year has been focused on improving private sector credit growth with a cumulative cut to the CBR of 300 bps since August 2024. We expect the CBK to remain accommodative if fundamentals remain favorable.
- ✓ Moody's changed Kenya's outlook to positive in January due to easing monetary conditions but maintained Caa1 rating. S&P retained its Kenya rating at B- with a stable outlook.
- ✓ The impact of no US development assistance on FX reserves in Kenya will be limited. However, USAID alone disbursed \$685m (Kshs 94bn) to Kenya in 2024 with significant allocations to health and education; this will likely not be matched in the FY25/26 National Budget.
- ✓ Impacts of U.S 10% tariff structure will be primarily focused on the textile and apparel sector which has significant exposure to the U.S market.
- ✓ Factors to watch: FY2025/26 Budget (June); outcomes of IMF-Kenya talks; heightened political risk; expiry of the 90- day freeze on USA foreign funding assistance and 90-day pause on US tariffs; potential implementation of excise tax on U.S remittance transfers; and Kenya-US bilateral trade talks given AGOA is set to expire in September 2025.

# DRC Economic Update

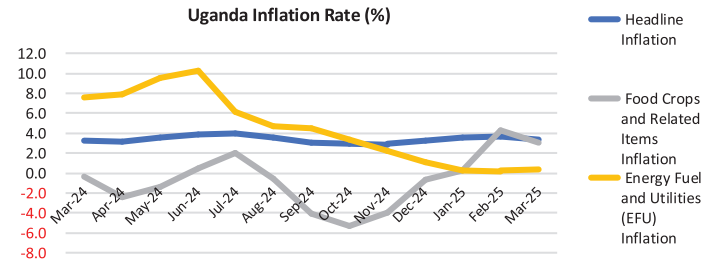
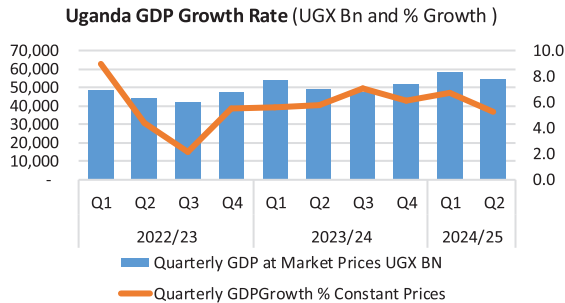
Attracting Growing Global Interest



- ✓ DRC's economic growth slowed to 6.5% in 2024 from 8.5% in 2023. Growth will slow further to 5.1% in 2025 informed by global economic slowdown (export demand); deceleration in mining production; and the East DRC conflict. Non-mining growth will drive growth.
- ✓ Headline inflation is decelerating—down to 10.1% (y-o-y) in March 2025—we expect this trend to hold.
- ✓ The Central Bank of Congo (BCC) has maintained the CBR at 25% since August 2023. We expect the stance to remain restrictive focused on managing spillovers from global instability; the East DRC conflict; external vulnerabilities; domestic fiscal pressures; and extreme weather events.
- ✓ The DRC Government (the world's top cobalt producer) banned cobalt exports in February. While this reduced DRC exports, it sent cobalt prices up sharply. A factor to watch is the impact of the ban on government revenue.
- ✓ The DRC is exposed to the suspension of U.S development assistance—the loss of these inflows is equivalent to about 1.7% of GDP and presents a negative for GDP growth and FX reserves. Social sectors will also be hit particularly food security assistance, health sector support, and funding to WASH (water, sanitation and hygiene) activities.
- ✓ Factors to watch: Potential lifting of the cobalt export ban; peace mediation of East DRC conflict (particularly interventions from the U.S and China); growing domestic fiscal pressures; and change in sovereign credit ratings.

# Uganda Economic Update

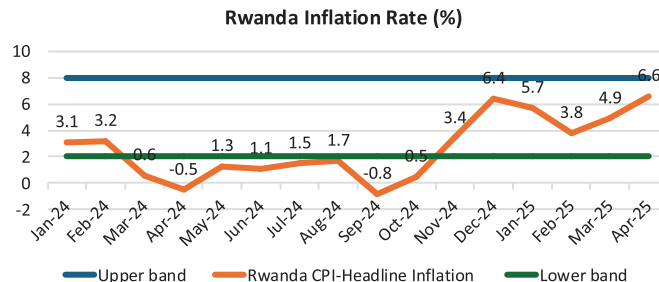
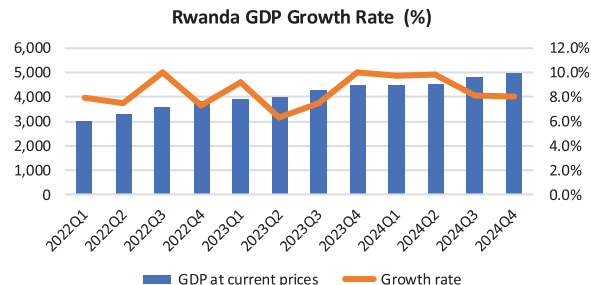
## Global Growth Leader



- ✓ Uganda's economic growth for 2024 is estimated at 6.3% and projected at 6.1%-7.0 % in 2025. Growth will be primarily driven by agriculture, FDI towards the extractive sector, infrastructure, mining, and tourism-- supported by a stable macroeconomic environment.
- ✓ Headline inflation eased to 3.5% (y-o-y) in April and is expected to sit below the midpoint of BoU target rate (5%). Low inflation will be supported by exports; FDI inflows; favorable weather conditions; and lower global oil prices.
- ✓ In Q1 2025 the UGX marginally depreciated (0.2%) against the US\$. We expect Uganda's exchange rate to remain stable supported by FDI inflows; strong export performance; diaspora remittances; and proactive monetary policy.
- ✓ The Bank of Uganda has maintained the CBR at 9.75% since August 2024 . We expect monetary policy to be focused on supporting private sector growth, ensuring exchange rate stability, and managing inflation risks.
- ✓ Factors to watch: Tightening external financing conditions (U.S. development assistance suspension and lower donor inflows); potential delays in oil production (due in 2026); engagement in regional conflicts; and adverse weather conditions.

# Rwanda Economic Update

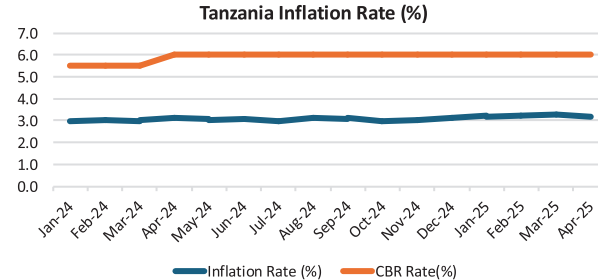
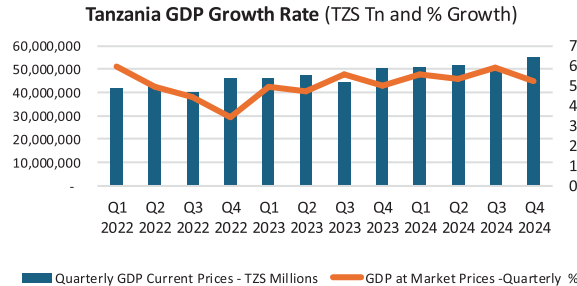
Exceptional Growth, Watch External Funding



- ✓ Rwanda's economy grew at 8.9% in 2024 and is expected to moderate to between 6.1% and 7.1% this year. Drivers for growth include continued public investment; conducive business environment; tourism; mining and minerals; and consumption.
- ✓ While Rwanda registered significant disinflation in most of 2024, inflation in 2025 has trended upward, with some volatility. We expect the inflation rate to continue to trend upwards driven by food inflation.
- ✓ The National Bank of Rwanda has held the CBR at 6.5% since August 2024. We expect monetary policy in Q2 to be focused on managing spillovers from global dynamics, domestic inflation, and exchange rate volatility.
- ✓ Moody's and Fitch downgraded Rwanda's outlook from stable to negative while maintaining their sovereign credit rating; S&P maintained its stable rating.
- ✓ Withdrawal of concessional external funding is a concern and will pressure Rwanda's debt position, particularly in light of muted revenue expectations. Diplomatic tensions will intensify reductions in development financing.
- ✓ Factors to watch: Impact of the East DRC conflict; tensions in diplomatic relations; shifts away from fiscal consolidation; export performance; and cuts in concessional and development funding.

# Tanzania Economic Update

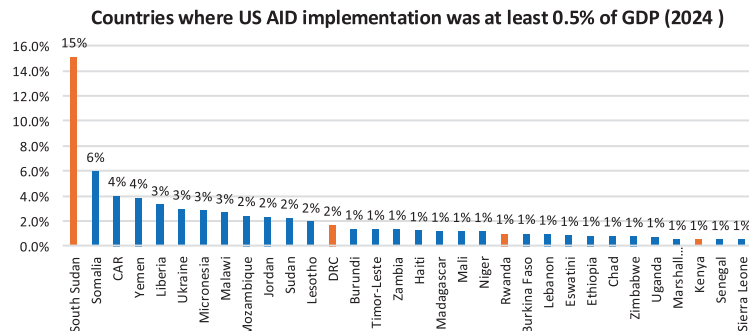
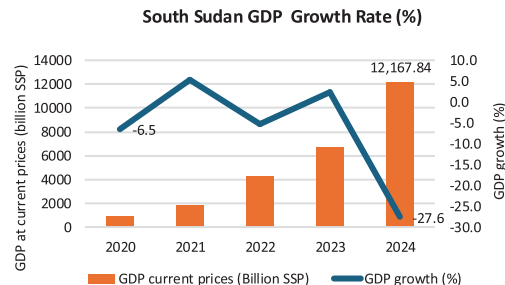
## Robust Growth In An Election Year



- ✓ Tanzania's economy is expected to grow at 6% in 2025, up from 5.5% in 2024, driven by agriculture, construction, tourism, the financial sector, and mining. Tourism, construction, and real estate will dominate in Zanzibar.
- ✓ Rising gold prices will be helpful for exports, the current account, and FX.
- ✓ Inflation remains low and stood at 3.3% (y-o-y) in March supported by stable food supply, low oil prices, and active monetary policy.
- ✓ The performance of the Tanzania Shilling (TZS) against the US\$ is a concern and depreciated by 13% in Q1 2025. TZS will likely continue to face pressure particularly from increased election-related spending and US\$ flight due to new Foreign Exchange regulations (March 2025).
- ✓ The Bank of Tanzania has maintained the CBR 6% since April 2024. We expected a more reserved stance going forward focused on managing exchange rate volatility; impacts of regional conflicts; and increased spending in the lead up to the general election in October.
- ✓ Tanzania may target a 2025 Eurobond issuance with should be manageable given the country's sustainable debt status, although revenue performance (as a share of GDP) is below regional peers.
- ✓ Factors to watch: General elections in October; recent foreign currency restrictions; effects of US foreign policy action (tariffs and suspension of development assistance); and climate change shocks.

# South Sudan Economic Update

## Managing Multiple Shocks



- ✓ South Sudan's (SS) economy contracted by -27.6% in 2024, a more moderate contraction is anticipated for 2025 at -4.3%. Initial growth projections stood at 27% but has been disrupted by ongoing conflict.
- ✓ Hyperinflation will continue, driven by currency depreciation, escalating conflict, and supply disruptions. March inflation surged to 173.3%. The Bank of South Sudan seeks to achieve an inflation rate of 61.5%.
- ✓ Lower global oil prices add further downside risks. While debt remains sustainable, disruptions in oil production increase debt distress risk.
- ✓ SS is one of the countries most affected by the suspension of U.S development assistance.
- ✓ Total U.S development assistance disbursements to SS were about 15% of GDP (2024). Without U.S. gross development assistance disbursements, we expect severe FX reserve pressures to mature in H2.
- ✓ Factors to watch: The impact of the suspension of US development; escalation of conflict; possibility of resumption of oil exports; extreme weather events.

Acronym	Full Meaning	Acronym	Full Meaning	Acronym	Full Meaning
1 ABSA	ABSA Bank Kenya Limited	41 EGH	Equity Group Holdings	81 PAR	Portfolio At Risk
2 AFCFTA	African Continental Free Trade Area	42 EGHL	Equity Group Holdings Limited	82 PAT	Profit After Tax
3 AFD	African Development Bank	43 EIB	European Investment Bank	83 PBOC	Peoples' Bank of China
4 AGOA	African Growth and Opportunity Act of the United States	44 ELAK	Equity Life Assurance Kenya	84 PBT	Profit Before Tax
5 APA	APA Insurance [Kenya]	45 EPZ	Export Processing Zone	85 PLC	Public Limited Company
6 API	Application Programming Interface	46 ESOP	Employee Stock Ownership Plan	86 PSI	Private Sector Institutions
7 ARRP	Africa Recovery and Resilience Plan	47 EU	European Union	87 PV	Present Value
8 ASEAN	Association of Southeast Asian Nations	48 FCY	Foreign Currency	88 PWE	Pay With Equity (till)
9 ATM	Automated Teller Machine	49 FDI	Foreign Direct Investment	89 ROAA	Return on Average Assets
10 BCC	Banque Centrale du Congo Central Bank	50 FED	Federal Reserve [U.S. Central Bank]	90 ROAE	Return on Average Equity
11 BCDC	Banque Commerciale du Congo (subsidiary of Equity Group)	51 FFR	Federal Funds Rate [U.S.]	91 ROI	Return on Investment
12 BNR	Banque Nationale du Rwanda [Central Bank of Rwanda]	52 FX	Foreign Exchange	92 RSF	Rapid Support Forces from Sudan
13 BOP	Balance of Payments	53 FY	Financial Year	93 RWF	Rwandan Franc (Currency)
14 BOT	Bank of Tanzania	54 GA	General Assembly / Generally Accepted [accounting context]	94 SA	South Africa
15 BOU	Bank of Uganda	55 GDP	Gross Domestic Product	95 SADC	Southern African Development Community
16 BPD	Barrels Per Day	56 GOK	Government of Kenya	96 SAF	Sudanese Armed Forces
17 BRITAM	British American Investments Company [Kenya] Limited	57 GSM	Global System for Mobile Communications	97 SANLAM	Sanlam Insurance Group
18 CAPEX	Capital Expenditure	58 GWP	Gross Written Premium [Insurance]	98 SCB	Standard Chartered Bank
19 CAR	Capital Adequacy Ratio	59 ICEA	Insurance Company of East Africa	99 SME	Small and Medium Enterprise
20 CBK	Central Bank of Kenya	60 ICEA LION	ICEA LION Insurance Company Limited	100 SMS	Short Message Service
21 CBR	Central Bank Rate	61 ICT	Information and Communication Technology	101 SOFR	Secured Overnight Financing Rate [Lending benchmark rate]
22 CBS	Chief of the Order of the Burning Spear	62 IMF	International Monetary Fund	102 SSA	Sub-Saharan Africa
23 CDF	Congolese Franc	63 JUBILEE	Jubilee Insurance	103 SSP	South Sudanese Pound
24 CEO	Chief Executive Officer	64 KCB	Kenya Commercial Bank	104 STANBIC	Stanbic Bank Kenya Limited
25 CIC	CIC Insurance Group	65 KE	Kenya [Country code]	105 TELCO	Telecommunications
26 CIR	Cost to Income Ratio	66 KENINDIA	Kenindia Assurance [Kenya]	106 TVET	Technical and Vocational Education and Training
27 COOP	Co-operative Bank of Kenya	67 KES	Kenyan Shilling [Currency]	107 TZ	Tanzania [Country code]
28 DPO	Development Policy Operation	68 KUSCCO	Kenya Union of Savings and Credit Cooperatives	108 TZS	Tanzanian Shilling [Currency]
29 DRC	Democratic Republic of Congo	69 LCY	Local Currency	109 UGX	Uganda Shilling [Currency]
30 DTB	Diamond Trust Bank	70 LIBERTY	Liberty Life Insurance [Kenya/South Africa]	110 UK	United Kingdom
31 EAC	East African Community	71 LNG	Liquefied Natural Gas	111 US	United States
32 EBCDC	Equity Banque Commerciale du Congo	72 LPG	Liquefied Petroleum Gas	112 USA	United States of America
33 EBIL	Equity Bank Insurance Limited [assumed]	73 MICE	Meetings, Incentives, Conferences, and Exhibitions [tourism]	113 USD	United States Dollar
34 EBKL	Equity Bank Kenya Limited	74 MSME	Micro, Small, and Medium Enterprises	114 USSD	Unstructured Supplementary Service Data [mobile banking]
35 EBRL	Equity Bank Rwanda Limited	75 MT	Metric Tonnes	115 VAS	Value Added Services
36 EBSS	Equity Bank South Sudan	76 MTM	Mark to Market	116 WEO	World Economic Outlook
37 EBSSL	Equity Bank South Sudan Limited	77 NATO	North Atlantic Treaty Organization	117 YOY	Year on Year
38 EBTL	Equity Bank Tanzania Limited	78 NCBA	NCBA Group [Kenya-based bank]	118 YTD	Year-To-Date
39 EBUL	Equity Bank Uganda Limited	79 NIM	Net Interest Margin		
40 ECB	European Central Bank	80 NPL	Non-Performing Loans		



## Disclaimer

This document and the information therein has been prepared by Equity Group Holdings Plc (the “Group”) for informational purposes only and does not constitute an offer or solicitation to buy, sell, or subscribe to any securities or financial instruments.

Certain statements in this document are and may constitute forward-looking statements. Forward-looking statements may be identified by words such as ‘believe’, ‘anticipate’, ‘expect’, ‘plan’, ‘estimate’, ‘intend’, ‘project’, ‘target’, ‘predict’ and ‘hope’. Forward looking statements are not statements of fact but rather are statements by the Group’s management based on current estimates, plans, projections, expectations, beliefs and assumptions regarding the Group’s performance. Such forward-looking statements are subject to risks and uncertainties, and actual results may differ materially from those projected. No assurance can be given that forward-looking statements are correct, and undue reliance should not be placed on such statements.

The Group assumes no obligation to update or revise any historical information or forward-looking statements contained herein and does not assume responsibility for any loss or damage arising as a result of the reliance by any party thereon, including but not limited to, loss of earnings or profits, or consequential loss or damage. Recipients are advised to conduct their own independent analysis before making any investment decisions.

By attending our investor presentations or reading this document, you agree to be bound by the foregoing limitations.

Scan QR code below to download the  
Africa Recovery and Resilience Plan



Scan QR code below to download the  
The Africa Recovery and Resilience Plan In Action



Scan QR code below to view video:  
Reflections on how the private sector can build  
back better by Equity Group Managing Director and  
CEO, Dr. James Mwangi in Arusha, Tanzania during  
the EAC Heads of State High Level Retreat for the  
Summit on the EAC Common Market



Scan QR code below to download the  
Equity Group Investor Presentation  
to Q1 2025



Scan QR code below to download the  
Equity Bank Sustainability Report 2023



Scan QR code below to download the Africa  
EGH PLC 2024 Integrated Report  
and Financial-Statements



## This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

## This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins or other markings on the paper.




[illegible]

## Notes

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins or other markings on the paper.



**Equity Centre - EquityBCDC Le Siège Social, Kinshasa**

Equity Centre, 9<sup>th</sup> Floor, Upper Hill  
P.O.Box 75104, Nairobi, Tel: 0763 000 000  
info@equitygroupholdings.com  @keEquitybank  @keEquitybank  EquityBankLimited



EQUITY GROUP HOLDINGS PLC AND EQUITY BANK (KENYA) LIMITED ARE REGULATED BY THE CENTRAL BANK OF KENYA.

