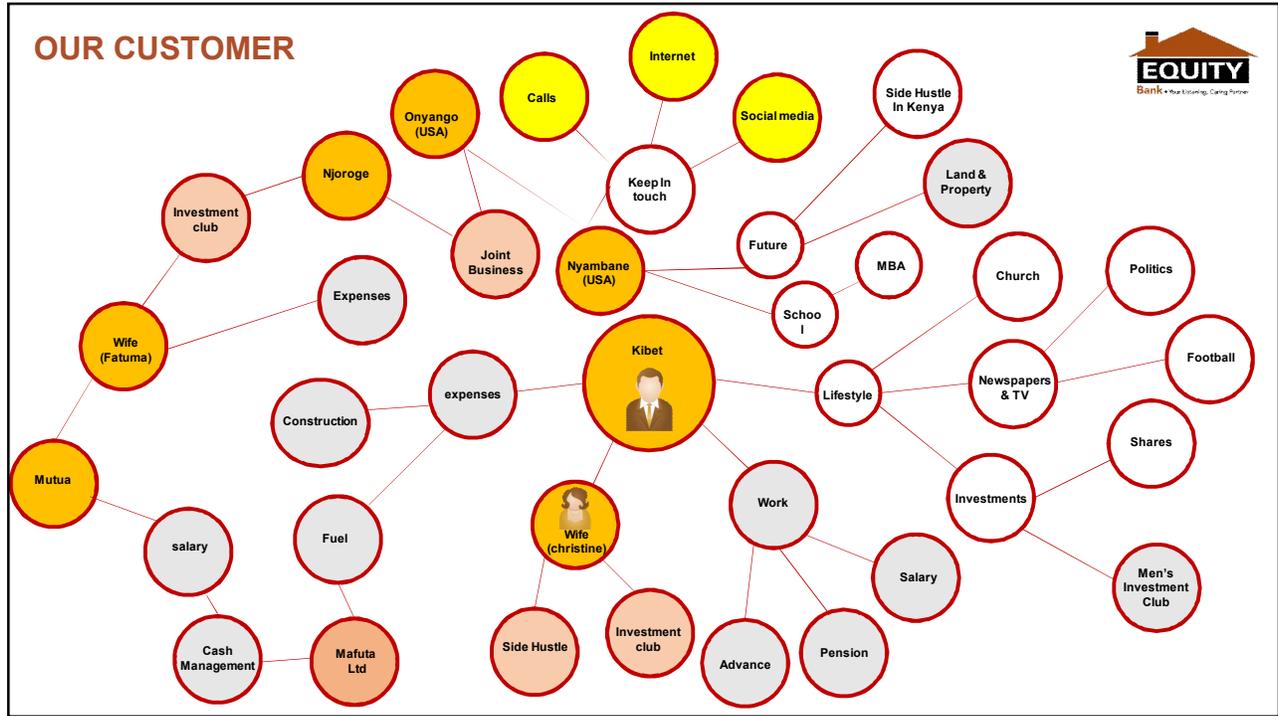


“Equity Bank is now giving you freedom, control and unmatched flexibility in every way you handle your money and on a scale never seen before...

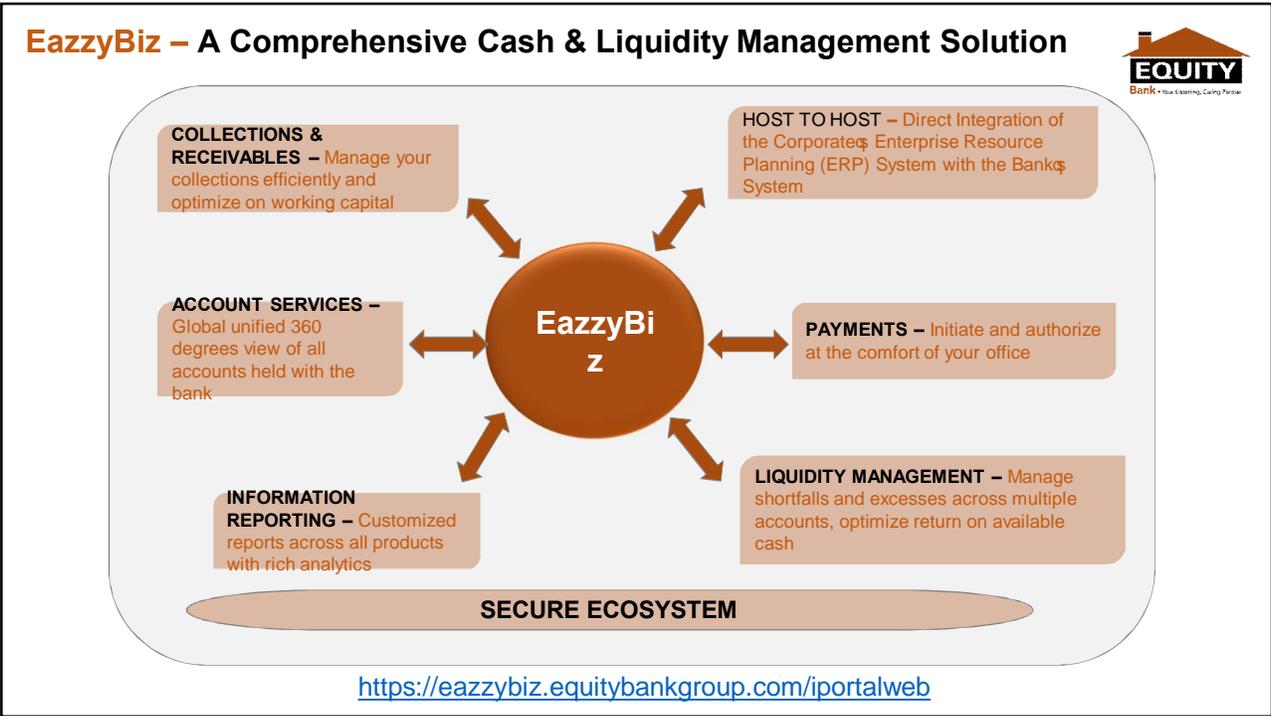
Pay, send, receive, save, borrow, invest (and much more) in an eazzy, secure, & convenient manner”



Banking made Eazzy

 EazzyPay Paying for goods, services & bills	 EazzyLoan No queues, No forms	 EazzySave Save for your goals	 EazzyApp More life, less banking	 Equitel My money. My phone. My life.
 EazzyNet Banking anywhere anytime	 EazzyBiz Cash & liquidity management made Eazzy	 EazzyChama More investments, less bookkeeping	 EazzyAPI Equity Bank's Digital DNA	 Diaspora Banking Work globally, bank locally

Eazzy, Secure and Convenient

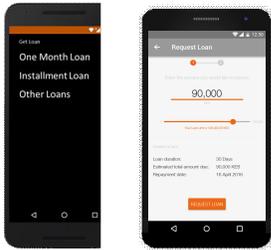


EazzyChama



<https://www.eazzychama.co.ke>

EazzyLoan



EAZZY LOAN FOR PERSONAL AND BUSINESS NEEDS

- ~ Access up to 3M
- ~ Periods of up to 12 months

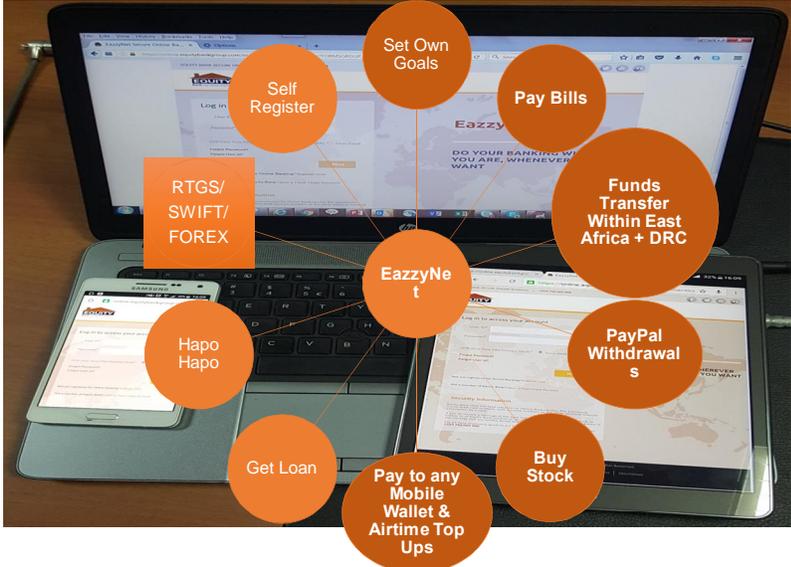
EAZZY PROCESS

- ~ No Guarantors
- ~ No physical forms
- ~ No more queues
- ~ Instant Loan
- ~ 24 hours
- ~ Check your Limit
- ~ Payment of Loan

STRONG SCORING CAPABILITY

- ~ Bank Transactions Data
- ~ Credit Bureau Data
- ~ Psychometric Credit Scoring Data
- ~ Social Media Data
- ~ Call data records data

EazzyNet – Banking Anywhere, Anytime



The diagram shows a central laptop displaying the EazzyNet interface, with various services listed in orange circles around it:

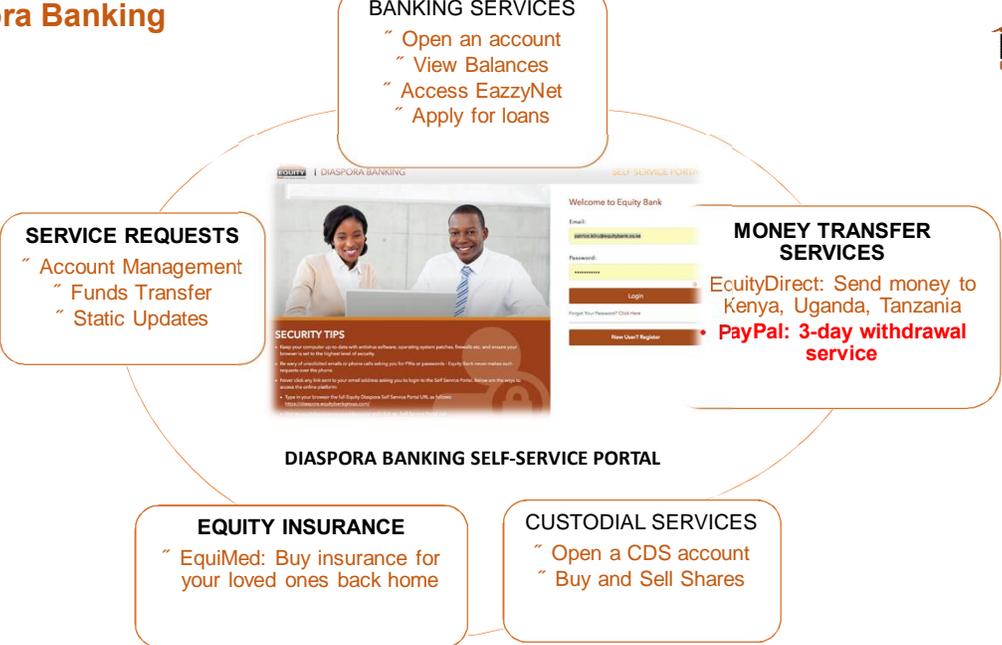
- Self Register
- Set Own Goals
- Pay Bills
- Funds Transfer Within East Africa + DRC
- PayPal Withdrawals
- Buy Stock
- Pay to any Mobile Wallet & Airtime Top Ups
- Get Loan
- Hapo Hapo
- RTGS/ SWIFT/ FOREX

On the right side, there are four dark brown buttons with white text:

- PFM . Manage and track your savings
- Multiple Approvals
- Two Factor Authentication
- Secure Banking

<https://online.equitybankgroup.com>

Diaspora Banking



The diagram features a central screenshot of the Diaspora Banking Self-Service Portal. Surrounding it are five service categories in rounded boxes:

- BANKING SERVICES**
 - Open an account
 - View Balances
 - Access EazzyNet
 - Apply for loans
- MONEY TRANSFER SERVICES**
 - EquityDirect: Send money to Kenya, Uganda, Tanzania
 - PayPal: 3-day withdrawal service
- EQUITY INSURANCE**
 - EquiMed: Buy insurance for your loved ones back home
- CUSTODIAL SERVICES**
 - Open a CDS account
 - Buy and Sell Shares
- SERVICE REQUESTS**
 - Account Management
 - Funds Transfer
 - Static Updates

Below the central screenshot, the text reads: **DIASPORA BANKING SELF-SERVICE PORTAL**

<https://diaspora.equitybankgroup.com>

EazzyAPI – Equity Bank’s Digital DNA

<https://developers.equitybankgroup.com>

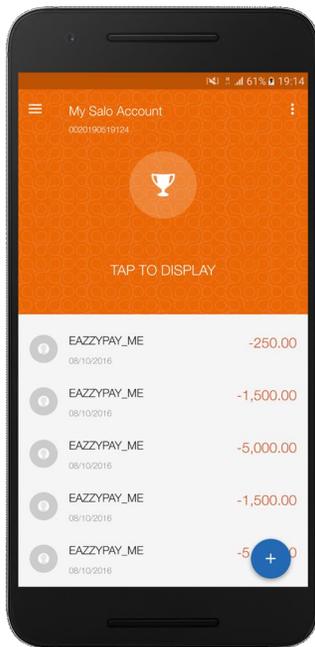


Equity Bank's Capabilities As APIs



With Eazzy API you can now extend Bank capabilities into your business applications

- # Secure Keys exchange
- # Zero coding
- #Do it Myself
- #Platform agnostic
- #Eazzy deployment
- #Eazzy Digital DNA



A REVOLUTIONARY APP IN BANKING

Available on



EazzyBanking



Available to download for Android and iOS devices

#eazzybanking

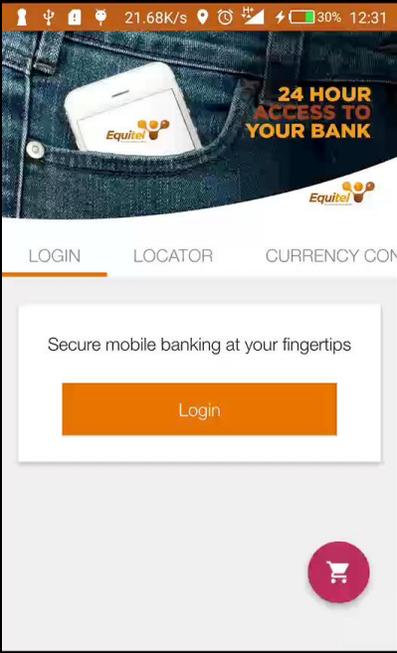
EazzyBanking



Registration made Eazzy

#eazzybanking

EazzyBanking



24 HOUR ACCESS TO YOUR BANK

Equitel

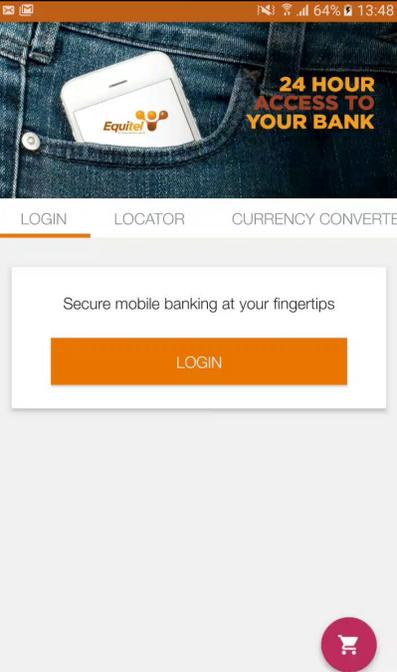
LOGIN LOCATOR CURRENCY CON

Secure mobile banking at your fingertips

Login

#eazzybanking

EazzyBanking



24 HOUR ACCESS TO YOUR BANK

Equitel

LOGIN LOCATOR CURRENCY CONVERTE

Secure mobile banking at your fingertips

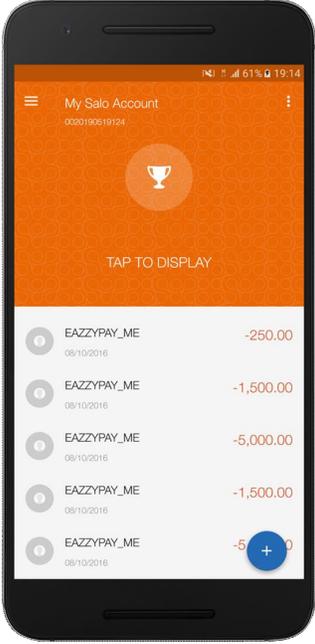
LOGIN

#eazzybanking



A REVOLUTIONARY BANKING APP.

Designed for your Convenience & Security



Date	Description	Amount
08/10/2016	EAZZYPAY_ME	-250.00
08/10/2016	EAZZYPAY_ME	-1,500.00
08/10/2016	EAZZYPAY_ME	-5,000.00
08/10/2016	EAZZYPAY_ME	-1,500.00
08/10/2016	EAZZYPAY_ME	-5,000.00

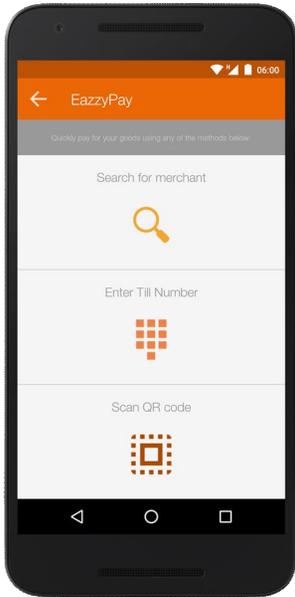


EazzyPay Is All About Secure and Convenient Payments



```
graph TD; EazzyPay((Eazzy Pay)) --> Bills; EazzyPay --> Housing; EazzyPay --> Entertainment; EazzyPay --> Food; EazzyPay --> Travel; EazzyPay --> WorkBusiness[Work & Business]; EazzyPay --> Shopping; EazzyPay --> Investments;
```

EazzyPay Value Proposition



**Mobile Number
Is The Till**

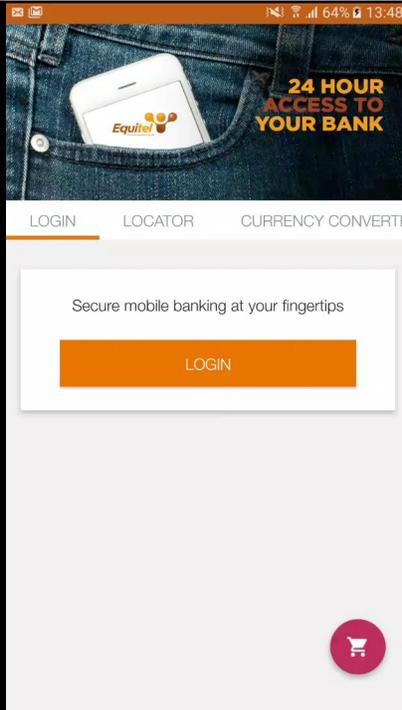
**Competitive Commission
To All Merchants**

Open Loop Interoperability
Receive payments from other mobile money wallets and banks

Merchant or Customer Initiates
Giving both merchant and customer freedom, choice and control

Cash back
Withdraw money with your purchases

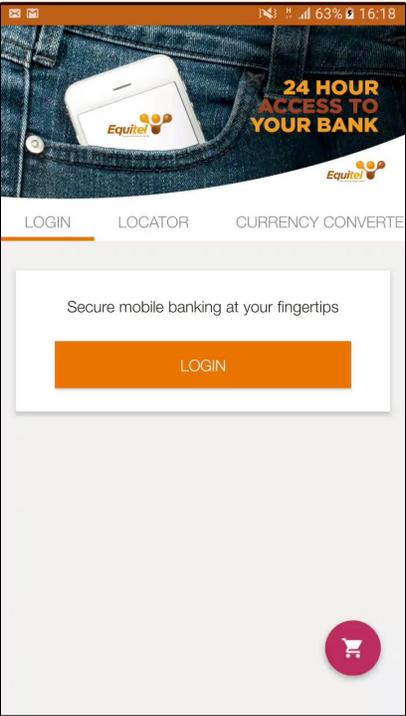
EazzyPay



Pay for goods and services conveniently

#eazzybanking

EazzyPay



24 HOUR ACCESS TO YOUR BANK

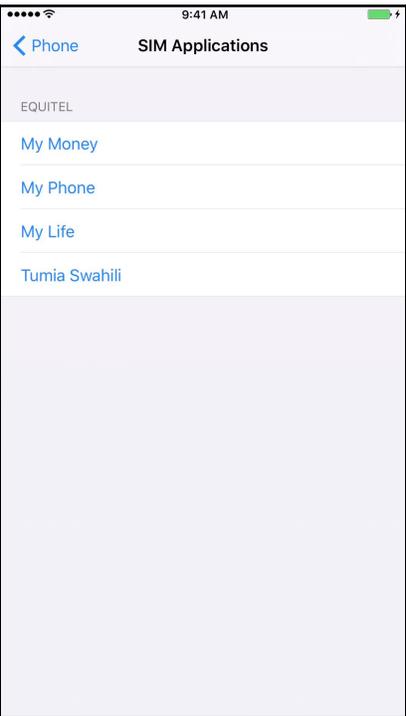
LOGIN LOCATOR CURRENCY CONVERTER

Secure mobile banking at your fingertips

LOGIN

#eazzybanking

EazzyPay



9:41 AM

< Phone SIM Applications

EQUITEL

My Money

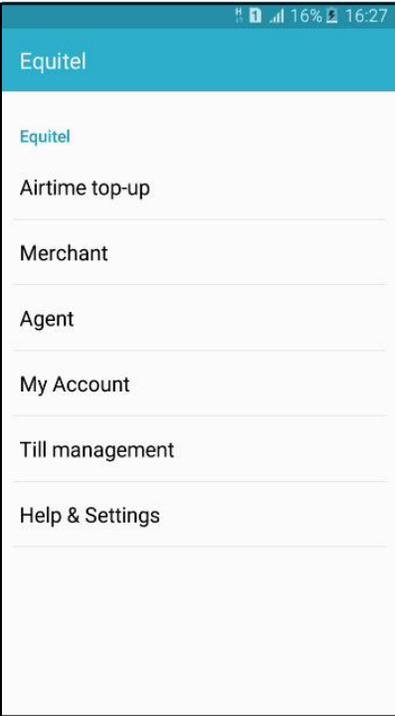
My Phone

My Life

Tumia Swahili

#eazzybanking

EazzyPay



The screenshot shows a mobile app interface with a blue header labeled 'Equitel'. Below the header is a white menu with the following items: 'Equitel', 'Airtime top-up', 'Merchant', 'Agent', 'My Account', 'Till management', and 'Help & Settings'. The status bar at the top right shows 16% battery and the time 16:27.

The Merchant Experience with EazzyPay

- Cashback

#eazzybanking

EazzyPay

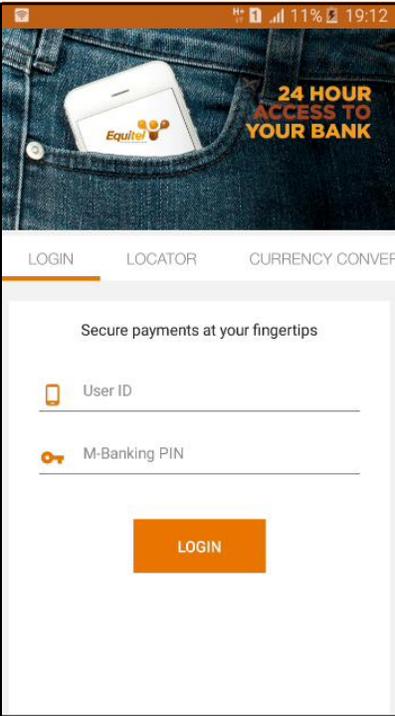


The screenshot shows an iPhone home screen with a gold-colored background. At the bottom center, there is an 'Apps' dock icon. The status bar at the top right shows 64% battery and the time 16:31.

Customer authorization

#eazzybanking

EazzyPay



Merchant Experience with the Eazzy Merchant App

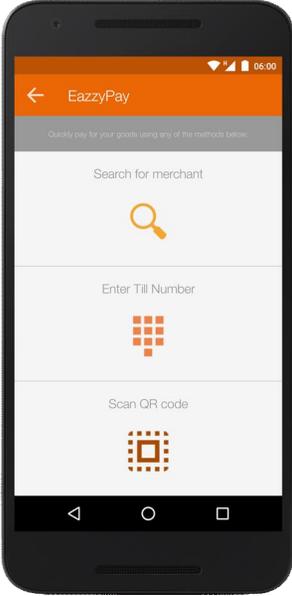
#eazzybanking

EazzyPay



MPESA to Eazzy

#eazzybanking




EAZZYPAY

FOR THE CUSTOMER AND THE MERCHANT

Designed for your Convenience & Security



Thank You

 [KeEquityBank](https://www.facebook.com/KeEquityBank)
 [@KeEquityBank](https://twitter.com/KeEquityBank)

Email: info@equitygroup Holdings.com

Web site: www.equitygroup Holdings.com

28