



## **Equity Group's Philosophies**

#### **Our Purpose**

We exist to transform the lives and livelihoods of our people socially and economically by availing them modern, inclusive financial services that maximise their opportunities.

#### **Our Vision**

To be the champion of the socio-economic prosperity of the people of Africa.

#### **Our Mission**

We offer inclusive, customer-focused financial services that socially and economically empower our clients and other stakeholders.

#### **Core Values**

- Professionalism
- Integrity
- Creativity & Innovation
- Teamwork
- Unity of Purpose
- Respect & Dignity for Customers
- Effective Corporate Governance

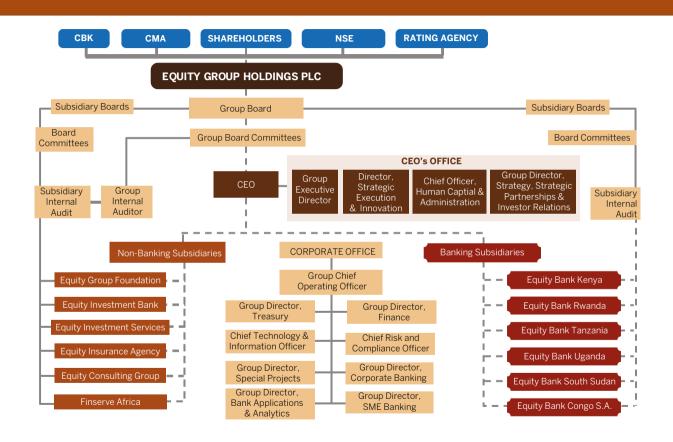
#### **Positioning Statement**

Equity provides inclusive financial services that transform livelihoods, give dignity and expand opportunities.





## **Strong Governance & Leadership Structure**







# **Group Executive Management**



James Mwangi, CBS Group Managing Director & Chief Executive Officer



Mary Wamae Group Executive Director



**Bhartesh Shah** Chief Operations Officer



**Reuben Mbindu** Chief Officer, Human Capital and Administration



**James Mutuku** Group Director, Treasury



Brent Malahay Group Director, Strategy, Strategic Partnerships and Investor Relations



**John Wamai** Director, ICT–Enterprise Business Systems and Services



Bildard Fwamba Chief Internal Auditor



**Gerald Warui**Director, Operations
and Customer Experience



Elizabeth Gathai Director, Credit



Allan Waititu Director, Special Projects



Festus Njuki
Director, Enterprise
Infrastructure and ICT Services





# **Group Executive Management**



**David Nyamu** Director, Marketing



Samuel Kirubi Managing Director, Equity Bank Uganda



Anthony Kituuka Executive Director, Equity Bank Uganda



Addis Ababa Othow Managing Director, Equity Bank South Sudan



Hannington Namara Managing Director, Equity Bank Rwanda



Joseph Iha Managing Director, Equity Bank Tanzania



**Célestin Muntuabu** Managing Director, Equity Bank Congo



Philip Sigwart Executive Director, Equity Bank Congo



**Jack Ngare** Managing Director, Finserve Africa



Eric Karobia Executive Director, Finserve Africa







### 2018 Economic Outlook - East Africa

### Uganda

- a) Economic performance generally remained strong in 2017 and is projected to reach 5.9% in 2018, up from 4.8% in 2017.
- b) Both headline and core inflation declined to 2.1% and 1.7% respectively.
- c) The Bank of Uganda CBR rate has been trending down for the last 2 years.
- d) Private sector credit which remained subdued throughout FY2016/17 is beginning to show some signs of recovery.
- e) The rate of non-performing loans across the banking sector has dropped from a high of 10.5% in December 2016 to a low of 5.6% in December 2017.

#### Rwanda

- a) Rwanda's economy is expected to grow by 7.2 per cent in 2018 riding on the services sector, agriculture and a rebound in construction activities (IMF) up from 6.1 in 2017.
- b) Inflation is expected to be around 5.0 percent in 2018, slightly up from 4.9 percent in 2017.





### 2018 Economic Outlook - East Africa

#### **Tanzania**

- a) Tanzania's GDP growth slowed to 6.8 percent in the first half of 2017 from a 7.7 percent expansion in the same period in 2016.
- b) Inflation in Tanzania remains moderate and foreign exchange reserves have increased substantially.
- c) In January 2018, the IMF stepped up its warnings against economic slowdown in Tanzania, saying the government needs to take urgent measures to reverse the downward trend.
- d) GDP data shows strong growth, but other high frequency data suggest a weakening of economic activity
- e) Tax revenue collections are lower than expected and credit growth has stagnated reflecting in part banks' rising non-performing loans (NPLs).
- f) Low budget implementation, a challenging business environment.

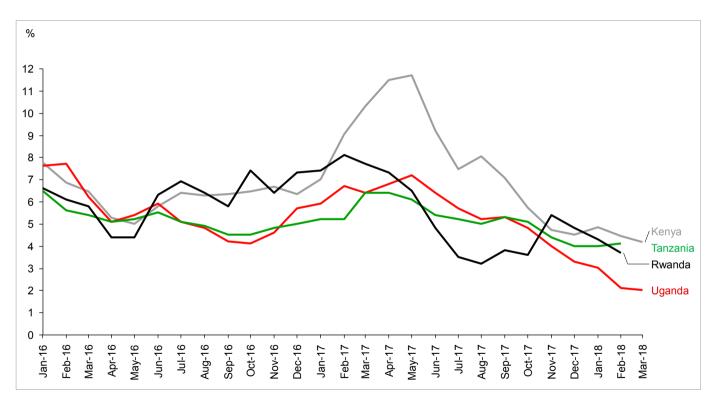
#### **DRC**

- a) The economy is on track for a mild recovery. Economic growth is forecast growth of 3.3% in 2018.
- b) Mining output for key commodities including copper and cobalt expanded at a sharper pace in the January–February period.
- c) High inflation and political uncertainty may weigh down on investment, consumption and output levels.





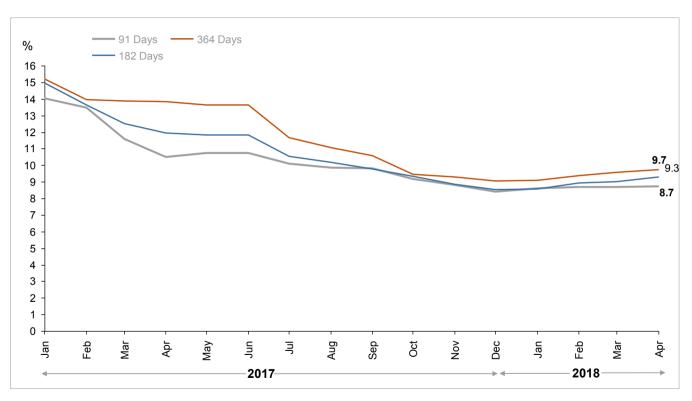
## **Inflation – Selected East Africa Countries**





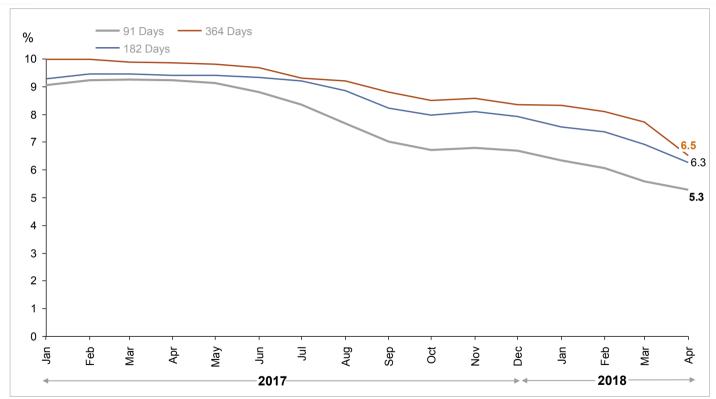


## **Interest Rates - Uganda**





## **Interest Rates - Rwanda**



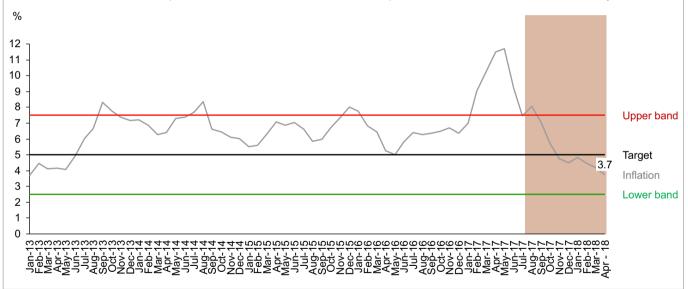






## Inflation - Kenya

- Inflation has been on a sustained recovery since mid 2017. Inflationary pressure now restrained and currently within the targeted range, inflation rate at a new low level of 3.73%
  - · Inflation is expected to remain subdued due to the improved weather conditions in the country

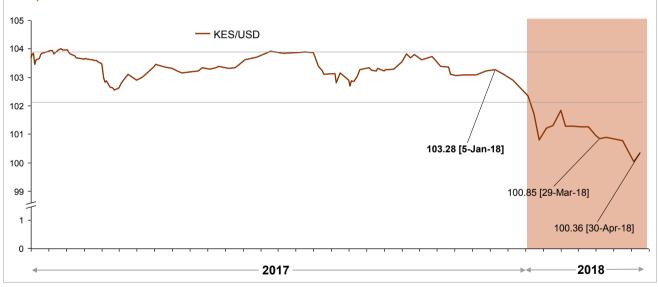






## Foreign Exchange – Kenya

The Kenya Shilling appreciated by 2.3% against the US Dollar during the quarter and 2.8% by end of Apr 2018, to close at Kshs 100.36, from Kshs 103.2 as at the end of December 2017, mainly driven by positive sentiments strengthened by receding political risk and increased hard currency inflows. The shilling is expected to remain relatively stable against the dollar due to improved diaspora remittances





## Foreign Reserves - Kenya

Although average prices of Crude Oil in the international markets have significantly recovered since Jun 2017 Q1 2018 has registered a slow growth resulting to:

- · Improving the FX reserves
- Aiding the Shilling to strengthen

Kenya issued its second set of Eurobonds in an issue that was 7 times subscribed with bids received at USD 14.0Bn against the USD 2Bn target further boosting the reserves.

FX reserves remain stable level against the recommended 4 months.



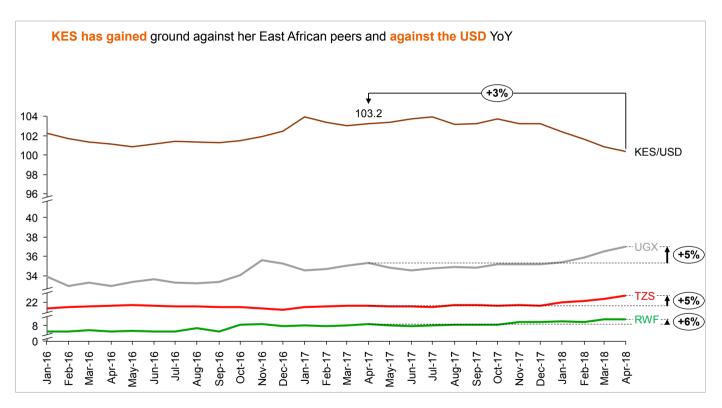
Source: CBK







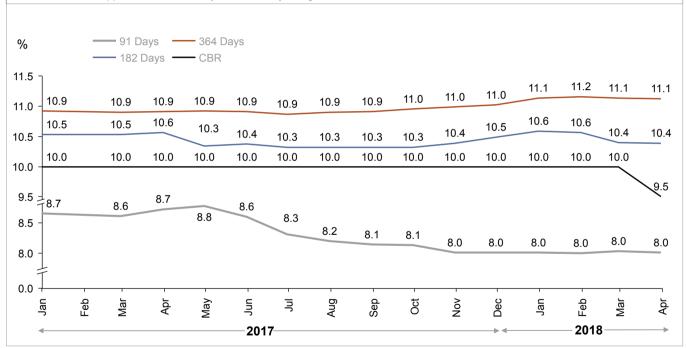
## **FX – Selected East Africa Countries**





## **Interest Rates - Kenya**

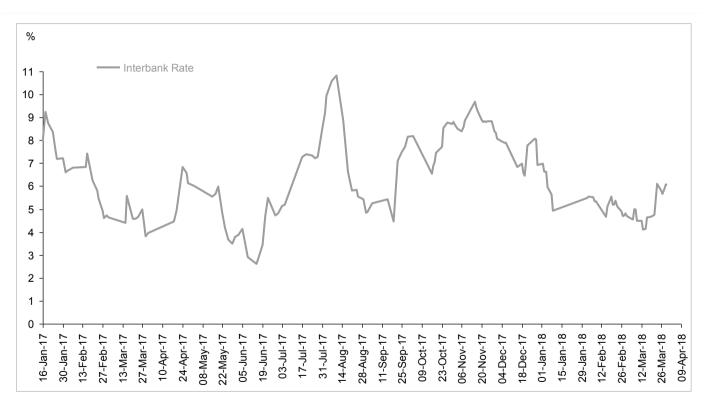
The Monetary Policy Committee (MPC) met on 19<sup>th</sup> March and reduced the Central Bank Rate (CBR) by 50 basis point to 9.5% from 10.0% in a bid to support economic activity in the country and given the low inflation.





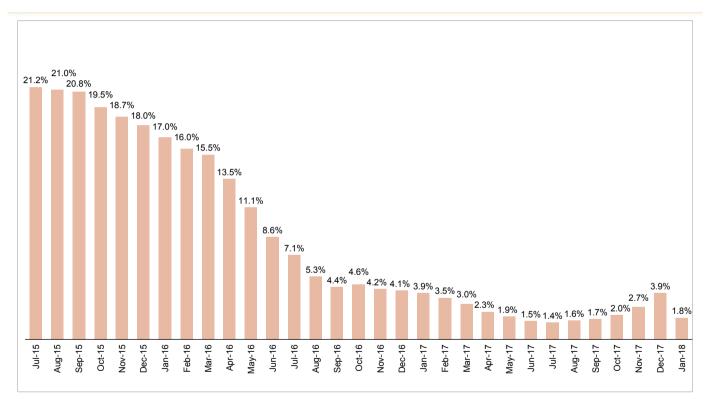


## **Interbank Rates - Kenya**





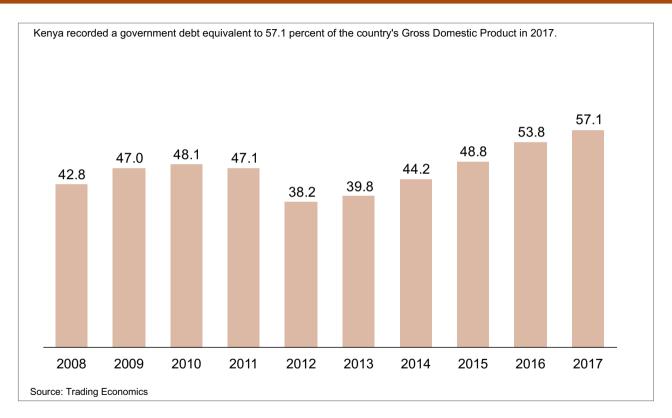
## **Private Sector Credit Growth Trend**







## **Debt to GDP**





### 2018 Economic Outlook

#### Inflation

Kenya's year-on-year inflation dropped to 3.73% in April from 4.18% in March, on the back of improved food
production due to good rains and also the strengthening of the shilling against the dollar. Economists forecast
inflation to average 5.4% in 2018.

#### Foreign exchange rate

• The Kenyan shilling shot up in value against the USD amid renewed political stability, which has led to a resurgence in strong capital inflows; increased flow in Diaspora remittances & growth in tourism.

#### Interest Rates

- Interest rate capping has resulted in low interest rates and subdued private sector credit growth
- Proposed amendments to interest rate cap
- The Monetary Policy Committee (MPC) cut the Bank Rate by 50 basis points, to 9.50% from 10.00% on 19 March. This was the first rate cut in 18 months.

#### **GDP**

• The macro-economic environment has improved with economists projecting GDP growing at 5.5% in 2018, up from 4.8% in 2017





### **2018 Economic Outlook**

#### **Political climate**

- a) Positive political environment after the President and the leader of the opposition agreed to work together
- b) Enhanced and improved security after all travel advisories lifted
- c) Government focus on Big Four; low cost housing, manufacturing, food security & affordable universal health

#### **Financial markets**

- a) Long term investors re-entering the market to take advantage of the valuations which are still historically low
- Improved investor expectations due to a macro economic environment characterized by low inflation & stable exchange rate

#### Africa Agenda 2063 which holds a great opportunity for the continent's transformation

- a) Africa Continental Free Trade Area
- b) Free movement of persons supported by Africa open sky space
- c) Plan for accelerated industrialization of Africa
- The joint development of infrastructure ( cross border roads, railways, energy pool strategy and communications)
- e) Processing and value addition of natural resources and minerals in the continent



## Ring Fencing of the Budget Allocation for the Big Four

- Manufacturers will be allowed an effective deduction of 130% on electricity costs.
- Repealing of Section 33B of the Banking (Amendment Act) 2016.
- Collaboration and co-operation between the President and the Opposition to defeat corruption, negative ethnicity, tribalism and divisive politics





# Equity Bank Business Model & Strategy – Post Interest Rate Capping (Adjusting and adapting to the new norm)



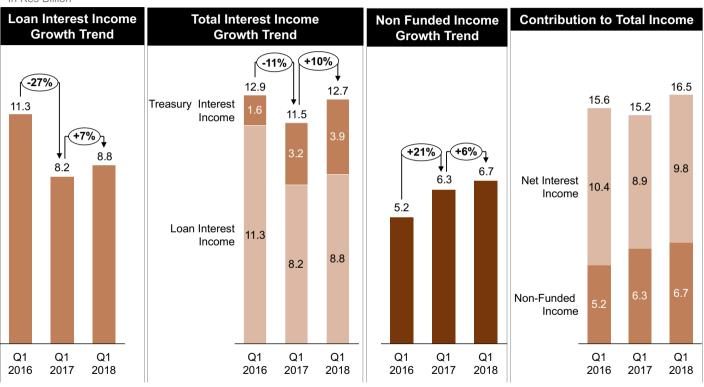
#### Focus areas:

- 1. Non-funded income growth
- 2. Treasury
- 3. Geographical and business diversification
- 4. Strengthening liquidity and balance sheet agility
- 5. Innovation and digitization
- 6. Efficiencies and cost optimization
- 7. Asset quality
- 8. Impact Investment & Social Brand Development



### Focus Area 1: Non-funded Income Growth

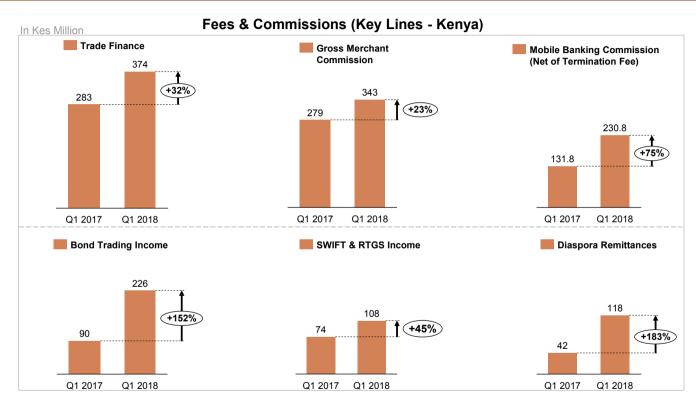
In Kes Billion





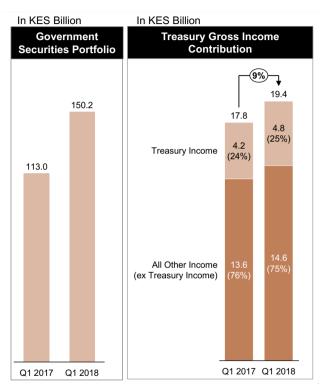


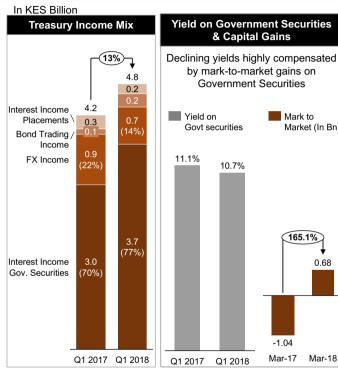
# Focus Area 1: Growth of Diversified streams of Non-Funded Income





## **Focus Area 2: Treasury**





Mark to

Market (In Bn)

165.1%

-1.04

Mar-17

0.68

Mar-18

Note: Income calculation above is before funding costs





# Focus Area 3: Geographical & Business Diversification

- Double digit growth in profitability across subsidiaries
- Enhanced PBT contribution to Group from 14% to 19%

In KES Billion

	Uganda	DRC	Rwanda	Tanzania	S. Sudan	EIA	Finserve	EIB	Total	EBKL	Contribution Q1 2018	Contribution Q1 2017
<b>Deposit</b> Growth	20.3 52%	34.9 34%	17.3 28%	20.7 38%	4.6 -27%	-	-	-	<b>97.8</b> 32%	301.6 5%	24%	20%
<b>Loan</b> <i>Growth</i>	14.2 <i>49%</i>	21.7 21%	12.1 20%	16.0 1%	0.1 -26%	-	-	-	<b>64.2</b> 20%	206.9 -1%	24%	20%
<b>Assets</b> <i>Growth</i>	28.3 48%	46.6 23%	23.1 39%	25.2 <i>7%</i>	7.9 -21%	0.6 -34%	2.6 40%	0.9 <i>2%</i>	<b>135.2</b> 22%	402.2 2%	25%	22%
PBT Growth	0.33 <i>28%</i>	0.38 <i>78%</i>	0.20 58%	0.20 <i>68%</i>	0.08 291%	0.21 <i>-2%</i>	0.11 204%	0.01 481%	<b>1.5</b> 65%	6.7 14%	19%	14%



# Focus Area 3: Geographical & Business Diversification



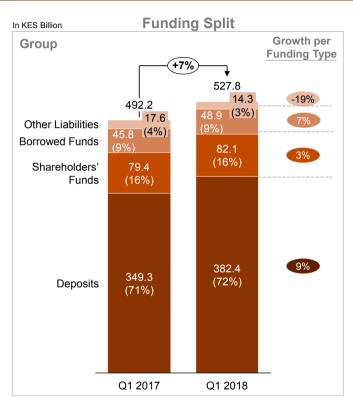
## Transforming lives in Africa one Branch at a time

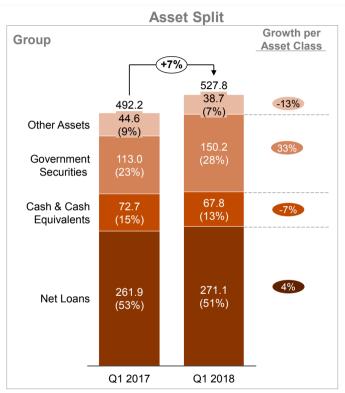
BRANCHES	283	
(a) Branches in Kenya	177	Nairobi 51
(b) Branches in Uganda	32	Kampala 17
(c) Branches in South Sudan	5	Juba 4
(d) Branches in Tanzania	15	Dar es Salaam 8
(e) Branches in Rwanda	13	Kigali 7
(f) Branches in DRC	41	Kinshasa 28
AGENT OUTLETS	36,623	
POINT OF SALE TERMINALS	20,342	
<b>ATM</b> s	695	





# Focus Area 4: Strengthening Liquidity Position while Enhancing Balance Sheet Agility

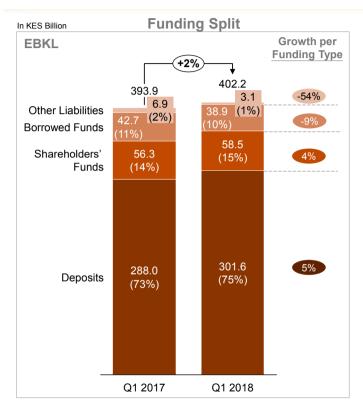


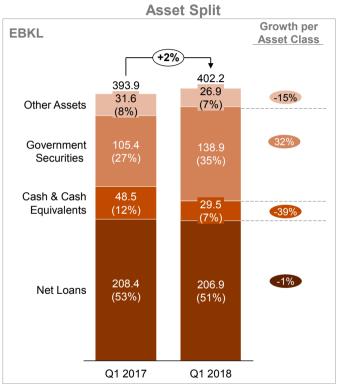






# Focus Area 4: Strengthening Liquidity Position while Enhancing Balance Sheet Agility





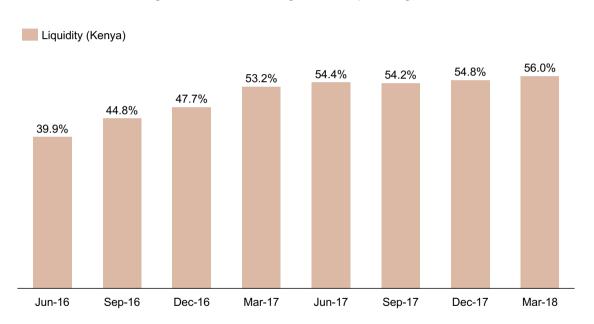




# Focus Area 4: Strengthening Liquidity for future positioning

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56% of liquidity ratio makes the balance sheet agile for opportunistic growth & diversification strategies in case of change in the operating environment

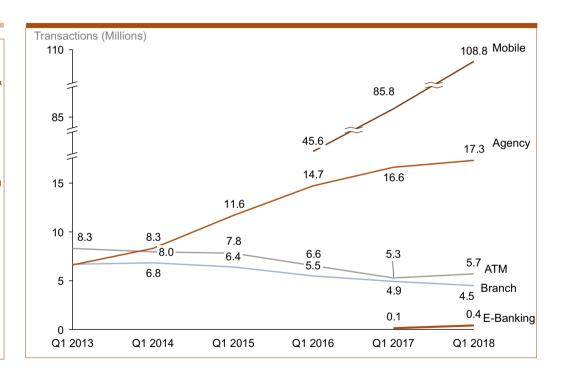




## **Focus Area 5: Innovation and Digitization**

#### Transformation from a place you go to; to something you do

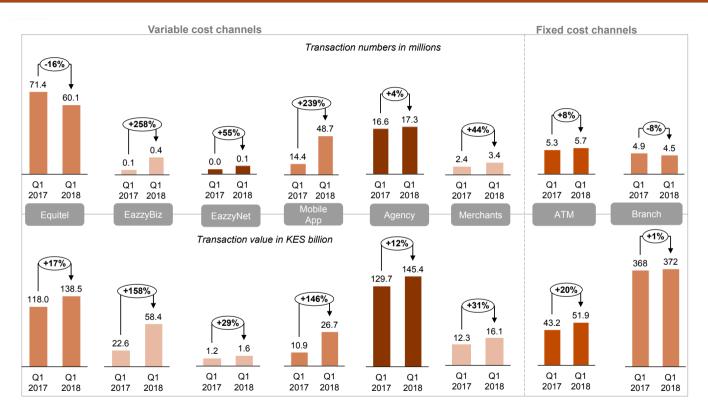
- Agency acting as a bridge between mobile and brick & mortar
- Transforming the cost structure of the bank from fixed cost to variable cost with minimal investments due to use of 3<sup>rd</sup> party infrastructure







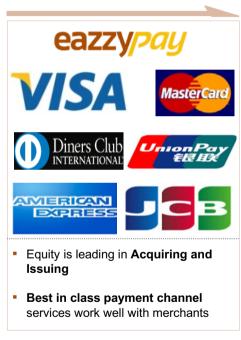
# Focus Area 5: Innovation and Digitization Leveraging off Variable Cost 3rd Party Infrastructure

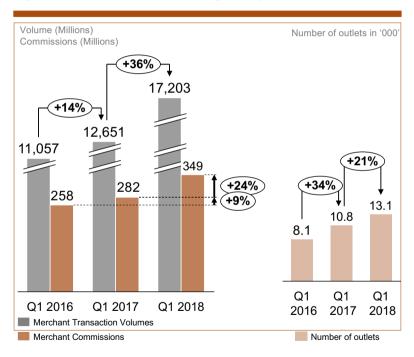




## **Focus Area 5: Innovations in Merchant Banking**

The use of a Universal POS that converges Mobile Wallets, Cards & Digital payments

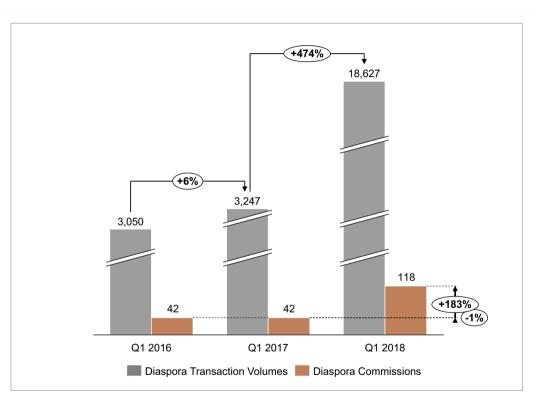






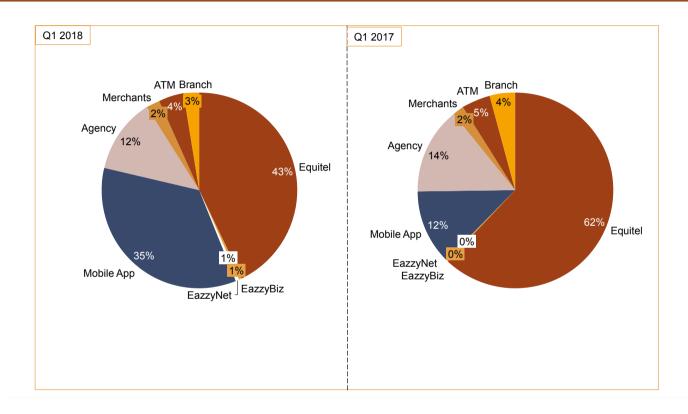
# Focus Area 5: Fintech Innovations in Diaspora Remittances







# Focus Area 5: Innovation and Digitization 97% of our Transactions Count Outside the Branch

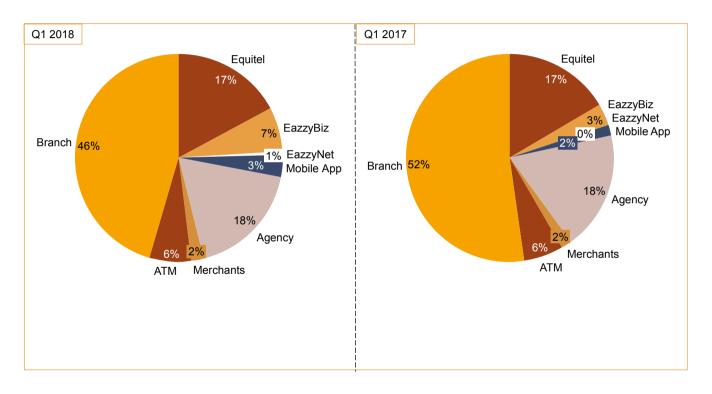






# Focus Area 5: Innovation and Digitization 54% of our Transactions Value outside the branch

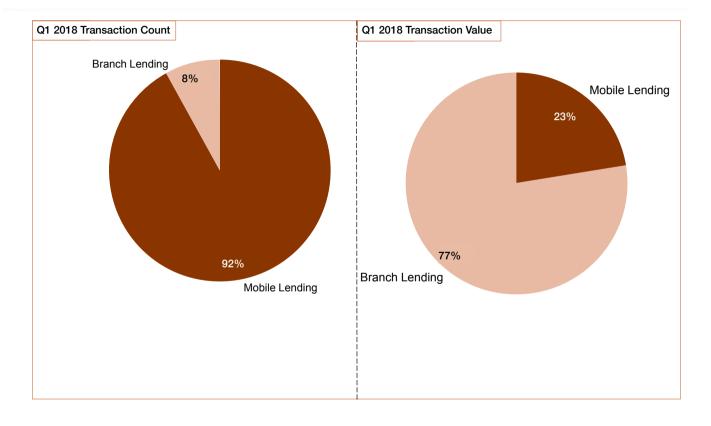
Branches now handling high value transactions for SME, corporates, wealth management & advisory services





# Focus Area 5: Fintech Innovation and Digitization 92% of our Loan Transactions via Mobile Channel



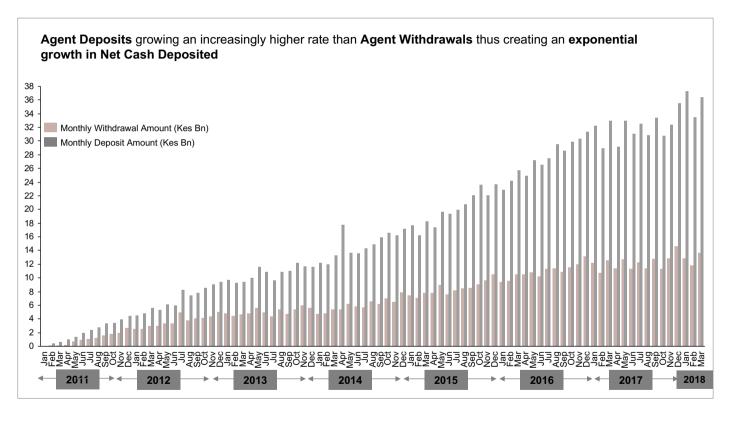






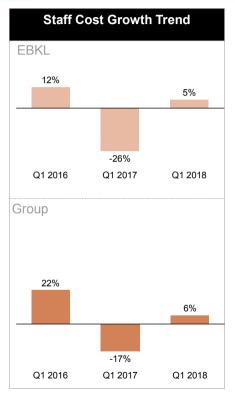
# Focus Area 5: Fintech Innovation and Digitization Agency Model Becoming a Net Deposit Mobilizer



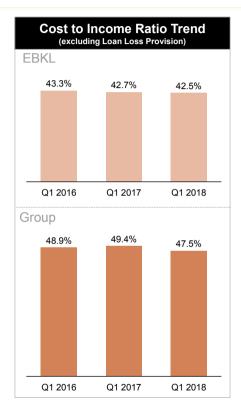




### **Focus Area 6: Efficiencies and Cost Optimization**





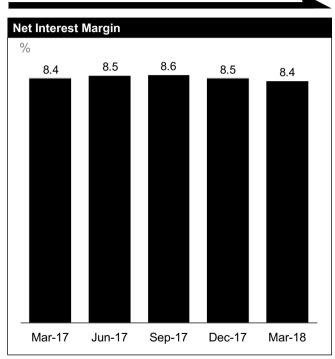


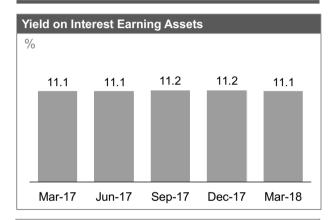


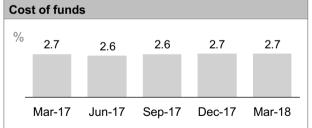


### **Focus Area 6: Efficiencies and Cost Optimization**



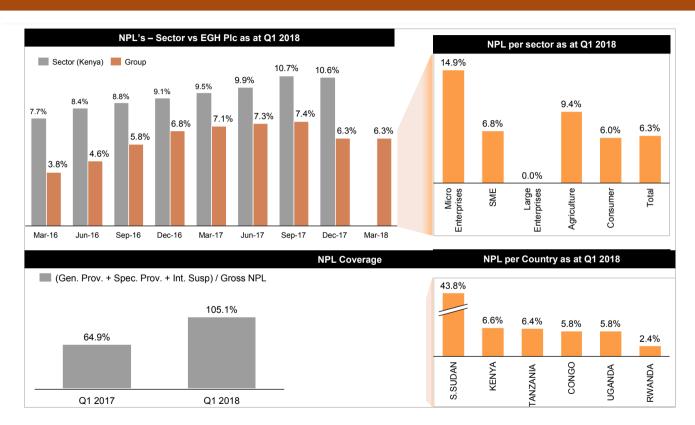








## **Focus Area 7: Asset Quality (Group)**







Q1 2017

Q1 2018

Q1 2018 with IFRS 9

### **Focus Area 7: Asset Quality (Kenya)**







# Focus Area 7: Asset Quality Adoption of IFRS 9

Kes	Dec-17			
Subisdiary	Loan Balances in Bn I	IFRS 9 Provisions in Bn	IFRS 9/Loans	Coverage per Subsidiary
Kenya	221.0	8.91	4.0%	110.0%
Uganda	14.5	0.20	1.4%	83.1%
Tanzania	17.8	0.43	2.4%	91.2%
Rwanda	11.8	0.21	1.8%	143.4%
S. Sudan	0.3	0.002	0.9%	42.9%
Total	265.3	9.8	3.7%	105.1%





## Focus Area 7: Asset Quality Impact of IFRS 9 on Capital

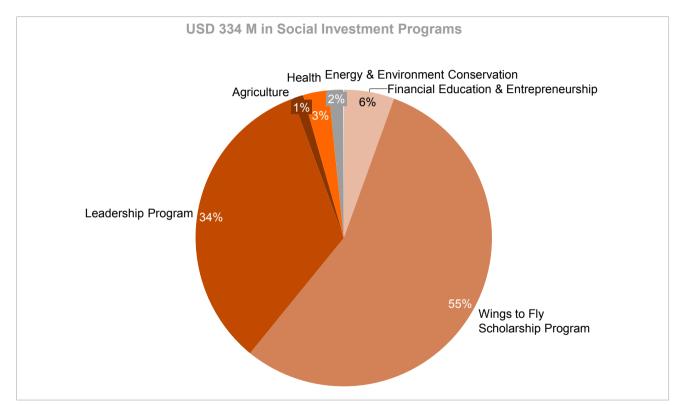
	Equity Bank (Kenya) Limited			Equity Group Holdings Plc		
RATIOS		BANK				
	Before IFRS 9	With IFRS 9	Movement	Before IFRS 9	With IFRS 9	Movement
Core capital / total risk weighted assets	15.9%	14.4%	-1.5%	20.2%	18.7%	-1.6%
Total capital/ total risk weighted assets	16.6%	14.5%	-2.1%	20.9%	18.7%	-2.1%

**CBK Capital Ratios with IFRS 9 Adjustment** 

BANK	
27	GROUP
31-Mar-18	31-Mar-18
14.4%	18.7%
14.5%	18.7%
16.1%	20.2%
16.2%	20.3%
	14.4% 14.5% 16.1%



# Focus Area 8: Impact & Social Investment Programs







## **Focus Area 8: Impact Investment Shared Prosperity Business Model and its Social Impact**

## 15,168

#### Wings to Flv Scholars

- 94% secondary school completion
- 86% attain university entry grades
- 86% take on school and community leadership roles

## 3rd Party supported infrastructure

283 branches 36,623 agents outsourced transactional banking 13,065 merchants

600,000

Peasant Farmers Transformed to Agri-businesses

Medium-sized Farmers supported

# 10,641

#### University Scholars

- 4.241 Interned at **Equity Bank**
- 461 admitted to Global Universities



# 1,555,476



Kenyan Women & Youth completed the Financial Literacy Education.

through mobile channel

- Content availed Mobile & digital learning tools for Scholars
  - MAMA for mothers
  - Financial Education
  - Wikipedia

## **Million**

Trees planted

40,000

Clean energy products distributed

Entrepreneurs Trained

37,785 USD 334,155,138

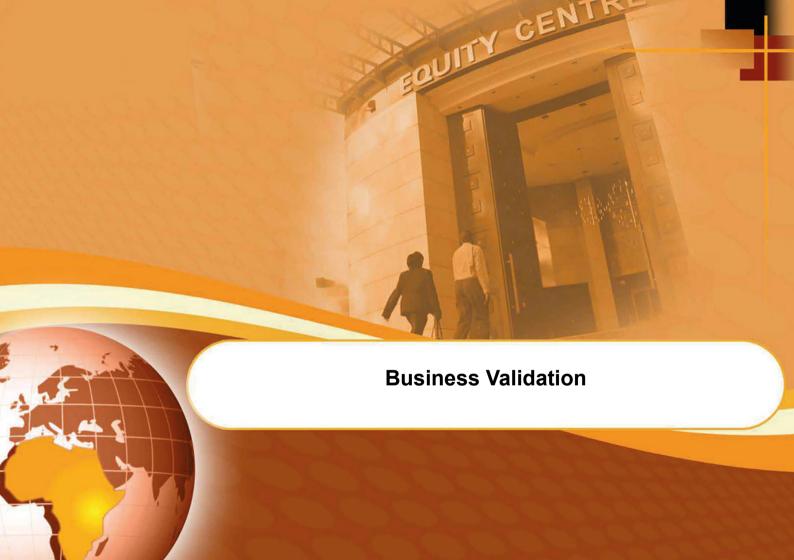
Total funds raised for current programs

USD

0.36B

Loans to empower women under Fanikisha







# **Global Ratings and Accolades**

Moody's	Brand	Equity Bank Credit Rating National Rating: Aa3.ke/KE-1 Global Rating: B2 Rating Outlook: Stable. Same as the sovereign rating
GCR GLOBAL CREDIT RATING CO.  Local Esperitie • Calobal Presence	Brand	Equity Bank Credit Rating Long Term Rating Scale AA- Short Term Rating Scale A1+ Rating Outlook: Stable
The Banker TOP 1000 WORLD BANKS 2017	Brand	Position 11 globally on Return on Assets Position 37 globally on Soundness (Capital Assets Ratio) Position 45 globally on Profits on Capital Position 806 globally Largest Bank
<b>SOURT AFRICAN BANKER</b>	Brand	African Bank of the Year
AWARDS 2018	Leadership	<b>African Banker of the Year</b> -Dr. James Mwangi, CEO Equity Group Holdings Plc
EUROMONIAY	Brand	Africa's Best Bank 2016: Equity Bank





### **Regional Awards and Accolades**







## **2018 National Banking Awards and Accolades**



Best Bank in Kenya for the 7th time.

Total Awards won in 2018 - 22

Brand	<ol> <li>Overall Best Bank in Kenya 2018</li> <li>Best Bank in Tier 1</li> <li>Best bank in Sustainable Corporate Social Responsibility</li> <li>The Most Customer-centric Bank</li> <li>The Bank with the Lowest Charges for Individuals</li> </ol>
Franchise Segmentation	<ol> <li>Best Bank in SME Banking</li> <li>Best Bank in Retail Banking</li> <li>Best Bank in Agency Banking</li> <li>Best Bank in Mobile Banking</li> <li>Best Bank in Digital Banking</li> <li>Best Commercial Bank in Micro-Finance</li> <li>Best Bank in Corporate Banking - 2nd Runners Up</li> </ol>
Product	<ol> <li>Best Bank in Internet Banking</li> <li>Best Bank in Asset Finance</li> <li>Best Bank in Product Marketing</li> <li>Best Bank in Product Innovation - 1st Runners Up</li> <li>Best Bank in Mortgage Finance - 1st Runners Up</li> <li>Best Bank in Trade Financing - 1st Runners Up</li> <li>Best Bank in Agriculture and Livestock Financing - 2nd Runners Up</li> <li>Special Judges Awards for Product Innovation - Equity Afia</li> </ol>
Leadership	Chief Executive Officer of the Year: Dr. James Mwangi for the second year in a row     Outstanding Young Banker of the Year: Daniel Gachau for the second year in a row from Equity Bank





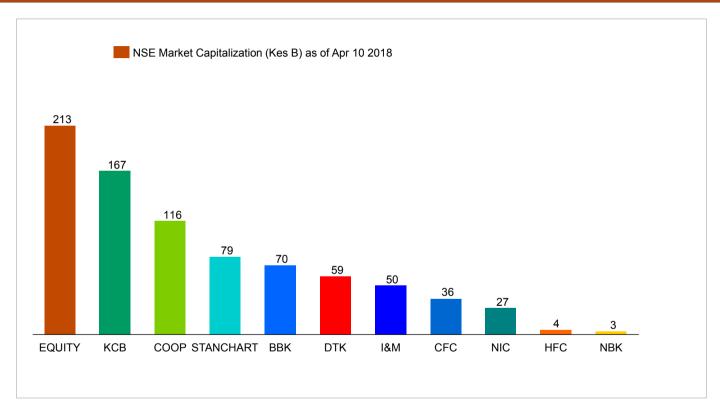
## **2018 National Banking Awards and Accolades**

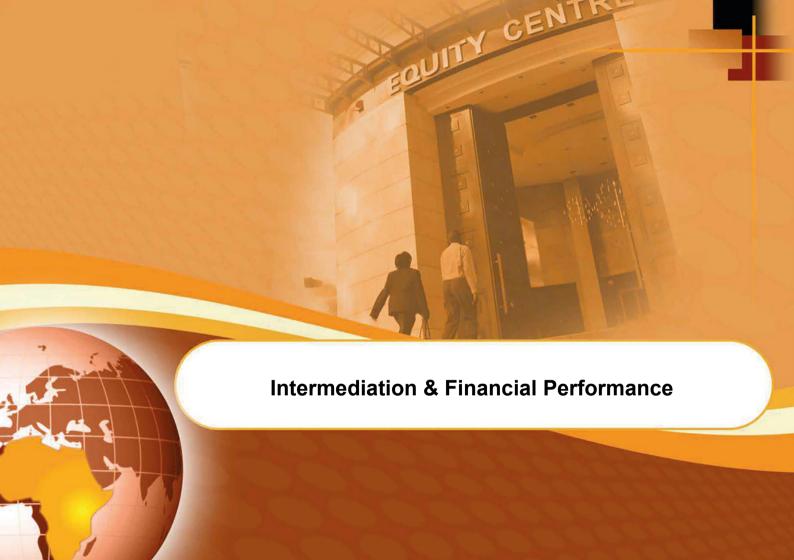






### **Market Validation**





## **Balance Sheet**

		EBKL			Group	
KES (Billion)	Q1 2017	Q1 2018	Growth	Q1 2017	Q1 2018	Growth
Assets						
Net Loans	208.4	206.9	-1%	261.9	271.1	4%
Cash & Cash Equivalents	48.5	29.5	-39%	72.7	67.8	-7%
Government Securities	105.4	138.9	32%	113.0	150.2	33%
Other Assets	31.6	26.9	-15%	44.6	38.7	-13%
Total Assets	393.9	402.2	2%	492.2	527.8	7%
Liabilities & Capital						
Deposits	288.0	301.6	5%	349.3	382.4	9%
Borrowed Funds	42.7	38.9	-9%	45.8	48.9	7%
Other Liabilities	6.9	3.1	-54%	17.6	14.3	-19%
Shareholder's Funds	56.3	58.5	4%	79.4	82.1	3%
Liabilities & Capital	393.9	402.2	2%	492.2	527.8	7%



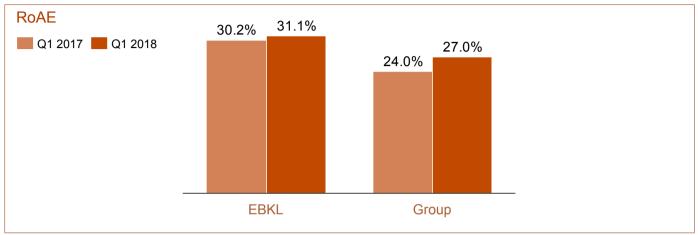
# 22% Growth in PAT (Group)

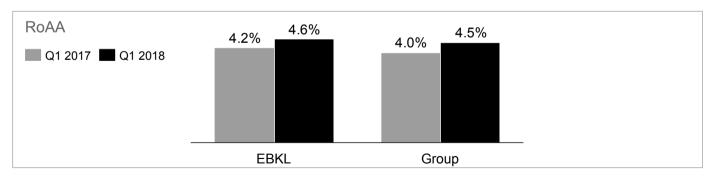
KES (Billion)	Q1 2017	Q1 2018	Growth
Interest Income	11.5	12.7	10%
Interest Expense	(2.6)	(2.9)	11%
Net Interest Income	8.9	9.8	10%
Non-Funded Income	6.3	6.7	6%
Total Income	15.2	16.5	9%
Loan Loss Provision	(0.8)	(0.4)	-55%
Staff Costs	(2.5)	(2.6)	6%
Other Operating Expenses	(5.0)	(5.2)	4%
Total Costs	(8.3)	(8.2)	-1%
PBT	6.9	8.3	21%
Тах	(2.1)	(2.4)	18%
PAT	4.9	5.9	22%





### **RoAE and RoAA Trend**





# **Ratios - Banking Subsidiaries**

	RoAE	
Subsidiary	Q1 2017	Q1 2018
EBKL	30.2%	31.1%
EBUL	41.1%	28.9%
EBRL	12.5%	17.6%
EBTL	11.3%	18.7%
DRC	8.8%	18.0%
EBSSL	-4.9%	7.6%

RoAA			
Subsidiary	Q1 2017	Q1 2018	
EBKL	4.2%	4.6%	
EBUL	5.1%	4.2%	
EBRL	2.2%	2.5%	
EBTL	1.4%	2.2%	
DRC	1.4%	2.4%	
FRSSI	-1 6%	3.1%	

Cost-to-Income Ratio				
Subsidiary	Q1 2017	Q1 2018		
EBKL	42.7%	42.5%		
EBUL	60.0%	57.0%		
EBRL	63.6%	57.5%		
EBTL	69.6%	59.7%		
DRC	78.5%	68.4%		
EBSSL	136.9%	66.8%		

Cost-to-Assets Ratio				
Subsidiary	Q1 2017	Q1 2018		
EBKL	5.7%	5.1%		
EBUL	9.2%	8.3%		
EBRL	8.3%	6.8%		
EBTL	7.3%	5.6%		
DRC	11.9%	10.4%		
EBSSL	6.1%	8.2%		





## **Financial Ratios**

	EBKL	EBKL	Group	Group
	Q1 2017	Q1 2018	Q1 2017	Q1 2018
Profitability				
Yield on Loans	11.6%	11.7%	12.4%	12.8%
Yield on Government Securities	11.0%	10.7%	11.1%	10.7%
Yield on Interest Earning Assets	10.7%	10.9%	11.1%	11.0%
Cost of Deposits	2.2%	2.3%	2.4%	2.5%
Cost of Funds	2.5%	2.6%	2.7%	2.7%
Net Interest Margin	8.2%	8.3%	8.5%	8.4%
Cost to Income Ratio (with provisions)	48.3%	43.4%	54.7%	49.6%
Cost to Income Ratio (without provision)	42.7%	42.5%	49.4%	47.5%
RoAE	30.2%	31.1%	24.0%	27.0%
RoAA	4.2%	4.6%	4.0%	4.5%
Asset Quality				
Cost of Risk	1.20%	0.21%	1.21%	0.52%
NPL Coverage (Gen. Prov. + Spec. Prov. + Int. Susp.)/Gross NPL	67.9%	110.0%	64.9%	105.1%
Leverage				
Loan / Deposit Ratio	72.3%	68.6%	75.0%	70.9%
Capital Adequacy Ratios				
Core Capital to Risk Weighted Assets	14.9%	14.4%	19.3%	18.7%
Total Capital to Risk Weighted Assets	15.8%	14.5%	20.2%	18.7%
Liquidity				
Liquidity ratio	53.2%	56.0%	50.6%	55.2%



# 2018 Outlook – Group

	Group	
	2018 Outlook	Q1 2018 Actual
Loan Growth	10% - 15%	4%
Deposit Growth	5% - 15%	9%
Net Interest Margin	8.5% - 10%	8.4%
Non Funded Income Mix	42% - 45%	41%
Cost to Income Ratio	48% - 52%	47.5%
Return on Equity	22% - 25%	27.0%
Return on Assets	3.8% - 4.5%	4.5%
Cost of Risk	0.8% - 1.2%	0.53%
NPL	4% - 5.5%	6.3%
Subsidiaries Contribution (Assets)	25% - 30%	25%
Subsidiaries Contribution (PBT)	20% - 25%	19%



## **OUR INSPIRATION**

That when years turn our vision dim and gray,
we shall still see beauty in the tired wrinkles
of our faces and shall take comfort out of the fact and knowledge
that when we were given the opportunity we did all we could
to empower our people to exploit opportunities and
realise their full potential on the road to economic prosperity.





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