

Investor Briefing & Half Year 2014 Performance

July 2014



Update on Macroeconomic Environment

EQUITY CENTRE



Macroeconomic Environment

- **1 GDP Growth:** Kenya's economy remains resilient in 2014 with **expansion of 4.1 percent** in the first quarter of this year. This growth was marginal due to significant slowing in growth in the farming sector, a 3 percent contraction in the hotels and restaurant businesses and low absorption of the public sector funds. **Continued infrastructure spending and improved absorption of funds by the national and county governments** will support an acceleration of GDP growth.
- 2 Interest Rate and Liquidity: The CBR remains unchanged at 8.5 percent underpinned by a stable exchange regime supported by effective liquidity management and resilient foreign exchange inflows from the Diaspora for May and June . Government bond yields rose in June as the government sought to fulfill its funding plans but these have started a gradual retracement. The interbank market remains moderately liquid with interest rates above the inflation rates.
 - Inflation remained within the set 2.5%-7.5% range that the CBK and the MPC track. Kenya's inflation crept up to 7.39 percent in the year to June from 7.30 percent in the previous month. While the pace of increase slowed down, the inflation rate is now on the upper end of the 2.5-7.5% range that the monetary authorities target.



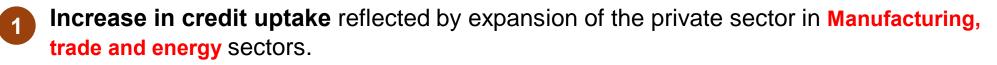


Cont.õ .Macroeconomic Environment

- **Exchange Rate:** The USDKES has for the past 6 months largely been trading in the 85-88 range. While reduced tourism and tea FX receipts as well as the seasonal reduction in horticultural export receipts during the European summer have weighed on the local unit, the KES continues to be **supported by a favorable interest differential, the successful Sovereign Bond issue and the continued foreign interest** in Kenyac capital market.
- Insecurity: The economy remains in growth mode even with some impact of terror attacks on tourism and general business confidence in some parts of the country. Rising consumer and infrastructure spending and Kenyaœ important role as a hub for East Africa remain strong drivers of economic resilience.
- 6 FY 2014-2015 National Budget: A budget that is geared towards increased spending in areas that encourage Growth with Infrastructure, Energy and ICT jointly taking 22% of the total budget.









- Entrenchment of the credit sharing system: Information sharing has continued to expand with enhancement of the database and now makes use of **both positive and negative credit information**.
- Introduction of the cash lite fare collection policy in the Public commuter transport Sector.



Central Bank issued the first Kenya Bank Reference Rate (KBRR).

KBRR is an average of the central bank rate, currently 8.5 per cent and the average 91day Treasury Bill rate for the previous six months. The rate was set at 9.13 and will be effective until January 2015.

Commercial Banks to start issuing Annual Percentage Rate (APR) in July 2014.

Banking sector set a migration deadline of May 2014 to move to the **more secure chip** and **pin technology** for credit and debit cards.



Licensing of three new providers to offer financial services as virtual operators on mobile networks.





The Bank at a Glance

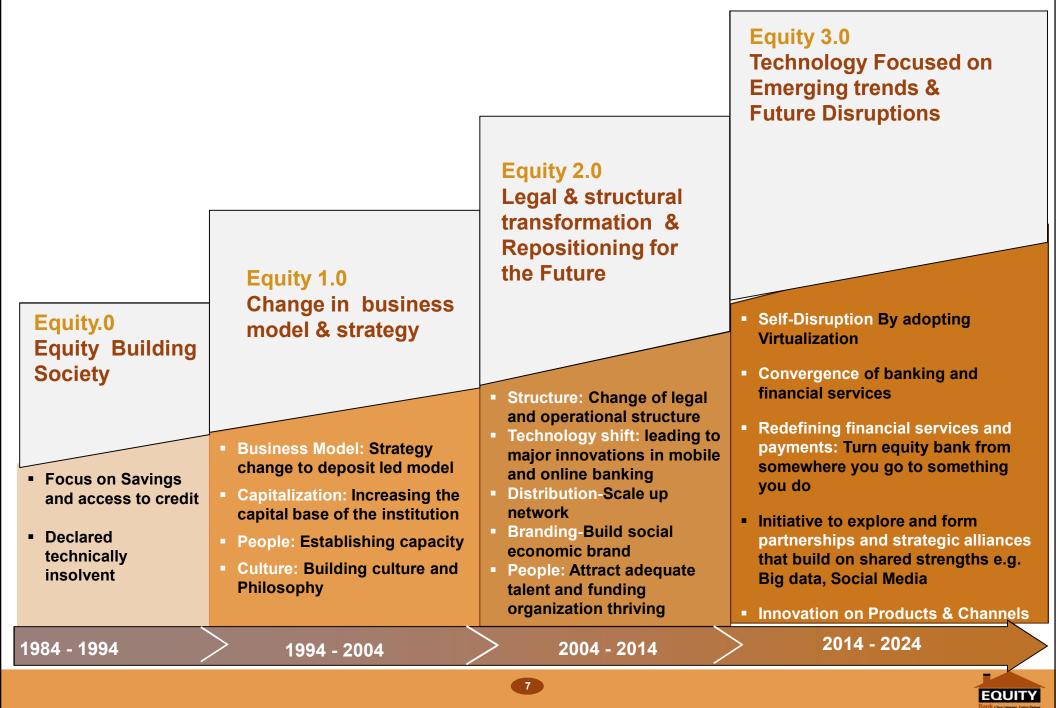
Regulator Equity Bank is	Subsidiari			Credit Rating & International Rankings				
regulated by	regulated by 4 Financial Services		Number of Employees 8,304	GCR GLOBAL CREDIT RATING CO. Local Expertise • Global Presence				
Central Bank of Kenya	Subsidiari	es		Equity Bank Limited Kenya Bank Analysis				
				Security classRating scaleRatingRating outlookLong termNationalAA-(KE)StableShort termNationalA1+(KE)Stable				
	Cha	nnels		The Banker TOP 1000 GLOBAL BANKING INSIGHT The Banker TOP 1000				
226	599	13,70	2 4,518	Soundn Capital Asset Tier ess Deploy Deploy 1 Capital ment ment Capit Asse Asset Efficien Efficien				
Branches	ATMs	Agent	•	al t Size Ratio cy cy Tier 1 Capital				
				Global 999 976 94 12 4 990 Rank				
	Mark	et Data	l	Awards and Recognition				
Ksh. S Market ca Ksh. 1	Equity 53.3 bn apitalization .70.3 bn e 2014)		Listings Trobi Stock Exchange da Securities Exchange	Best Bank in East Africa 2014				

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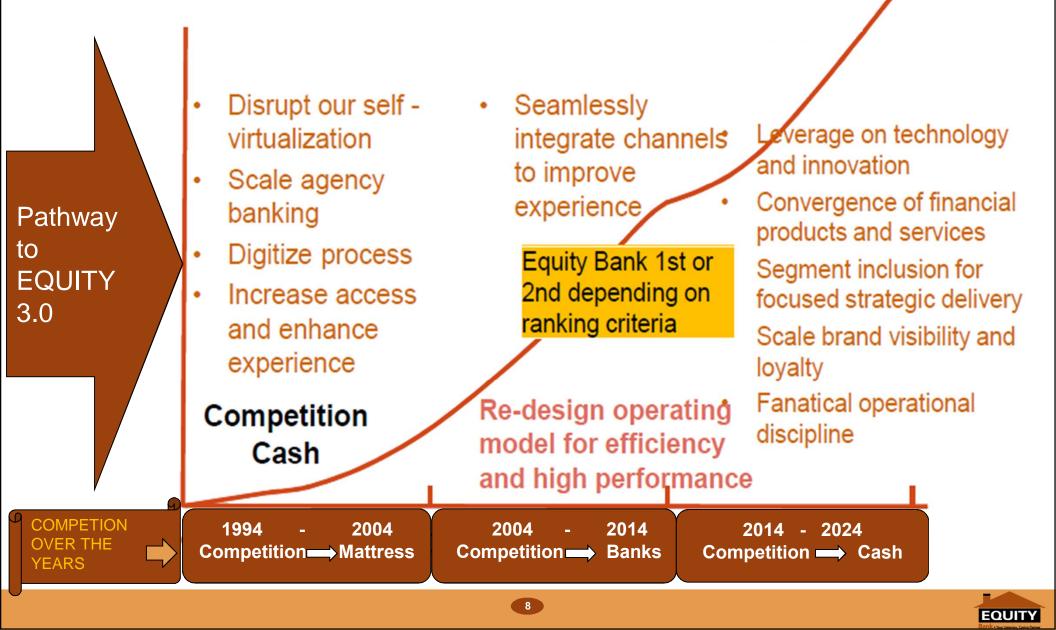






FUTURE : Equity 3.0 From "Somewhere You Go" to "Something You Do" Your Lifestyle (Freedom, Choice, Control)

DEFINING EQUITY 3.0 - SOMETHING YOU DO (LIFESTYLE)





Equity Bank Market Share Evolution

2007			2010)	20	13	
F	PARAMETER	EBL SHARE		EBL SHARE		EBL SHARE	
ТОТ	AL NET ASSETS	5.59%	,	8.00%		8.80%	
NE	T ADVANCES	4.41%		8.32%		9.92%	
	CUSTOMER DEPOSITS	4.44%		7.70%		8.20%	
	APITAL AND	11.54%		10.60%		11.70%	
PRE	E-TAX PROFITS	6.64%		12.54%		14.50%	
16.00% -			EQUITY N	IARKET SHARE	12 529/	14.88%	- 14.50%
14.00% - 12.00% -	11.54%1	11.87% 11.8	9%	12.54%	13.53%	11.80%	- 11.70%
10.00% -				10.60%	9.24%	9.44%	9.92%
8.00% -			.30%	8.32% 8.00%	8.80%	9.30%	8.80% 8.20%
6.00% -	6.64% 5.59% 4.44%	6.52%	13% .54%	7.70%	8.20%	8.20%	
4.00% -	4.41%						
2.00% -							
0.00% -	2007	2008 2009	I	2010	2011		2013
	TOTAL NE				PITAL AND RESERVES	PRE-TAX PROFITS	



Experienced Local and International Leadership Team

Highly Regarded Management and Strong Corporate Governance



DR. JAMES MWANGI, CBS

Chief Executive Officer & Managing Director

- Bachelor of Commerce degree and is a Certified Public Accountant
- Over 25 years of management experience



JULIUS KIPNG'ETICH **Chief Operating Officer**

- Masters of Business Administration and Bachelor of Commerce (Accounting Option).
- Over 18 years of management experience. He joined Equity in 2004 as board member and management in 2012.



MARY WAMAE

Director of Corporate Strategy & Company Secretary

- LLB degree, Diploma in Law & Certified Public Secretary
- Over 14 years of experience in legal practice and joined the Bank in 2004



JOHN STALEY

Chief Officer - Finance, Innovation and Technology

- MSc. In Applied & Computational Mathematics, BSc. in Physics; gualified Chartered Accountant
- Over 23 years of experience



DR. HELEN GICHOHI, MBS

Managing Director, Equity Group Foundation

- Ph.D. in Ecology, MSc in Biology, BSc in Zoology
- Helen joined Equity Bank management in 2012



JUMAANE TAFAWA

- **Director, Strategic Partnerships** MPA in International Development from Harvard University
- Over 11 years experience. Joined Equity Bank in 2012



Recent Appointments



RAPHAEL HUKAI Chief Information Officer

- . B.S. degree in Computer Science from the Institute of International Politics of Beijing, China.
- Joined Equity Group in December 2013 after over 16 years of service at IBM Corporation

REUBEN MBINDU

Human Resource Director

- BSc in Computer Science from Germany and is a full member of the Institute of Human Resource management in Kenya
- Expertise in various fields including technology, auditing, communication and human resources having worked at senior management levels in various organizations
- Joined Equity Group from Standard Chartered, where he was the Director of Human Resources for East Africa.



ROHIT KUMAR SINGH

Group Executive Director - Corporate & SME Banking

- IESE Business School, Strategic Leadership Program, Carnegie Mellon University, Boston College, Master of Science (Finance), Cardiff Business School, Cardiff, UK, BTech Civil Engineering from HBTI, India
- Previously worked with Emirates NBD Bank Deputy Head Group Strategy, Business Development Asia, , Private Capital Management in Naples , Managing Director and Country Head of India, McKinsey & Company, Corporate Finance & Strategy Specialist

Executive Directors



GERALD WARUI

- Director of Customer Service, Research & Development
- · Certified Public Accountant (CPA K) and a graduate of Advanced Management
- Gerald has served in Equity Bank for 15 years



ALLAN WAITITU **Director Special Projects**

- Graduate of Advanced Management Programme
- Over 21 years experience in information technology and banking
- Joined Equity Bank in 2003



HILDAH MUGO

- **Director of Operations** • MBA - strategic management and a Bachelor of Business Administration
- Over 21 years of banking experience and joined Equity Bank in 2004



MICHAEL WACHIRA

Director of Treasury and Marketing

- Bachelor of Science degree in Economics and a MSC in Investment Management
- Over 16 years of experience and joined Equity Bank in 2009



ISAAC MWIGE

Director of Relationship Banking

- Masters degree in International Business Administration, Bachelors of Business Administration
- Over 16 years of banking experience and joined Equity Bank in 2012

ELIZABETH GATHAI

- Director of Credit
- MBA, Bachelor of Commerce (Finance), CPA(K)
- Over 12 years of banking experience and joined Equity Bank in 2001







Expert Management Teams

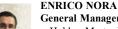
Finserve



Eng. JOHN WAWERU

Executive Chairman- Finserve

- B.Sc in electrical engineering of the University of Nairobi
- Former Director-General of the Communications Commission of Kenya (CCK) between 2005-2008



General Manager, Mobile Innovations

- Holds a Master Degree in Industrial Engineering from the Polytechnic of Milan, Italy and an MBA (with honours) from the University of Chicago, USA
- Was based in Singapore as CFO & COO of DOCOMO Intertouch, a division of NTT DOCOMO of Japan



JACK NGARE

General Manager, IT

- Masters of Science in Information Systems
- Bsc Computer Science (2nd Upper Class Honors) University of Leicester (UK)
- He is a Certified Information Systems Security Professional (CISSP);Certified Information Security Manager (CISM);Certified Information Security Auditor (CISA).

ELMAR W VAN EMMENIS

- Masters Degree in Business Administration (MBA):Northwest University, South Africa (2006)
- National Diploma: (Dip CMA): Technikon SA / University of South Africa, Cost Management Accounting (1995) Bachelor Degree: (BSc QS): Pretoria University, Quantity Surveying (1993) Project Management Accreditation, PMI certification - Project Management Professional (PMP)



Dirk-Jan (DJ)

- He has been consulting primarily in telecoms both national and international assignments with all major carriers 2011-2013,
- Former COO for Narrow Minds (Alacarta), a Mobile Virtual Network Enabler (MVNE), Caribbean mobile operator, Vodafone Global and Orange SA in the Netherlands.



Eric Karobia

- BA in Economics & Mathematics from the University Of Nairobi
- A banking & mobile money expert .Previously worked with Equity, Airtel, Safaricom

IGNACIO MAS

- PhD in economics from Harvard University.
- Undergraduate degrees in Maths and Economics from MIT
- Currently a Senior Fellow at the Fletcher School's Council on Emerging Market Enterprises at Tufts University, a Senior Research Fellow at the Saïd Business Schoolat the University of Oxford, and an Associate with Bankable Frontier

MANFRED KUHN

- PhD, focusing on credit risk and best practice financial technologies in the South African microfinance sector in 2003 at the University of Natal
- Vast experience in of credit risk management and financial technologies

Regional



PAUL GITAHI, MANAGING DIRECTOR, EQUITY BANK SOUTH SUDAN

- Paul is a career banker with over 24 years experience and previously worked with ABC Bank and Cooperative Bank.
- He has extensive banking experience in operations, marketing and customer service. Paul served previously as the General Manager in charge of marketing in Equity Bank Kenya before taking up his present position.

SAMUEL KIRUBI,

MANAGING DIRECTOR, EQUITY BANK RWANDA

- Samuel holds a Masters Degree in Business Administration (Finance) from Moi University and a Bachelor of Arts degree in Economics and Statistics from Egerton University. He is a graduate of Advanced Management Programme (Strathmore- IESE Business School, Barcelona Spain).
- Since joining Equity Bank in 2001, Samuel has gained vast experience in operations, marketing and customer service. Samuel was previously the Chief Operations Officer in Equity Bank South Sudan.

JOSEPH IHA,

MANAGING DIRECTOR, EQUITY BANK TANZANIA

- Joseph holds a Bachelor of Education in Accounting and Mathematics from the University of Nairobi and has also attended various professional courses in banking.
- He has over 12 years banking and leadership experience in Credit, Corporate banking and Operations.
- Prior to joining Equity Bank Tanzania, he worked as the General Manager, Credit in Equity Bank Uganda and General Manager, Corporate Banking Division at Equity Bank Kenya. Joseph joined Equity Bank in 2005.



APOLLO NJOROGE

- MANAGING DIRECTOR, EQUITY BANK UGANDA
 Apollo holds a Bachelor of Science (Hons) from University of Nairobi in Mathematics and Physics, Macters Degree in International Business. Administration in Finance from United States International
- Apolio noids a Bachelor of Science (Hons) from University of Natrobi in Mathematics and Physics, Masters Degree in International Business Administration in Finance from United States International University and a Diploma in Banking.
 Here wide superior of Clausers in banking.
- Has wide experience of 17 years in banking. Apollo joined Equity Bank in 2008.











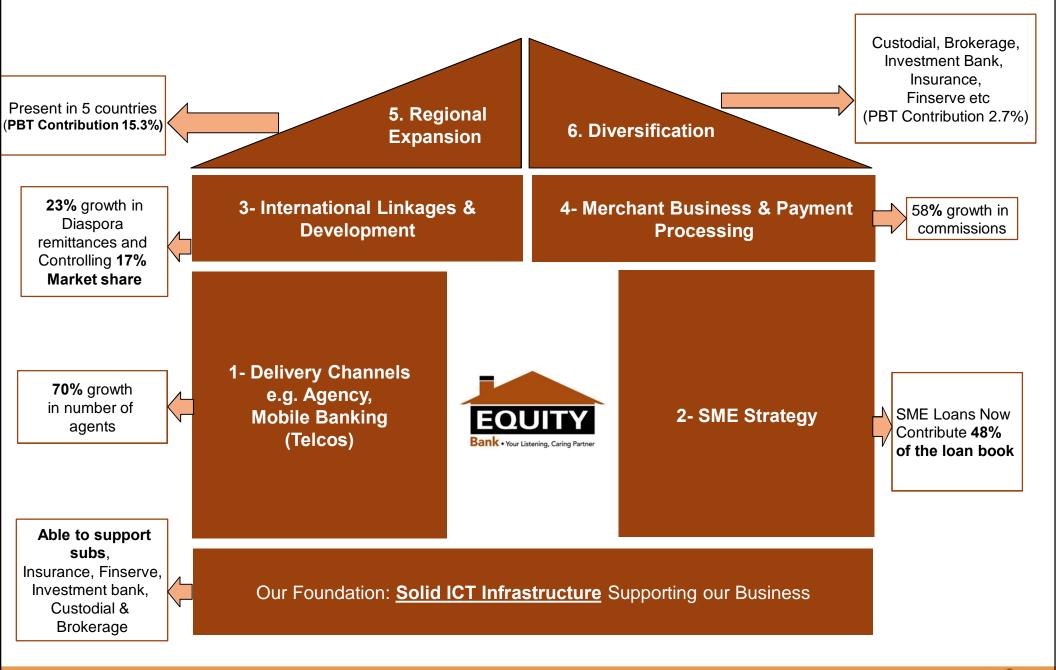
Update on Strategic Initiatives

EQUITY CENTRE



Solid Progress on Core Initiatives









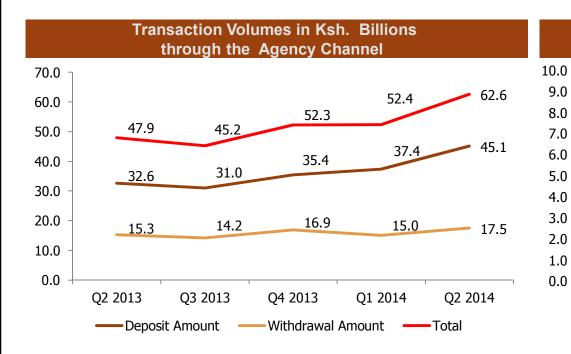
Key Initiatives

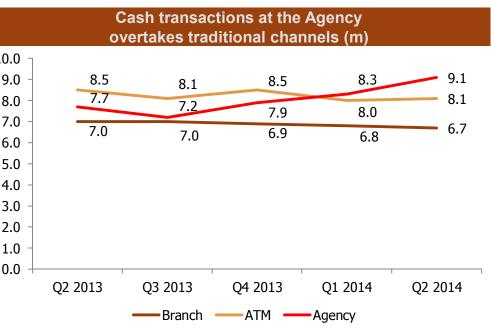
- Number of agents increased to 13,702 agents by June 2014. Over 70% growth y/y
- Model has accelerated Financial inclusion and access to banking services
- Variable cost model: leverage on 3rd party infrastructure and cash flows
- Currently doing Account opening origination, cash deposit and withdrawal, balance enquiries but with Potential to increase product offering to include Insurance sales, Air ticket sales,
- 6 4.8 5 5.0 4.2 4.1 3.9 4.1 4 3.8 3.6 3.5 3 3.2 2 1 0 02 2013 O3 2013 04 2013 O1 2014 O2 2014

Transaction volumes in millions at the Agents



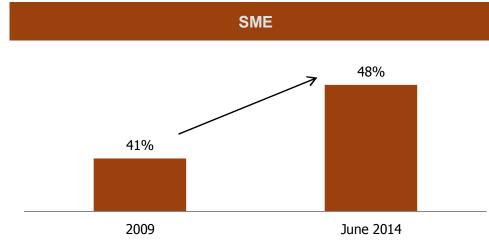
Transactions are real time-online



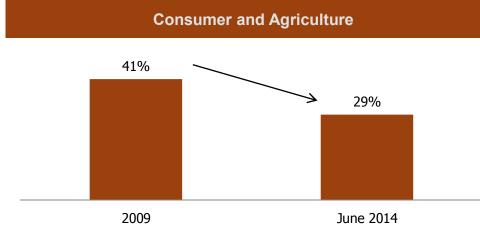




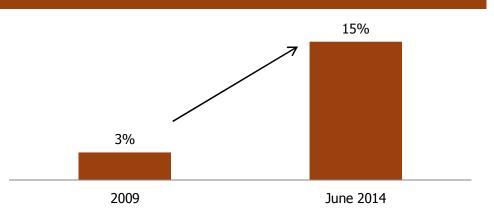
2 - SME Banking: Nurturing Client Evolution



- Increased lending to SME as a proportion of the loan book
- Enhancing delivery by hinging on Value Chains and Clusters

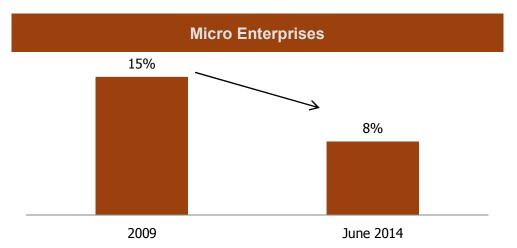


 Consumer and agricultural still remain our core areas but contribution now a reduced portion of the loan book



Large Enterprises

Focusing on value chain & clusters within large enterprises



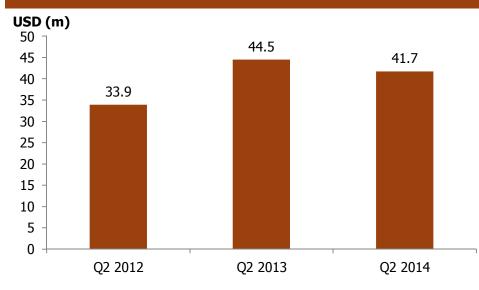
 Microenterprises still our core area but Improving macroeconomic environment driving evolution of micro enterprises into SMEs

SME now accounts for 48% of loan book



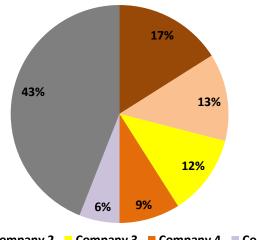
3 - Consolidating International Linkages Diaspora remittances

Equity Bank Currently Leads Monthly Diaspora Remittances (USDm)



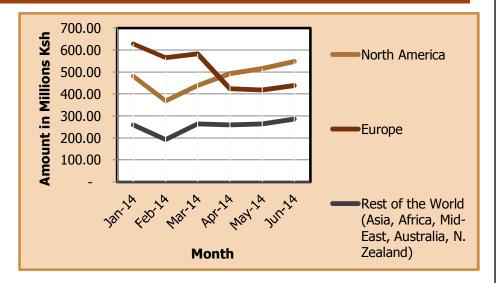
- Remittances are a good source of short term FX funding and profitable line of business.
- Market leader with approximately **17% market share**
- Due to the huge sums involved, remittances are now being recognized as an important contributor to the country's growth and development. Increased remittances that have continued to flow in to the country will take the space of declining FDI

Market Share / Sources of Remittances



Equity Bank Company 2 Company 3 Company 4 Company 5 Others

Source: Central Bank of Kenya ¹ Others includes over 30 institutions





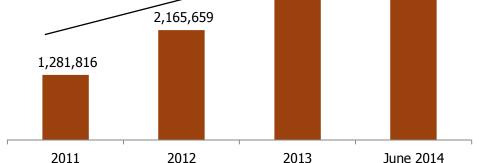
4- Payment Processing & Merchant Business - 58% growth

Turnover (m) Commissions (m) 2,000 50 1,800 45 1,600 40 35 1,400 1,200 30 1,000 25 800 20 600 15 400 10 200 5 ٥ Jun-10 Sep-10 Mar-12 Jun-12 Sep-12 Dec-12 Mar-13 Jun-13 Dec-10 Sep-13 Dec-13 Mar-14 Jun-14 Dec-11 Mar-11 Jun-11 Sep-11 Turnover Commission

Turnover and Commissions

 Equity Bank well positioned to significantly increase volumes and commission

Mobile Banking Customers CAGR = 47% 3,036,499

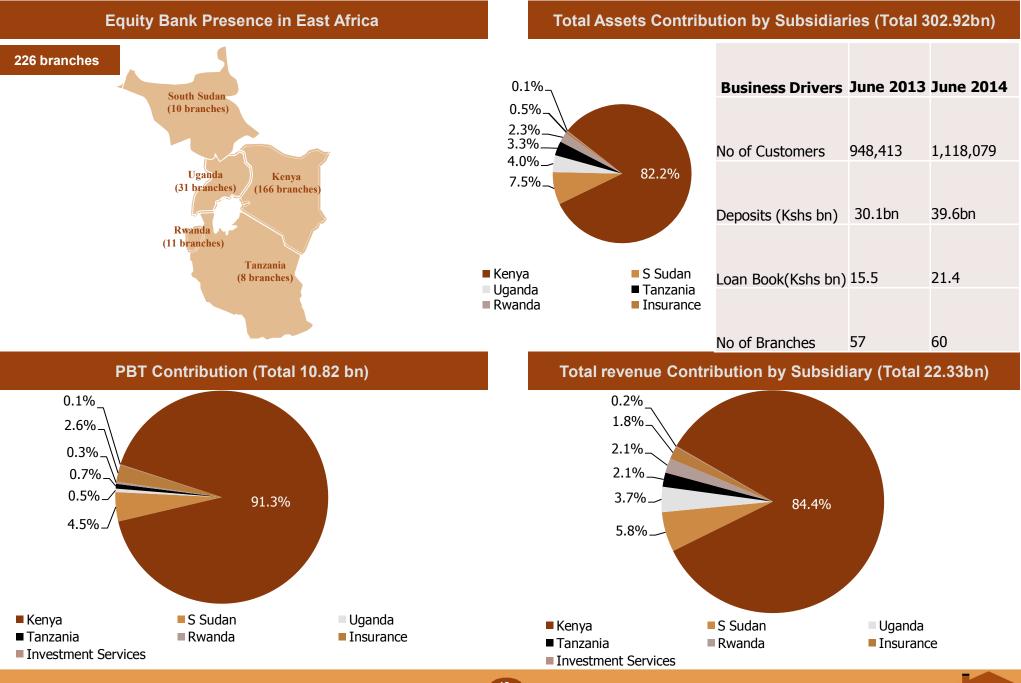


 Cash Lite system and ease of transaction processing driving buyer values and customer stickiness





5 - Regional Expansion & Diversification





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Financial Performance

EQUITY CENTRE



H1 2014 Results and Key Financials

EQUITY CENTRE



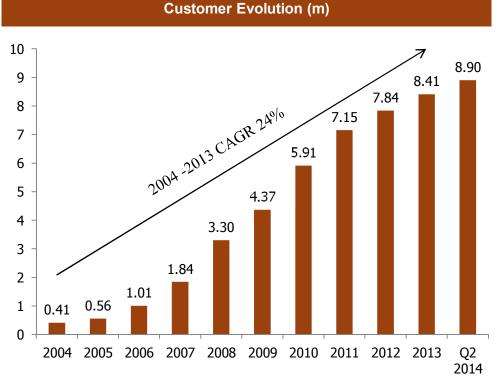
Business Model Targets Mass Market...

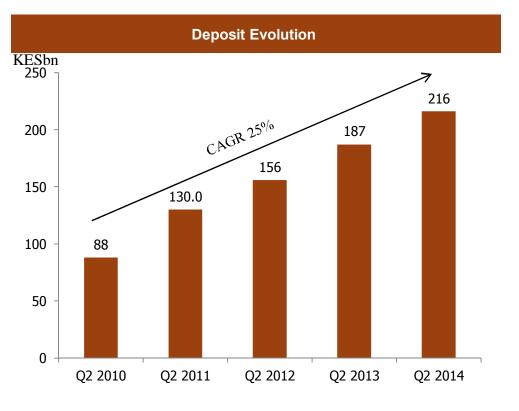
Financial Inclusion driving Deposits (Customer & Deposit Evolution)

- Mass market banking model with 8.9 million customers
- Over 500, 000 new customers since start of 2014
- Mobilisation of large volumes of relatively small deposits resulting in low cost, stable funding
- Diversified and highly efficient methods of attracting customers

Unrivalled mobile banking service ("EAZZY 24/7") with multiple instant banking functions available on mobiles

Rollout of agency banking to get closer to customers in remote areas

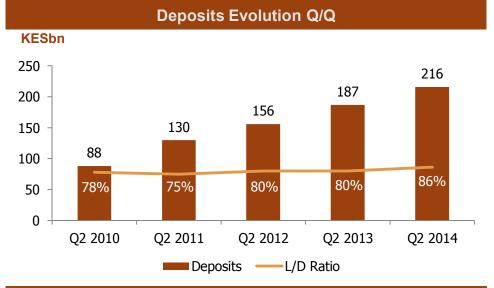




1. Converted using 31-Dec-2012 USD/KES = 0.01161



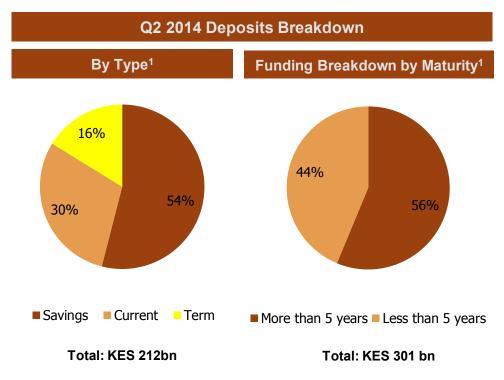
Deposit Mobilisation Remains Stable Overtime



Deposit Evolution Y/Y KESbn CAGR 2010-14: 25% 250 216 195 200 168 144 150 105 100 70 50 0 2012 Q2 2014 2009 2010 2011 2013

Highlights

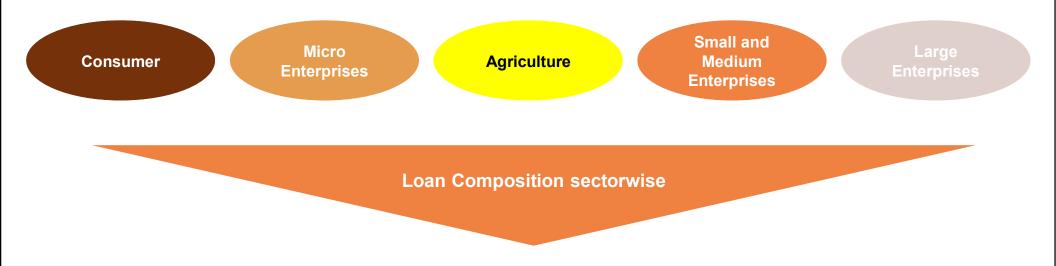
- Group Deposits growth was 15% yoy
- Average deposit per customer is Ksh. 24,271
- Loan/Deposit ratio is at 86% due to increased funding from Borrowed funds and Retained earnings
- Top 20 depositors contribute 10% of total deposits
- Savings constitute 54%, Current 30% and term deposit 16%







õ Driving Lending to Key Sectors



Q2 2013	27%	8%	3%	46%	16%
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Q2 2014	26%	8%	3%	48%	15%
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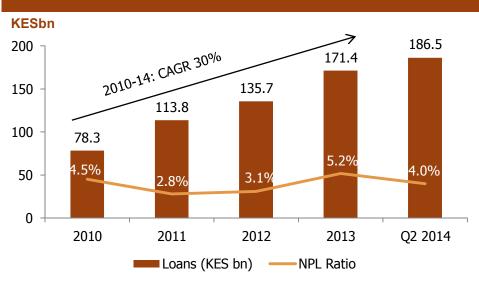




Asset Diversification and Loan Book Quality

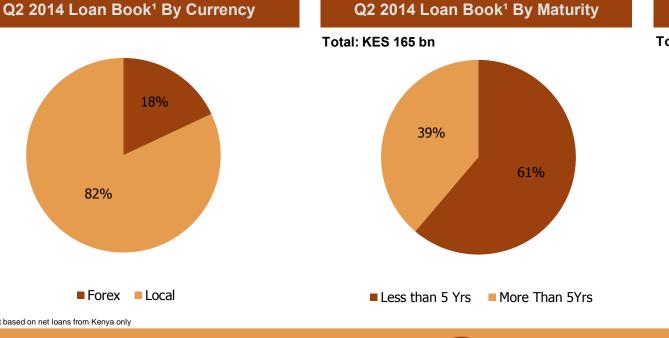


Net Customer Loans Evolution

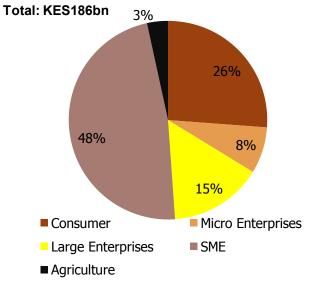


Key Commentary

- Loan book grew by 24% yoy
- Short-term small loans minimise cost of risk . customers incentivised to repay and up-size
- Loan accounts grew by 12% yoy
- Lending structured around the Value Chain approach

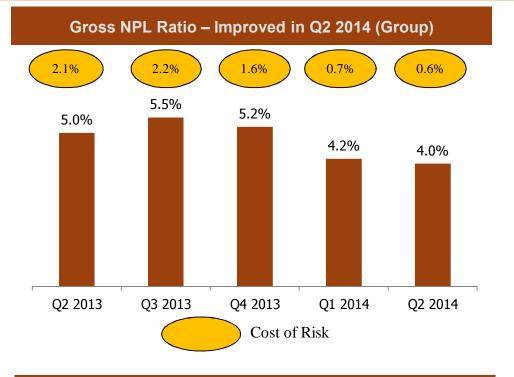


Q2 2014 Loan Book By Sector





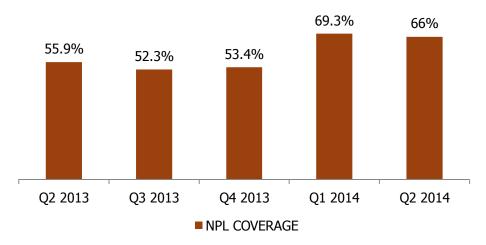
Asset Quality Trends Continue To Improve



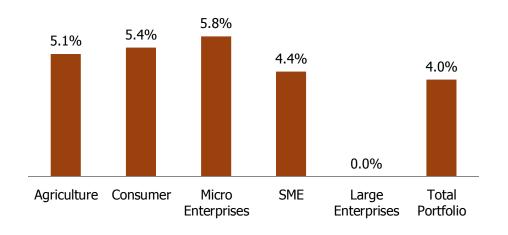
NPL Ratio Evolution

- 65% reduction in Impairment charges from 1.47bn Q2q3 to 0.52bn in Q2q4
- Reduced **cost of risk to 0.6%** from **2.1% yoy**.
- Risk Management enhanced through strong monitoring and partnerships across the value chains





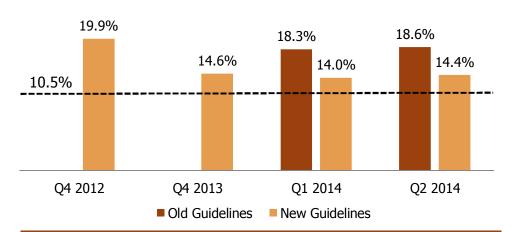
Gross NPL Ratio By Sector Q2 2014 (Bank)



1. Under CBK rules

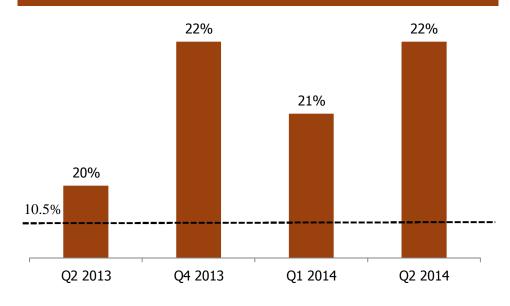


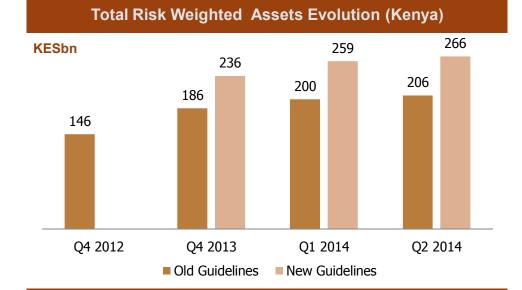
Capital Management - Balancing Growth, Solvency and Shareholders Returns



Core Capital to Risk Weighted Assets

Core Capital to Total Deposits





Key Commentary

- Strong internal capital generation and conservative gearing
- Total Capital of over Ksh. 45.3bn and Core Capital of over Ksh 36.4bn leading to a stable CAR is at 17.3%
- Increased profit retention building enough capital for operations and organic growth
- Increase focus on capital efficiency by:
- > Optimizing our portfolio risk weighted assets (RWAs)
- > Optimizing our mix of earning and non-earning assets



Balanced Revenue Mix and Stable NIMs

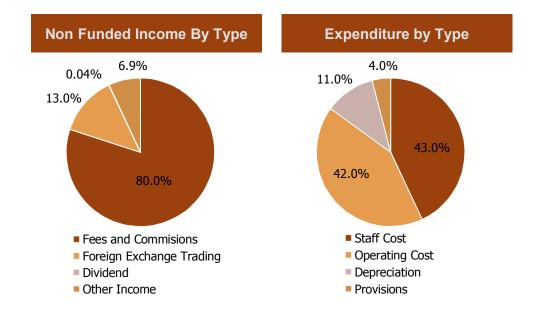
27

65% 63% 63% 56% 53% 47% 44% 37% 37% 35% 2010 2011 2012 2013 2014 Funded Non-Funded Income

Funded and Non-funded Income

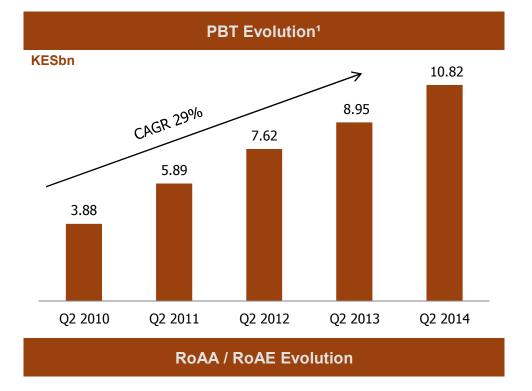
Highlights

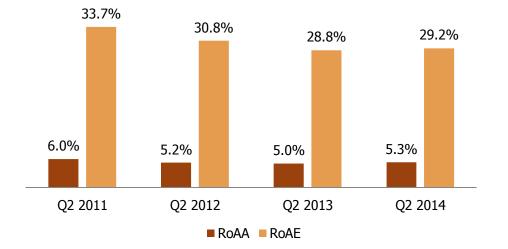
- Total income grew by 10% yoy
- Non Funded Income achieved 17% growth driven by growth credit related fees, trading income, FX income transaction based fee e.g. Trade Finance & Payment Services
- Non Funded Income constitute 37% of the total income, while 63% is Net Interest Income.
- **NIM's** have declined from 11.6% in Q1 2014 to **11.3%** in Q2. This is attributable to re-pricing of interest in Q2 2013
- Benefits of diversified revenue streams in subsequent periods with stringent cost control will further improve operating efficiency





Profitability & Efficient Cost Management





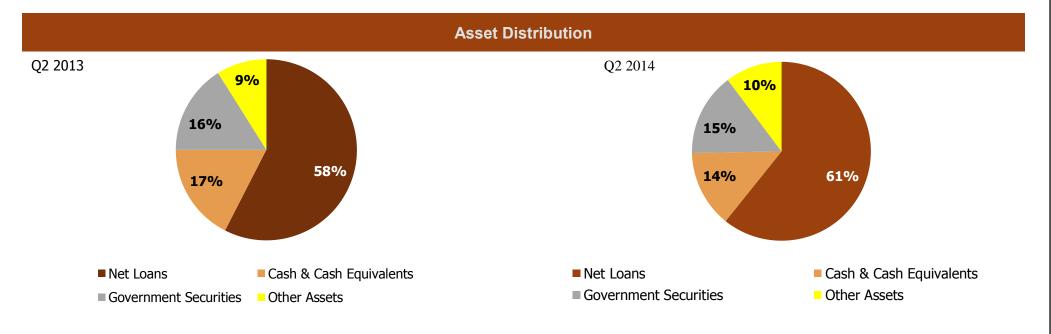
Key Commentary

- Group PBT grew by 21% yoy to KES10.82 bn mainly driven by Non funded income which grew by 21%
- Total costs increased contained to a marginal 2%.
- Cost efficiency is driven by ;
 - leveraging shared distribution platforms across the group,
 - accelerating the deployment and use of alternative delivery channels ,maintaining a staffing structure that is appropriate for its needs
 - > optimizing procurement and operational spending.
- Interest expense witnessed 21% growth mainly due to growth of customers deposits
- Continued focus on profitability with a ROE of 29.3% and ROA of 5.3%



Asset portfolio & distribution

	Q2 2013	Q2 2014	Growth
Assets (bn)	KES	KES	%
Net Loans	150.48	186.51	24%
Cash & Cash Equivalents	45.68	40.97	(10)%
Government Securities	42.09	45.34	8%
Other Assets	23.33	30.10	29%
Total Assets	<u>261.58</u>	<u>302.92</u>	<u>16%</u>

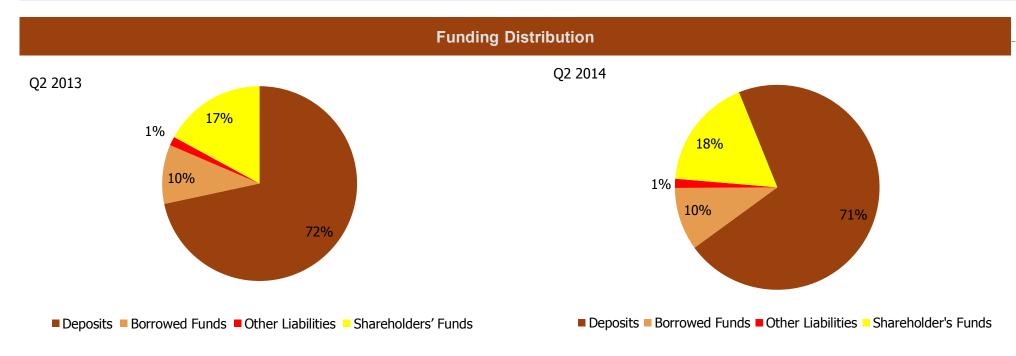






Broad base liabilities & funding sources

	Q2 2013	Q2 2014	Growth
Liabilities & Capital (Bn)	KES	KES	%
Deposits	187.44	216.05	15%
Borrowed Funds	25.61	29.13	14%
Other Liabilities	3.86	4.43	15%
Shareholders' Funds	44.67	53.31	19%
Total Liabilities & Capital	261.58	302.92	16%









KESm	Q2 2013	Q2 2014	Growth
Interest Income	15,712	16,971	8%
Interest Expense	(2,445)	(2,956)	21%
Net Interest Income	13,267	14,015	6%
Other Income	6,975	8,319	19%
Total Income	20,242	22,334	10%
Provisions	(1,469)	(518)	(65)%
Staff Costs	(4,400)	(4,984)	13%
Other Operating Expenses	(5,522)	(6,113)	11%
Total Costs	(11,391)	(11,615)	2%
Exceptional Items	100	106	6%
РВТ	8,951	10,825	21%
Tax	(2,643)	(3,164)	20%
PAT	6,308	7,661	21%





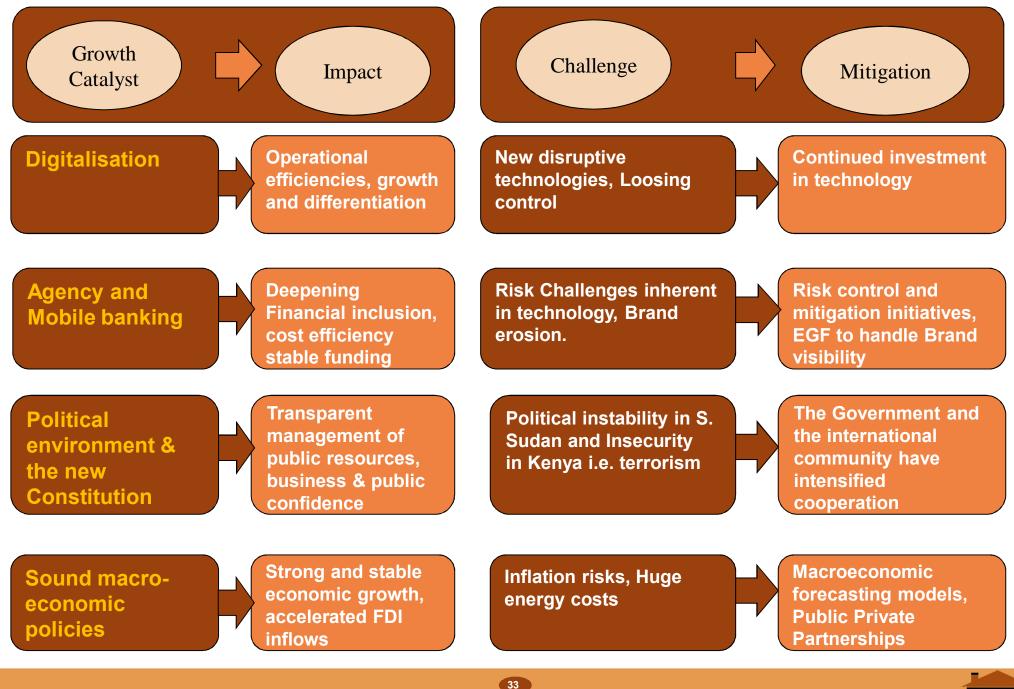
Positive key financial ratios



	Bank	Bank	Group	Group
	June 2013	June2014	June 2013	June 2014
Profitability				
NIM	13.3%	12.2%	12.6%	11.3%
Cost to Income Ratio	44.8%	46.0%	49.0%	49.7%
ROE	26.8%	27.0%	28.8%	29.3%
ROA	5.2%	5.5%	5.0%	5.3%
Asset Quality				
NPL Ratio	5.1%	4.0%	5.0%	4.6%
Cost of Risk	1.84%	0.44%	2.05%	0.58%
NPL Coverage	56.9%	66%	55.5%	60%
Liquidity / Leverage				
Loan / Deposit Ratio	85%	93%	80%	86%
Statutory Liquidity Ratio	40.8%	40.8%	40.8%	40.8%
Capital Adequacy Ratios				
Core Capital to Risk Weighted Assets	14.9%	14.4%	14.9%	14.4%
Core Capital to Deposits Ratio	20.2%	21.5%	20.2%	21.5%
Total Capital to Risk Weighted Assets	22.3%	17.4%	22.3%	17.4%



Key Areas Impacting Future Performance & Operational Efficiency







Appendix . Macro Trends

EQUITY CENTRE



Macro-Economic Environment

Macro-economic Indicators	Kenya	Uganda	Rwanda	Tanzania
Current Account to GDP Dec 2013	-8.09%	-5.90%	-10.20%	-13.70%
FX Rate (USD/Local currency)	87.70	2660	683.06	1665
Private Sector Credit Growth	24.19% May 2014	10.8% April 2014	14.3% June 2013	13.7% Oct 2013
Real GDP Growth	6.30%	6.90%	7.40%	7.40%
GDP USD Bn	37.23	19.80	7.10	28.25





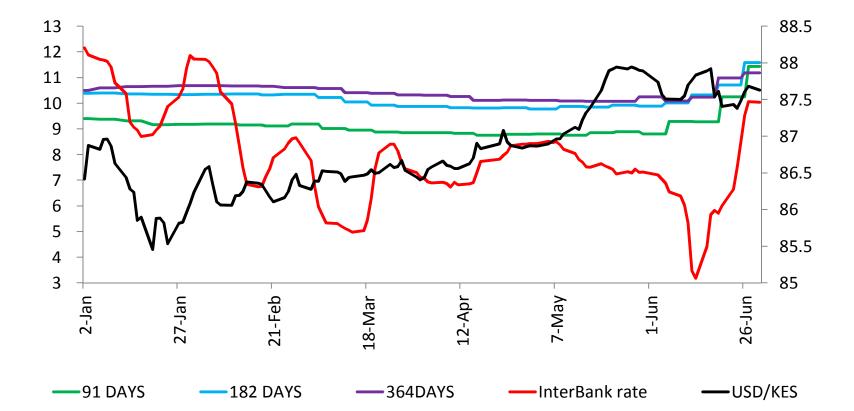
INTEREST RATES

RATES	Kenya	Uganda	Tanzania	Rwanda
91 Days T-bill	11.403% (EXPECTED ALSO TO DROP)	8.997%	10.56%	4.88%
182 Days T-bill	10.97%	11.043%	13.56%	5.53%
364 Days T-bill	11.16%	11.905%	13.63%	6.538%
Central Bank Rate	8.5%	11.00%	12.0%	6.50%
Inflation (CPI)	7.39%	4.9%	6.40%	1.90%
Interbank rate	7.34%	8.02%	14.72%	5.82%





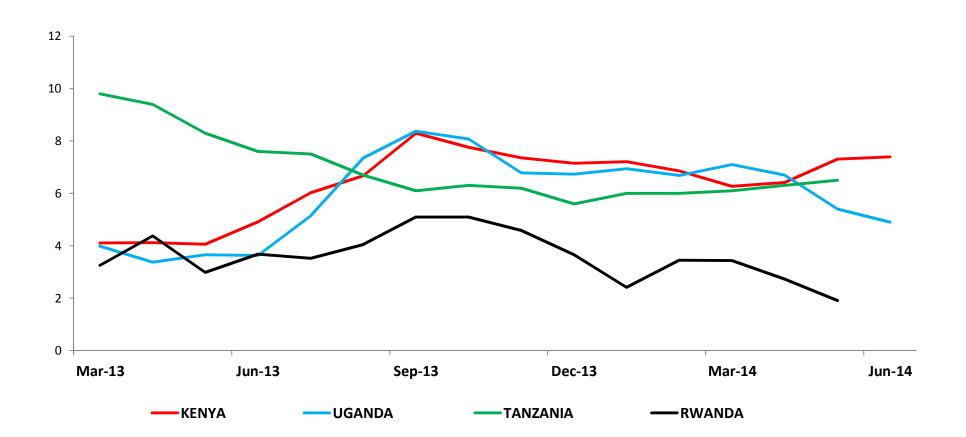
INTEREST RATES TREND 2014















THANK YOU

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