



EQUITY BANK RWANDA PLC
TENDER NOTICE
PROVISION OF OUT-OF-HOME (OOH) ADVERTISING SERVICES

Tender Ref: EBR/PROC/RFP/2026

Equity Bank Rwanda Plc invites eligible and experienced firms to submit proposals to plan, source, execute, monitor and report on Out-of-Home (OOH) advertising campaigns across Kigali and priority upcountry markets. The engagement will be performance-based, supported by proof of execution and regular performance reporting.

1. SCOPE OF SERVICES

Media Format	Coverage
Static billboards	Kigali & Upcountry
Large-format outdoor LED/digital screens	Kigali & Upcountry
Indoor digital screens (malls, commercial buildings)	Kigali & Upcountry
Airport video/digital screens	Kigali International Airport
Backlit and digital street pole panels (double-sided)	Kigali & Upcountry
Bus shelters (on-road and downtown taxi park)	Kigali
Live on-site radio/DJ mentions	Kigali & Upcountry
Two-day market/bus park activation roadshows with artists	Kigali & Upcountry
House painting	Kigali & Upcountry

Bidders shall quote unit rates and proposed quantities per the applicable unit (per m², site, screen, unit, shelter, month or activation). Final quantities and locations will be determined by the Bank.

2. ELIGIBILITY REQUIREMENTS

- Registered firm with valid RDB registration, RRA tax clearance and RSSB clearance certificates.
- At least three (3) years of relevant OOH advertising experience.
- Proven campaign management for at least three (3) leading organisations, preferably banks, telecoms, FMCG or national brands, with verifiable references and campaign reports.
- Established relationships with media owners and capacity to manage multiple formats and locations across Kigali and upcountry.
- Demonstrated campaign monitoring, proof-of-posting and reporting capability.

3. Bidding Document

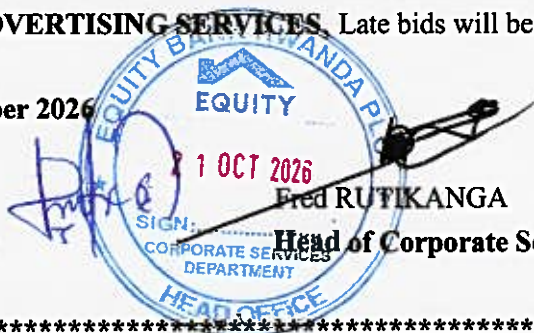
The full Terms of Reference may be requested by email at r-procurement@equitybank.co.rw.

5. Submission of Bids

Separate technical and financial proposals must be emailed to r-procurement@equitybank.co.rw not later than **Friday, 30 October 2026 at 2:00PM Local time** with the subject: " **PROVISION OF OUT-OF-HOME (OOH) ADVERTISING SERVICES**". Late bids will be rejected.

Done at Kigali, on 21st October 2026

Twahirwa Lucky Innocent
EBR Procurement Manager



Fred RUTIKANGA
Head of Corporate Services Department



**EQUITY BANK RWANDA PLC
TENDER NOTICE**

Provision of Cleaning and Gardening Services

Tender Ref. No: EBR/CLNG/ADMN/2026

Equity Bank Rwanda PLC invites eligible and reputable companies to submit bids for the provision of cleaning and gardening services at its Head Office and 38 branches/service centers in Kigali and the provinces. The contract will be for 12 months, renewable upon satisfactory performance.

1. Scope of Services

- Daily, weekly/periodic and special (event/emergency) cleaning of premises
- Gardening services at designated premises
- Provision of trained, insured and supervised staff, equipment, materials and consumables

2. Eligibility Requirements

- Valid trade license
- Valid RRA tax clearance and RSSB clearance certificates
- Valid RURA license for cleaning and gardening services
- At least 4 years of experience in similar assignments, supported by contracts
- Evidence of available equipment and resources
- Site visit certificate

3. Mandatory Site Visit

Site visits to the Head Office and all listed branches will be held on Daily upon advertising this tender up to 2 days before the submission deadline and the Certificates will be issued only to bidders who visit all sites.

4. Bidding Document

The full Terms of Reference may be requested by email at r-procurement@equitybank.co.rw.

5. Submission of Bids

Separate technical and financial proposals must be emailed to r-procurement@equitybank.co.rw not later than **Friday, 30 October 2026 at 2:00PM Local time** with the subject: **"Tender for Cleaning and Gardening Services, Late bids will be rejected."**

Done at Kigali, on 21st October 2026

Twahirwa Lucky Innocent
EBR Procurement Manager



Fred RUTIKANGA
Head of Corporate Services Department
