



CAREER OPORTUNITY AT EQUITY BANK.

Equity Bank is one of the region's leading Banks whose purpose is to transform the lives and livelihoods of the people of Africa socially and economically by availing them modern, inclusive financial services that maximize their opportunities. With a strong footprint in Kenya, Uganda, Tanzania, Rwanda, DRC and South Sudan, Equity Bank is home to more than 20 million customers – the largest customer base in Africa. Currently the Bank is seeking additional talent to serve in the roles outlined below:

EquiFarm MANAGER

Job Title: EquiFarm MANAGER

Department: Social Impact Investments

Reports to: Food and Agriculture Manager

Location: Equity Bank Headquarters, Kigali, Rwanda

About EquiFarm

EquiFarm is Equity Bank Rwanda's flagship digital platform designed to onboard, support, and empower smallholder farmers and cooperatives. The platform facilitates access to financial services, technical assistance, and market linkages while providing a robust monitoring and data collection system to improve agricultural productivity and financial inclusion.

Job Purpose

The EquiFarm Manager will be responsible for the strategic management, operational oversight, and continuous development of the EquiFarm digital platform. This includes managing the onboarding of smallholder farmers and cooperatives, ensuring the platform delivers value, and coordinating cross-functional teams in project execution. The ideal candidate will bring a blend of project management, IT systems knowledge, and strong monitoring and evaluation (M&E) skills.

Key Responsibilities

Platform Management & Development

- Oversee the day-to-day operations and performance of the EquiFarm platform.
- Coordinate platform enhancements with internal IT teams and external vendors.
- Ensure system reliability, usability, and data integrity.

Farmer & Cooperative Onboarding

- Lead the onboarding process of smallholder farmers and cooperatives onto the platform.
- Work closely with field officers, agri-finance teams, and local partners to identify, assess, and qualify beneficiaries.

Project Management

- Plan, implement, and monitor EquiFarm-related projects in alignment with strategic goals.
- Prepare work plans, timelines, budgets, and progress reports.



Monitoring & Evaluation

- Develop and implement M&E frameworks to track platform usage, farmer productivity, and impact metrics.
- Analyze data to inform decision-making and strategy adjustments.

Stakeholder Engagement

- Liaise with government agencies, NGOs, agri-tech partners, and donor organizations.
- Represent Equity Bank Rwanda in sectoral meetings and stakeholder forums related to digital agriculture.

Training & Capacity Building

- Design and lead training programs for internal teams and farmer groups on the use of the platform.
- Support digital literacy efforts in rural communities.

Qualifications, Experience, Skills and key Attributes

- Bachelor's degree in Agricultural Economics, Project Management, Information Technology, or related field.
- Minimum 3 years of experience in project management, digital product management, or agriculture-related digital platforms.
- Strong understanding of agricultural value chains, digital inclusion, and financial services for farmers.
- Proven experience in managing digital platforms, with ability to translate business needs into technical solutions.
- Demonstrated experience in monitoring and evaluation of programs or platforms.
- Excellent leadership and coordination skills
- Strong data analysis and reporting capabilities
- Knowledge of rural and smallholder farming ecosystems
- Strong interpersonal and communication skills
- Fluency in English and Kinyarwanda (French is an added advantage)
- Ability to work in cross-functional teams and rural environments

If you meet the above requirements, submit your application quoting the job opportunity you are applying for as subject of your email through the email address below by **5th December 2025**. Please include detailed Curriculum Vitae, copies of the relevant certificates, testimonials, and daytime telephone contact and email address.

Only short-listed candidates will be contacted.

Email to: jobsrwanda@equitybank.co.rw

Equity Bank is an equal opportunity employer. We value the diversity of individuals, ideas, perspectives, insights, values and what they bring to the workplace.