

AFRICA RECOVERY & RESILIENCE PLAN

# FLAGSHIP PROJECTS

RWANDA





Equity Rwanda PLC Head Office  
Grand Pension Plaza  
Kigali, Rwanda



Equity Centre  
Equity Group Holdings PLC Head Office  
Nairobi, Kenya

## Overview



The Africa Recovery and Resilience Plan is a multi-pronged plan to drive the socio-economic transformation of Africa through a collaborative and ecosystem centric approach.

# OVERVIEW OF STRATEGIC PILLARS AND

EGH strategic plan has 6 pillars each comprising programmes which in turn comprise various deepen value chains; and (ii) together provide sequential, holistic and coordinated solutioning





# PILLAR PROGRAMMES

initiatives that aim to: (i) systematically link, enrich and towards social and economic transformation of Africa

## PILLAR 5

### SOCIAL & ENVIRONMENTAL TRANSFORMATION

#### CHAMPION SOCIAL & ENVIRONMENTAL TRANSFORMATION

- > Productivity gains
- > Support environmental transformation
- > Community support

## PILLAR 6

### TECHNOLOGY-ENABLED ECOSYSTEM

#### ACCELERATE WEALTH TRANSFORMATION THROUGH A DIGITAL-ENABLED ECONOMY

- > Digitise value chains and trade corridors
- > Drive digital velocity

## STRATEGIC OBJECTIVES

**100 Million**  
Customers

**5 Million**  
Borrowing Businesses

**25 Million**  
Borrowing Customers

**50 Million**  
Direct and Indirect Jobs

## Flagship Projects

### AGRICULTURE



Cyato Tea is a modern tea factory and plantation located in Nyamasheke District, western province of Rwanda.

The factory's production labor is manual and its tea is processed using the Crush, Tear, Curl (CTC) method, making it suitable for use in blends popular in most black-tea markets.



## Flagship Projects

### AGRICULTURE



With an annual production capacity of over 187,000kgs, Cyato Tea Plantation and Factory is home to over 3,000 employees from neighboring communities - 75% women and 91% youth. The firm is also involved in housing projects for vulnerable members of the community.



## Flagship Projects

### MANUFACTURING



With a heritage of over 38 years of changing the Rwandan landscape, CIMERWA is Rwanda's only integrated cement producer that mines raw materials, produces clinker concentrate, packs and sells cement for general and civil construction. CIMERWA has an annual production capacity of 600,000 tonnes, and sells its products locally while also exporting to neighbouring countries such as DRC and Burundi.





## Flagship Projects

### MANUFACTURING



CIMERWA is located in Bugarama, Rusizi District and has dedicated significant resources to initiatives aimed at strengthening the society. Through a strong socioeconomic drive to empower Rwandans in Rusizi District, CIMERWA has invested in the Education, Health, Entrepreneurship and Sports sectors. The firm also provides clean water to its surrounding areas.

## Flagship Projects

### MANUFACTURING

#### AMEKI COLOR



Ameki Color is a part of the Ameki Group, which was founded in 1982 and also comprises of Ameki Meubles (furniture), Ameki Polyester & Plastic and Ameki Real Estate.



# Flagship Projects

## MANUFACTURING

AMEKI COLOR



Ameki Color has grown to become Rwanda's leading paint maker, producing approximately 88,000,000 litres of paint annually. The paint plant serves over 50% of the local market and exports to the neighbouring countries high-quality and long-lasting varieties of water and oil-based paints for various uses.

## Flagship Projects

### MANUFACTURING & LOGISTICS



Fair Construction has over the years embarked on multiple, often daring and broad range of projects in power, water and industrial infrastructure. Their fleet of equipment has enabled them to complete associated roads and earthworks contracts across the country and largely for the public sector.





## Flagship Projects

### MANUFACTURING & LOGISTICS



Their multi-disciplined Building Division remains one of the most trusted in the industry charged with constructing some of Kigali's most iconic structures such as Rwanda Revenue and Auditor General's Head Offices and the Kigali Institute of Science and Technology.



## Flagship Projects

### LOGISTICS (ENERGY & PETROLEUM)



Société Pétrolière Aviation Ltd (SP) is the only supplier of Jet-A1 in Rwanda. The company is committed to the highest safety and quality standards of transporting high quality Jet A1 fuel between the depot and aircraft.



## Flagship Projects

### LOGISTICS (ENERGY & PETROLEUM)



SP supplies a broad range of products, including Automotive Gas Oil (AGO or Diesel), Premium Motor Spirit (PMS or Petrol), Dual Purpose Kerosene (DPK), Heavy Fuel Oil (HFO) Lubricating Oils, and Liquefied Petroleum Gas (LPG).



## Flagship Projects

### LOGISTICS (TRANSPORT & CARGO LIFTING)



RwandAir is one of the safest and fastest growing airlines on the African continent. Based out of Kigali International Airport.



## Flagship Projects

### LOGISTICS (TRANSPORT & CARGO LIFTING)



The airline, which is also well reputed for an excellent 'on time' performance, and serves twenty two cities in Western, Central, Eastern and Southern Africa, the Middle East, Asia and Europe.



## Flagship Projects

### HOSPITALITY



Kigali Marriott Hotel is one of the biggest and leading five-star hotels in Rwanda, conveniently located near the Nyarugenge financial district and the Kigali Convention Center.



## Flagship Projects

### HOSPITALITY



The Kigali Marriott Hotel employs over 500 people and has partnered with Akilah Institute for Women to recruit and train Rwandan women for leadership roles at the hotel.

The impeccable luxury hotel provides spacious, modern accommodation with deluxe and premium services and has over 254 rooms and 10 conference halls.



## Flagship Projects

### HOSPITALITY

#### UBUMWE GRANDE HOTEL

*Remarkable Hospitality*

Ubumwe Grande Hotel is situated in the heart of Kigali. It offers easy access to corporate offices, major banks and shopping arcades. This modern, welcoming hotel boasts contemporary décor and panoramic stunning views over Kigali.





## Flagship Projects

### HOSPITALITY

#### UBUMWE GRANDE HOTEL

*Remarkable Hospitality*

The wealth of amenities at Ubumwe Grande Hotel include: a rooftop panoramic infinity heated pool, state-of-the-art fitness centre and an impressive outdoor atrium. The hotel offers a fully equipped business centre and 9 meeting rooms of different sizes and set-ups.



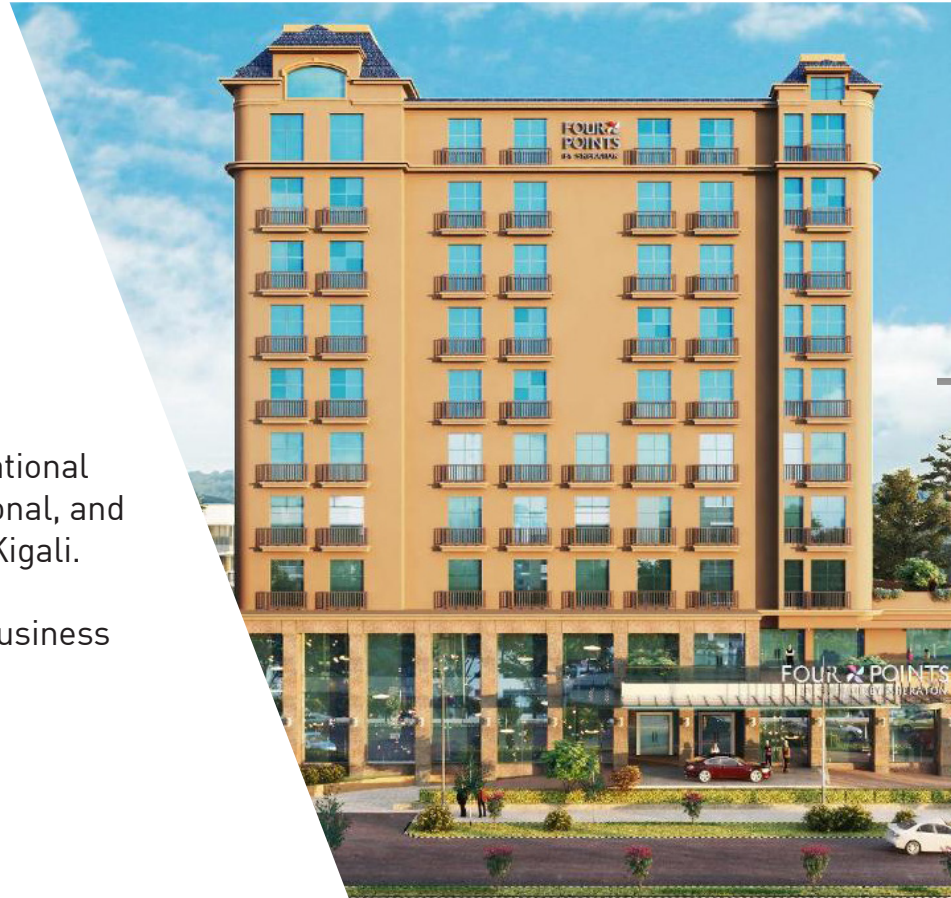
## Flagship Projects

### HOSPITALITY



Four Points by Sheraton is a multinational hotel operated by Marriott International, and which opened its doors recently in Kigali.

The four-star hotel mainly targets business travelers and small conventions.



## Flagship Projects

### HOSPITALITY

FOUR  
POINTS  
BY SHERATON

Four Points by Sheraton has a total of 154 rooms in different categories. It has 9 conference rooms, with the biggest accommodating over 250 people.

The hotel is among the latest additions to the tourism sector in Rwanda, a sector growing under the country's MICE strategy, positioning Rwanda as a leading destination for conferences and events in Africa.





# Flagship Projects

## INFRASTRUCTURE



**KIFBS**  
Kigali International  
Finance & Business  
Square



## Flagship Projects

### INFRASTRUCTURE

#### Prominent Component in the urban grain

A Landmark within the urban grain and the heart and soul of the CBD, supporting the long term strategic plan and Rwanda's Vision. An 'Iconic address' and an asset for the City.

1

#### Environmentally Sustainable (Championing the Sustainability Agenda)

2

Targeting LEED Gold, Green Agenda is ingrained within the KIFBS DNA, harvesting passive and active measures to ensure a low energy state, and reduced operational cost.

**KIFBS**  
Kigali International  
Finance & Business  
Square



## Flagship Projects

### INFRASTRUCTURE

#### Globally Competitive place of Business

A-Grade commercial facilities, maximising flexibility, accessibility and security.

3

#### Local Inspiration

4

From the inside out, Rwandan local culture is woven through in form and experience.

#### Communal Centre, Integrating Communities

Integration and inclusivity is a critical thread running through KIFBS DNA, reinforced by the creation of a vibrant and activated public realm at street level, and a constantly active F&B and Retail.

5

**KIFBS**  
Kigali International  
Finance & Business  
Square



## Flagship Projects

### MSMES (AGRO-PROCESSING)



Sina Gérard is a renowned Rwandan entrepreneur, philanthropist, and the owner and Managing Director of Urwibutso Enterprises – an agro-processing company that deals with furniture, bakery, spices amongst other items.



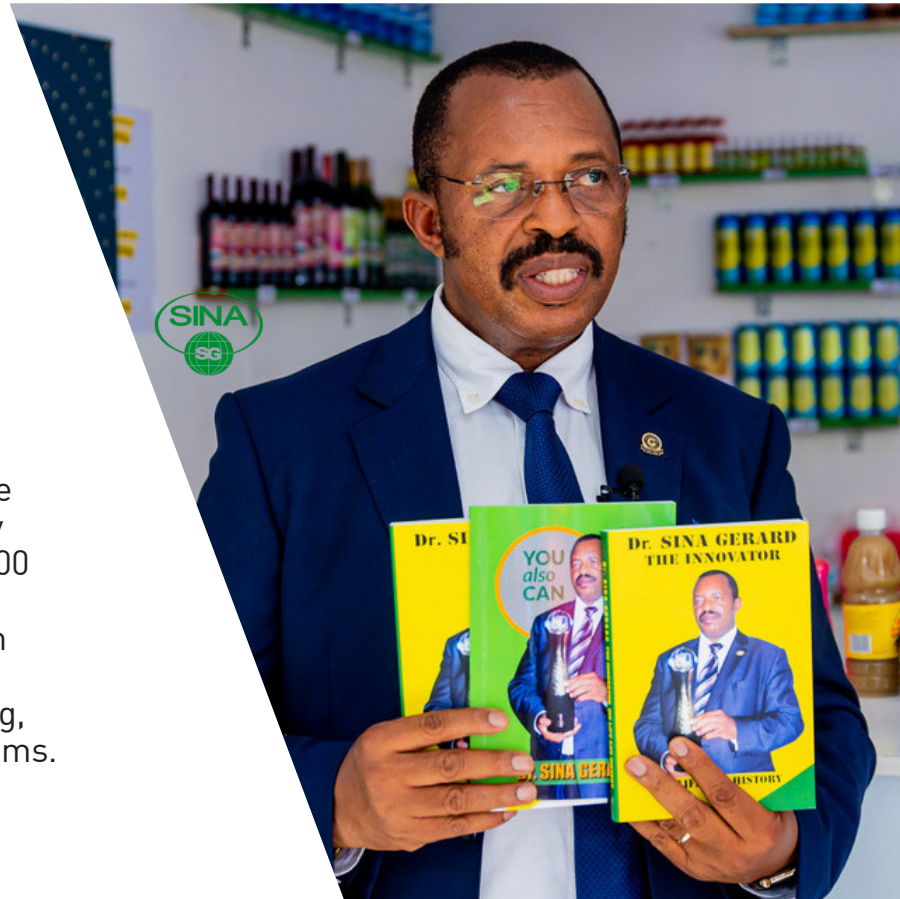


## Flagship Projects

### MSMEs (AGRO-PROCESSING)



Urwibutso Enterprises, has grown from a small shop and now boasts of multiple branches across Rwanda. The company has generated 280 full-time jobs and 600 part-time jobs in the rural area where Sina comes from. Urwibutso works with an average of 3,000 families involved in farming and offers microcredit financing, education & agronomic training programs.





Scan QR code below to download the Africa Recovery and Resilience Plan



Scan QR code below to download the Equity Group Holdings Plc 2021 Intergrated Report and Financial Statements



Scan QR code below to view video:  
Reflections on **how the private sector can build back better** by Equity Group Managing Director and CEO, Dr. James Mwangi in Arusha, Tanzania during the EAC Heads of State High Level Retreat for the Summit on the EAC Common Market



Scan QR code below to download the Equity Group Holdings Plc Q3 2022 Investor Presentation





## Contact Us

For more information about the Africa Recovery and Resilience Plan, write to [africaplan@equitygroupholdings.com](mailto:africaplan@equitygroupholdings.com)

## **Our Purpose**

Transforming lives, giving dignity and expanding opportunities for wealth creation.

## **Our Vision**

To be the champion of the socio-economic prosperity of the people of Africa.

## **Mission Statement**

We offer integrated financial services that socially and economically empower consumers, businesses and communities.

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EQUITY BANK RWANDA PLC IS REGULATED BY THE NATIONAL BANK OF RWANDA

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