

PUBLIC ANNOUNCEMENT

Dear Esteemed Members,

The Kenyan economy continues to be impacted by many factors including global and local inflationary pressures resulting in increased oil & food prices, the prevailing drought across the country, and the general performance of the macro economy which has contributed to an unprecedented rise in interest rates translating into increased costs of doing business.

We have endeavoured to cushion members by maintaining the prevailing interest rates despite the challenges highlighted. However, the foregoing market conditions having persisted longer than anticipated, the Bank has had to roll out Risk-Based Pricing to align to the prevailing economic conditions.

This is therefore to notify our customers and the general public, that the Bank shall, effective 24th November 2022, roll out a risk-based pricing mechanism as approved by the Central Bank of Kenya.

The Interest rate shall be arrived at by using Equity Bank's Reference Rate (EBRR) plus a Margin based on the risk profile of the customer. Consequently, the final Interest Rate shall be Equity Bank's Reference Rate (currently at 12.52%) plus a Margin per annum. This mechanism shall apply to all new Kenya Shilling denominated credit facilities.

We shall continue to assess the market and advise accordingly in case of any further changes.

We take this opportunity to thank you for your continued support and partnership.

For any clarifications, please feel free to contact your Relationship Manager, your Branch or through our Contact Centre on 0763 000 000.