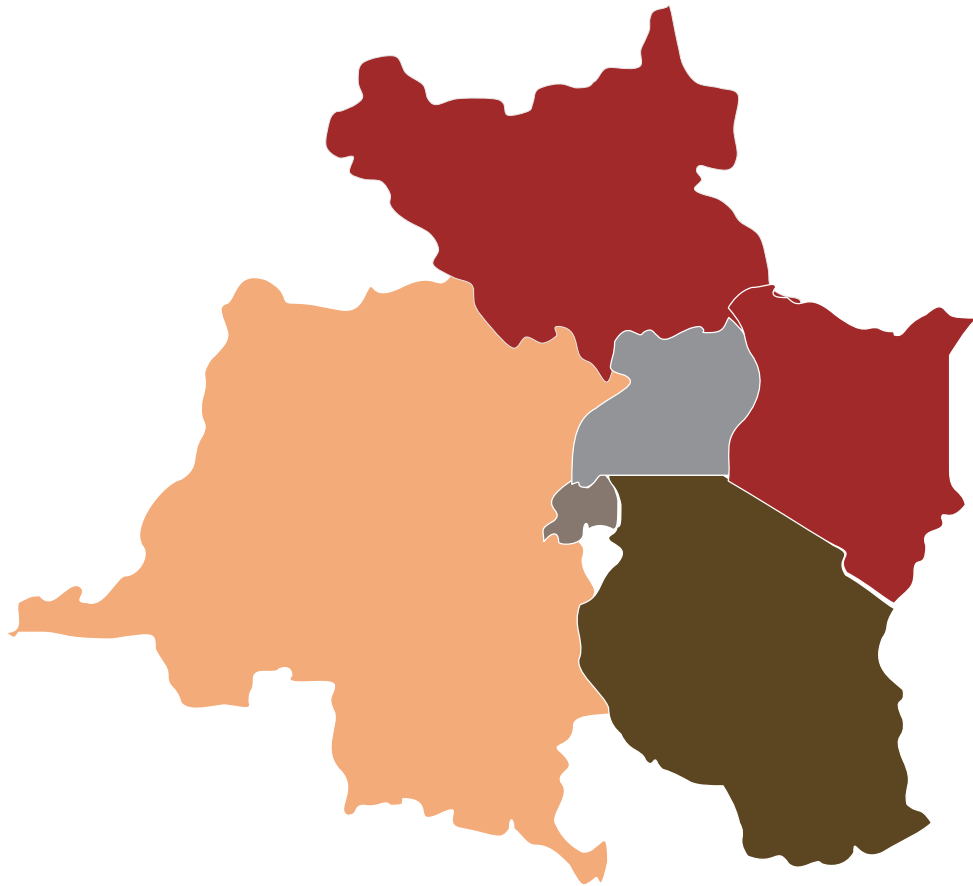


EQUITY GROUP HOLDINGS PLC
KENYA AND DRC INVESTORS'
ROADSHOW WEBINAR JULY 2023



EQUITY BANK COMMERCIAL FOOTPRINT

Strong Presence within the EAC underpinning Equity Group's success.



The East African Community (EAC) Partner States:
Burundi, Democratic Republic of the Congo, Kenya, Rwanda, South Sudan, Uganda,
and Tanzania.

Area:	4.8 million km sq
Population, total:	295.1 million citizens
Combined GDP (current US\$)	US\$ 293.8 Billion

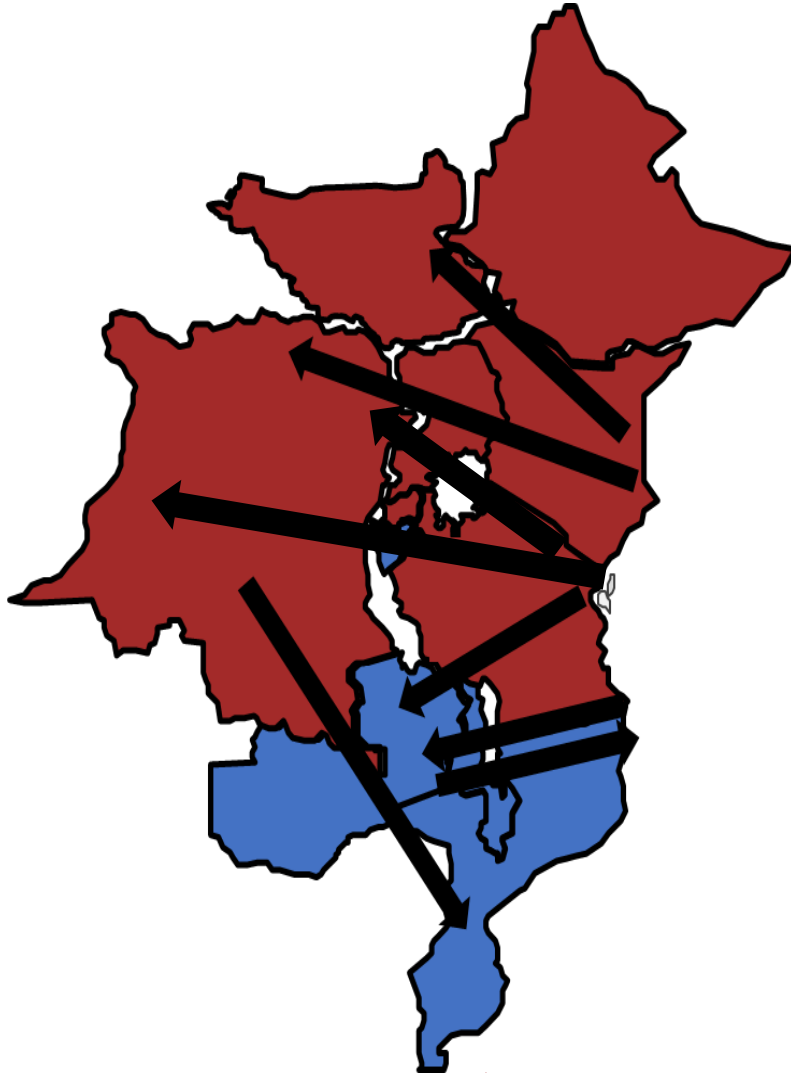
(Source: World Development Indicators and Statista 2021 Data)

Equity Group's Trade mission is facilitated by The Common Market milestone of the EAC, in force since 2010. It covers five freedoms that facilitate the movement of all the factors of production and two rights. These include:

- Free Movement of Goods
- Free Movement of Persons
- Free Movement of Labor/Workers
- Right of Establishment
- Right of Residence
- Free Movement of Services
- Free Movement of Capital

<https://www.eac.int/>

Equity Group Regional presence Drives cross-border trade



NORTHERN CORRIDOR

Gateway through Kenya to landlocked countries of Uganda, Rwanda, Burundi, South Sudan and eastern DRC

LAPSSET CORRIDOR

Infrastructure project connecting Kenya, Ethiopia and South Sudan

MTWARA CORRIDOR

Infrastructure project connecting southern Tanzania, Northern Mozambique, eastern Malawi and Eastern Zambia

BEIRA CORRIDOR

Gateway through Mozambique connecting landlocked countries of Zimbabwe, Zambia, Malawi and southern DRC

TAZARA / SOUTHERN CORRIDOR

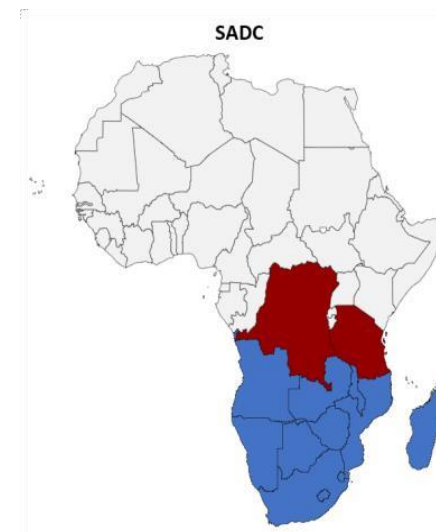
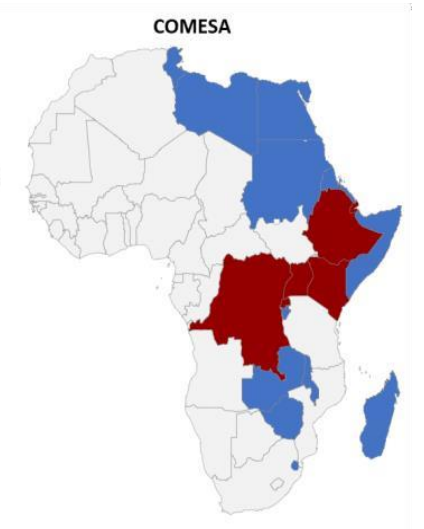
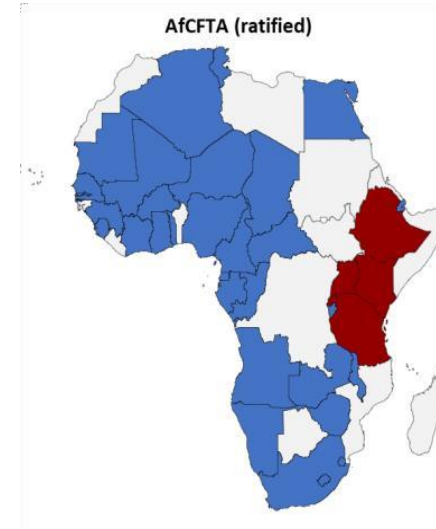
Gateway connecting landlocked Zambia to Dar es Salaam

CENTRAL CORRIDOR

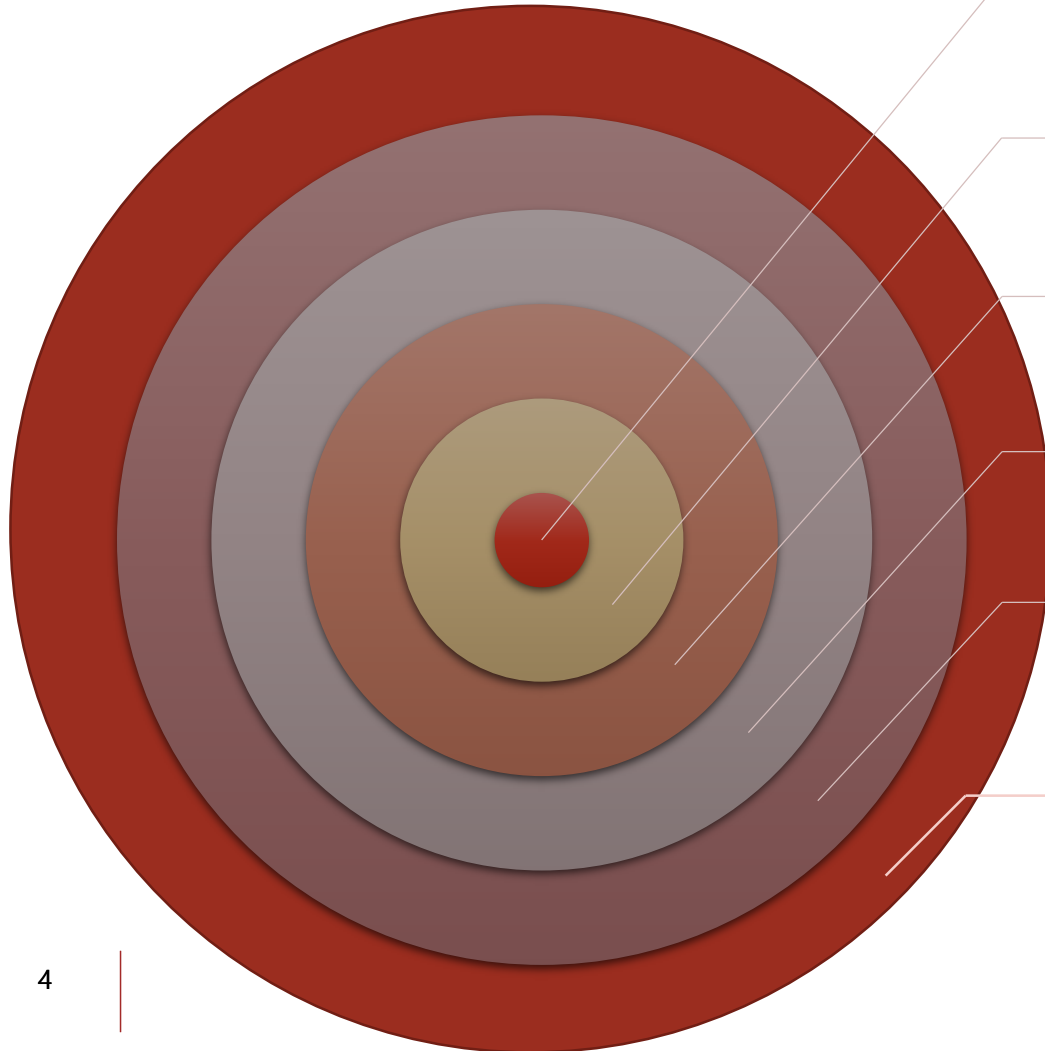
Gateway connecting landlocked Rwanda, Burundi and eastern DRC to Dar es Salaam

TANGA CORRIDOR

Gateway connecting landlocked Uganda to Tanga via Lake Victoria



Catalyzing Social and Economic Transformation



Equity Group's robust lending capacity supports East and Central Africa Regional business

Equity Group regional presence to drive cross-border trade

Market positioning in the region makes Equity Group a relevant and impactful partner

Expansive infrastructure network that overlaps population densities supports access to goods and services

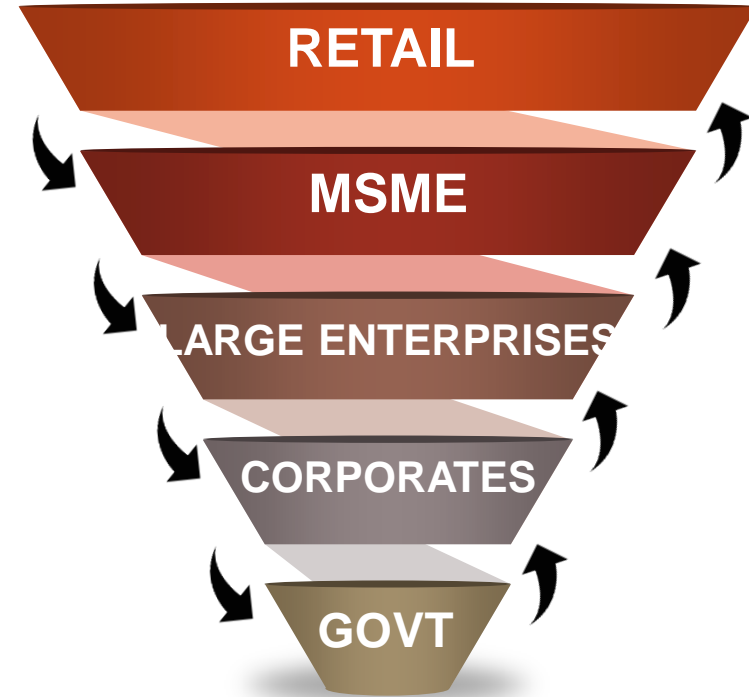
Impactful and tested business model to drive social and economic transformation of the East And Central Africa region

Collaborative approach has enabled Equity Group to catalyze investment flows and capacity building into the region

How We Serve you at Equity Bank



KE DRC UG RW TZ SS ET



Cash Flow

Goods & Services Flow

Mobile

Web

Agency
(ATM, Card, Merchant)

Branch

Enterprise & Financial Inclusion

Social Protection

Energy & Environment

Food & Agri

Health

Education

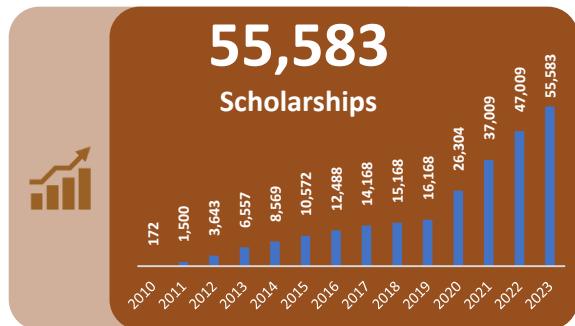
BORROW

INSURE

MOVE

SAVE

Shared Prosperity Business Model and Social Impact



2023 Wings to Fly Graduates

- 97% secondary school completion
- 82% attained university entry grades

Equity Leaders Program + TVET

- 18,735 University Scholars
- 834 Global Scholars
- 8,337 Paid Internships
- 3,454 TVET Scholars

3.83M
Farmers impacted

288,797
Small and Medium Sized Farmers reached

2,417,019
Women and Youth Trained in Financial Education

5.31M
Individuals Reached with Social Protection Programs

US\$1.3B
Disbursed via Cash Transfers

22.8 Million
Trees planted

398,060
Clean energy products distributed

448,169
MSMEs Trained in Entrepreneurship

US\$2B
Disbursed to 269,081 MSMEs under the Young Africa Works Program

US\$
622,805,703
Total Funds Raised for Programs

87
Equity Afia Active Facilities

1,704,211
cumulative Patient Visits to Equity Afia Clinics

THANK YOU



EQUITY